Southwest Business

October, 1939 Twenty Cents

THE MARCH OF DALLAS

Southwest

BUSINESS

Salutes!

The Man of the Month in Life Insurance

Kansas City Life's Star of Stars

R. BERT ANDERSON
Kansas City Life Insurance Co.
Dallas, Texas

SOUTHWEST BUSINESS gladly salutes and pays well-deserved tribute to R. Bert Anderson, designated by the Kansas City Life Insurance Company as their leading underwriter for September and named as their Man of The Month in Life Insurance.

To that tribute is added the salute to other leaders designated by their companies and we add herewith the praise of Hon. Walter Woodward, Chairman of the Board of Insurance Commissioners of Texas, who said recently:

"No calling that I know is as important to the economic life and welfare of our people as that of the life underwriter. The insurance business is the biggest business in Texas, and upon the solvency of insurance companies — especially as relates to life insurance — depends the comfort and welfare of hundreds of thousands of our citizens. More power to the life underwriter!"

Stars that Shine *in the* Texas Insurance Sky

Cora Dulaney, C. L. U., Dallas
Great National Life Ins. Co.

J. N. (Jim) Millard, Dallas
Midland Life Ins. Co.

R. E. (Bob) MacKay, Dallas
Jefferson Standard Life Ins. Co.

Charles Seay, Dallas
Southland Life Ins. Co.

Fred L. Hirsch, Dallas
Pacific Mutual Life Ins. Co.

Taylor White, Odessa
Fidelity Union Life Ins. Co.

J. W. MacFedries, Marfa
Republic National Life Ins. Co.

Guy F. Radley, Dallas
Connecticut Mutual Life Ins. Co.

Southwest Business

Volume 18, No. 10 | Published by the Dallas Chamber of Commerce | October, 1939

New Estimate Indicates 18,000 Population Gain

TODAY'S Dallas has a population of 380,927, the John F. Worley Directory Co., publisher of the Dallas City Directory, announced recently.

The population estimate is based on the number of names listed in the new City Directory, which has just come from the press. It is estimated on the same basis that the publisher uses in every city in which it publishes a directory, Larry Wolf, sales manager for the company, explained.

On the basis of this estimate, Dallas' population has increased 5.03 percent in the past year, from 362,656 in the 1938 City Directory to 380,927 this year.

This increase is supported by the actual increases in number of utility connections in Dallas during the past year. The number of telephones has increased 5.8 percent; the number of electric meters 4.8 percent; and the number of water meters 5.3 percent. Thus, both the utilities' reports and the directory estimate agree approximately on Dallas' rate of growth. This estimated increase is slightly in excess of the 12,000 to 15,000 net annual gain in population which had been estimated by the industrial department of the Chamber of Commerce.

The City Directory includes all of the metropolitan area of Dallas—that is, all contiguous areas of real urban development. It does not include the much greater area which will fall under the Census Bureau's definition of Metropolitan Dallas in the 1940 Census. The Census will include in the metropolitan total all of Dallas County's justice of the peace precincts which have a population density of 150 persons to the square mile. In the 1930 Census, all of the county except two of the southern precincts qualified to be included in the metropolitan area.

Included in the City Directory estimate are the separately incorporated cities of Dallas, Highland Park and University Park; the densely populated sections of the Preston Road district; and other contiguous suburbs which are actually a part of the city, regardless of political boundaries.

In the 1930 Census, Dallas had a total population of 260,475 and the separately incorporated residential cities of Highland Park and University Park brought the tri-cities total to 273,097.

The 1930 Census also showed that Dallas had 80.6 percent native white population; 2.45 percent foreign-born white; 14.7 percent Negro; and 2.16 percent Mexican.

If the same ratios hold good today, the City Directory estimate indicates Dallas has a native white population of 307,027; a Negro population of 45,996; and a Mexican population of 8,228. The foreign-born white population would be 9,332.

In the 1930 Census, Dallas had the highest ratio of native white population of any of Texas' big cities. This ratio probably has been maintained for the last nine years, with the probability that Dallas in 1940 may rank first in the Southwest in total white population.

The City Directory estimate again focuses interest on the 1940 Census. F. A. Gosnell, chief statistician of the Census of Business, recently wrote to Clyde Wallis, manager of the Chamber's industrial department, requesting cooperation on next year's Census.

He wrote that the work has been so planned that the enumeration can be completed in June, which will make it possible to publish the basic facts for Dallas—such as volume of business, employment and payroll—in the late summer.

The Census of Business will include the name, location and nature of the establishment; kind of business; name of the owner; date of establishment of the business; date of acquisition by the present owner; type of operation and group affiliation; net sales; credit sales; employment and payroll; stocks on hand and accounts receivable; and sales by commodities.

Dallas' Central Business District from the Air. Lloyd M. Long.

Insurance Capital of the Southwest

By LORRY JACOBS

FREQUENTLY made and often challenged is the statement that Dallas is the fourth most important insurance center in America. Personally, I believe it is, and my belief comes from a great many years of association and work in insurance affairs. There are countless reasons why the statement should be true, as surprising as it is. Here are a few of them:

Figures given out this week indicate that Texas, according to the American Life Convention, is the sixth most important insurance state in the Union. And the statement is given in explanation of this that Texas is the home office for so many insurance companies. With this in mind, it wouldn't seem implausible that Dallas should be fourth city of importance in the insurance business, because Dallas is the site of the home offices of a large number of the Texas companies.

These companies are, in the order of their founding: Southwestern Life—March 10, 1903; Southland Life—October 3, 1908; United Fidelity Life—September 27, 1920; International Travelers Assurance—March 31, 1927; Fidelity Union Life—December 3, 1927; Great National Life—February 4, 1928; Southern Old Line Life—October 26, 1928; Republic National Life—November 24, 1928; Rio Grande National Life—December 18, 1928; Rural Life—February 23, 1939; Western States Life—July 1, 1939.

Latest reports show that these Dallas companies at the end of 1938 had a total of $665,190,229 insurance in force, with assets totaling $106,439,240.67.

These companies are, of course, full capital stock legal reserve companies.

In addition, Dallas is the home office of the Praetorians, one of Texas' oldest and greatest companies, being a fraternal on a legal reserve basis.

Dallas also is the home office for ten limited capital stock legal reserve companies and four mutual legal reserve companies, adding many more thousands to the insurance in force of Dallas' home office companies.

Many of the companies are housed in their own home office buildings—notably the following: Great National Life, Republic National Life, Rio Grande National Life, Southland Life, and Southwestern Life.

One highly important reason why Dallas should be—and likely is—the fourth most important insurance center in the country is the fact that Dallas is considered the state headquarters for sixty-six out-of-state life insurance companies doing business in Texas. Thus, business for the entire state and, in some cases, for the entire Southwest, is handled from this city.

Rogers Photo

Dallas' Main Street Canyon.

An incomplete survey indicates that more than ten thousand Dallas people earn their livelihood directly or indirectly from the life insurance business in Dallas.

In addition to all this, Dallas is the home office for five fire and casualty companies. Two of these are housed in their own home office buildings.

In addition, nearly fifty fire insurance companies have either branch or state offices in Dallas, adding at least twenty-five hundred to the number employed by the insurance business in Dallas.

Recognition of Dallas' importance as an insurance center has been given frequently by many insurance organizations—especially by the American Life Convention, composed of the chief executives of nearly one hundred and fifty American Life insurance companies. This organization has met more frequently in Dallas than in any other city except Chicago, which is headquarters for the organization, and three Texas insurance executives have headed the organization.

One of the best indications of the importance of the city in an insurance way may be had from the following review of the growth of insurance in the state of Texas as reported by *Texas Insurance*:

"Noteworthy is the grand total of insurance in force for all of the Texas companies, so closely approaching the two billion dollar mark as to make it certain that that figure will be reached long before the close of 1939. The December 31, 1938, total was $1,912,706,380.29, as compared with $1,822,028,826 at the close of 1937. While the gain of 1938 over 1937 was not as great as for the previous year, it was, as is readily seen, a substantial gain, and one of which executives of Texas companies may well be proud.

"Corresponding gains were made in total assets, reserves, and the capital and surplus structure of the Texas companies. Total assets jumped to $265,938,825.82 from $244,078,930 at the close of 1937. Reserves went to $217,281,672.29 as compared with $192,940,060 at the close of 1937. Capital and surplus went to $36,153,299.09 at the close of 1938, a gain of five and a quarter million dollars over the 1937 figures of $30,526,593.

"Texas legal reserve life companies wrote the imposing total of $456,647,707.14 worth of new business last year on which new or first year premiums of $9,712,338.22 were developed. Renewal premiums for the same twelve months' period totaled $39,278,207.48.

"In comparison with the eighty-seven out-of-state legal reserve life companies operating in Texas, the Texas legal reserve companies more than held their own in competition with the foreign group. Texas companies had $456,647,707.14 of written business against $329,836,444 of issued business for the eighty-seven out-of-state companies. To-

Continued on Page 8

People and Payrolls

NEW CONCERNS totaling seventy-five located in Dallas during September, including seven manufacturers, twenty-one wholesale establishments, twenty-one retailers, four oil companies and twenty-two classified as miscellaneous. In the total were twelve branches of national concerns that selected Dallas for new facilities with which to serve the Southwest.

Among the new companies were the following:

Manufacturers:

American Furniture Manufacturing Co., 1400 South Tyler Ave.; furniture manufacturers.

Green-Way Manufacturing Co., 205 Wholesale Merchants Bldg.; garment manufacturers.

Jeanette Manufacturing Co., 1105 Commerce St.; manufacturers of coats, suits and sports clothing.

Mac's Old Plantation Crackling Co., 1115 Stonewall St.; manufacturers of food products.

Reflecto Manufacturing Co., 608 N. Carroll Ave.; reflector signs.

Treadwell's Chili Factory, 108 Exposition Ave.; food products.

Wunderlick Pecan Co., 1213 Hord St.; pecan shellers.

Wholesale and Branches:

Ace Heating & Ventilating Co., 1207 Republic Bank Bldg.; heating and ventilating equipment.

American Sterilizer Co., 1114 First National Bank Bldg.; hospital supplies. Home office, Erie, Pa.

Audiphone Laboratories, 424 Wilson Bldg.; hearing aid equipment.

Colonial Greeting Card Co., 1026 Santa Fe Bldg.; greeting cards.

Crosby Steam Gauge & Valve Co., 521 North Akard St.; steam specialties. Home office, Boston, Mass. John Gieseke, district manager.

Dallas Livestock Market & Commission Co., East Eighth St.; livestock market.

Detrola Corporation, 10th floor, Second Unit, Santa Fe Bldg.; radios. Home office, Detroit, Mich.

Electric Storage Battery Co., 10th floor, Second Unit, Santa Fe Bldg.; storage batteries. Home office, Philadelphia, Pennsylvania.

Continued on Page 19

Graphic Review of Dallas Business

Business Indices for September, 1939, compared with September, 1938

TOTAL BANK DEPOSITS IN DALLAS
(Bank call of October 2, 1939, compared with call of September 28, 1938)

1939	$299,186,602	+ 15.7%
1938	$258,496,566	

TOTAL BANK RESOURCES IN DALLAS
(Bank call of October 2, 1939, compared with call of September 28, 1938)

1939	$330,362,115	+ 13.9%
1938	$289,940,853	

BANK CLEARINGS

1939	$258,044,000	+ 13.2%
1938	$227,945,000	

BANK DEBITS

1939	$250,017,000	+ 4.8%
1938	$238,479,000	

STREET RAILWAY PASSENGERS

1939	5,263,891	+ 1.8%
1938	5,170,573	

INDUSTRIAL CONSUMPTION OF ELECTRIC POWER

1939	4,482,814 K.W.H.	+ 3.5%
1938	4,330,163 K.W.H.	

POSTAL RECEIPTS

1939	$376,110	+ 0.66%
1938	$373,646	

TELEPHONES

1939	93,552	+ 5.8%
1938	88,375	

ELECTRIC METERS

1939	85,706	+ 4.8%
1938	81,751	

GAS METERS

1939	81,627	+ 5.08%
1938	77,676	

WATER METERS

1939	77,176	+ 5.3%
1938	73,280	

NEW CAR REGISTRATIONS

1939	827	+ 32.5%
1938	624	

REAL ESTATE TRANSFERS (Number)

1939	1,119	— 3.8%
1938	1,164	

VALUE OF REAL ESTATE TRANSFERS

1939	$2,191,349	— 19.2%
1938	$2,714,119	

RAIL EXPRESS SHIPMENTS (Number)

1939	194,141	— 0.22%
1938	194,572	

AIR EXPRESS SHIPMENTS (Number)

1939	1,684	+ 21.4%
1938	1,387	

PARCEL POST MAIL—Outgoing

1939	192,735 Sacks	+ 1.45%
1938	189,933 Sacks	

POSTAL MONEY ORDERS PAID (Number)

1939	224,727	+ 5.6%
1938	212,655	

POSTAL MONEY ORDERS PAID (Dollar Volume)

1939	$2,191,081	+ 13.1%
1938	$1,936,403	

INDUSTRIAL CONSUMPTION OF NATURAL GAS (Thousands of Cubic Feet)

1939	400,792,800	+ 9.4%
1938	366,308,200	

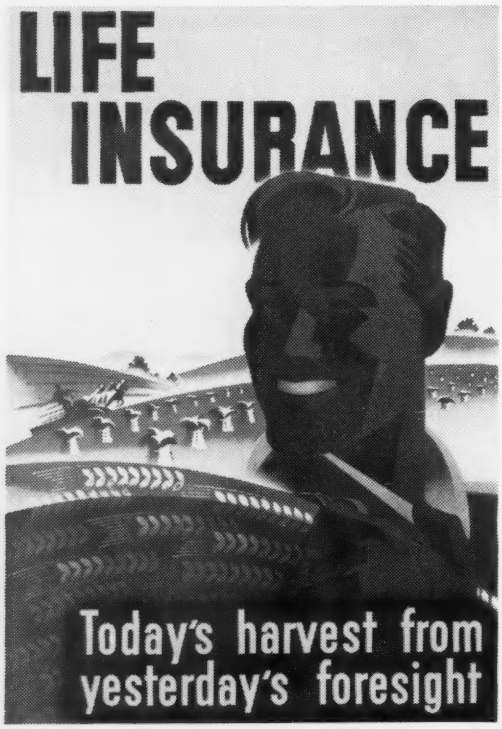
**From F. W. Dodge Reports.*

ROSS PRIDDY, President, Dallas Life Managers' Club

Closer co-operation between those representing various life insurance companies, the study of development in the life insurance business, and general discussions of various practices are a few of the aims of the Life Managers' Club, of which Ross Priddy, Agency Manager of the Southland Life Insurance Company at Dallas is president.

Priddy has been in the life insurance business continuously since his graduation from Southern Methodist University and has had a wide and varied experience. He is considered one of the most able agency managers in the business in the Southwest.

65,000,000 People CAN'T Be Wrong!



. . . in placing their faith in the world's safest financial institution —life insurance. And so Southland Life joins other American life insurance companies in calling to your attention The Annual Message of Life Insurance—October 23-28—and recommends to your attention its staff of highly-trained experts in the

DALLAS AGENCY

ROSS PRIDDY — Agency Manager

REPRESENTATIVES:

Alex Andres
Muriel F. Briggs
M. P. Exline
Mrs. E. C. Fullerton
Lee C. Haines
J. Gordon Hill
Mrs. Hattie C. Nowlin
H. G. Richards
C. J. D. Rudolph
Charles E. Seay
Isadore Segall
C. L. Smart
Geo. B. Stevenson
Mrs. K. Turner
Geo. E. Wilkin
J. S. Williams
M. B. Williams

Miss Lena Henderson, Secretary

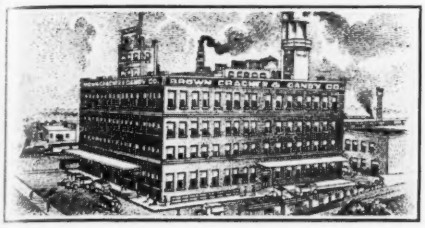
SOUTHLAND LIFE INSURANCE CO.

HOME OFFICE — DALLAS

A. MORGAN DUKE, President

Among the Manufacturers

"If Dallas is to grow it must develop industrially." You have heard this said until it has no meaning; until it is so trite that you pass it by as you do a corner that you pass each day. This slogan, for so it has become, should be recast. As it stands it is misleading and it would be more accurate to say: "If Dallas is to grow it must keep on developing industrially." Every new month finds Dallas building new factories, new buildings, increasing its manufacturing output, and local capital seeking investment in Dallas industry. Each month SOUTHWEST BUSINESS brings to the attention of local people and the Nation as a whole industries in Dallas as pictured on this page.



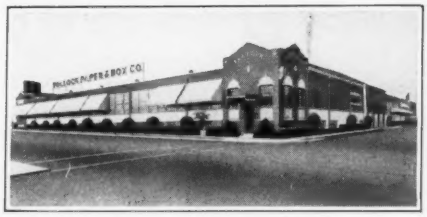
Saltine Soda Cracker, Candy and Bakery Products

BROWN CRACKER & CANDY CO.
603 Munger 7-8222

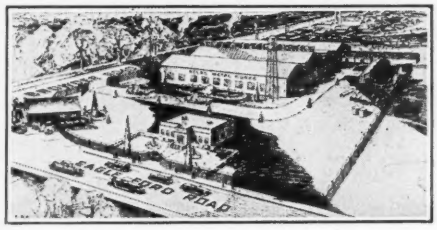
Pipe Coils . . Gear Cutting . . Steam Hammer Heavy Forging . . Electric and Acetylene Welding

ROBINSON MACHINE AND FORGE WORKS
1910 Magnolia St. 2-4264

Waxed Paper, Folding Paper Boxes, Setup Paper Boxes

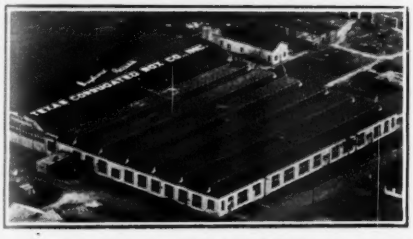


POLLOCK PAPER & BOX CO.
2236 S. Lamar 4-4161



Atlas KEYSTONE Culvert . . . other metal goods. Corrugated Tanks... Dr. Pepper Coolers

ATLAS METAL WORKS
P. O. Box 5208 2-5354



Corrugated and Solid Fibre Boxes

GAYLORD CONTAINER CORPORATION
Succeeding Texas Corrugated Box Co., Inc.
Factory St. 5-4105

Custom Built Inlaid Linoleum Floors . . . Made-to-Order Shades. Guaranteed . . . Best Prices in Town
E. D. Herold, Prop.

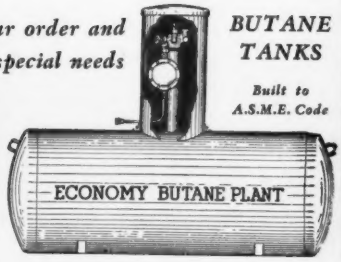
DALLAS FLOOR SURFACING CO.
Phone 3-8829

TRUCK TANKS—*made to your order and special needs*

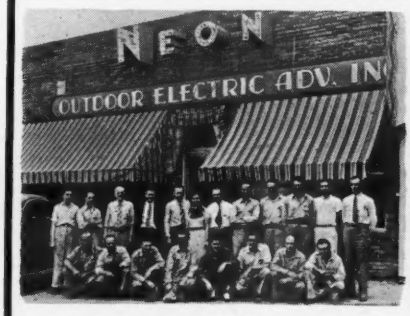
ALL TYPES OF WELDED TANKS
GASOLINE TRUCK TANKS

BUTANE TANKS

Built to A.S.M.E. Code



DALLAS TANK & WELDING COMPANY
203 West Commerce Street W. W. BANKS, President Dallas—Phone 2-5513



MANUFACTURERS OF NEON SIGNS
Outdoor Electric Adv., Inc.
2229 CEDAR SPRINGS PHONE 7-8575 DALLAS

Statement of Condition of

The National Bank of Commerce

OF DALLAS, TEXAS

At the Close of Business October 2, 1939

RESOURCES

Cash in Vault and Due from Other Banks	$3,852,804.16
United States Government Bonds	2,046,173.17
State, County and Municipal Bonds	317,235.33
Other Bonds, Stocks and Securities	237,141.04
Loans and Discounts	1,018,619.74
Real Estate, Banking House and Vaults	102,798.29
Furniture and Fixtures	5,000.00
Assessment Paid Federal Deposit Insurance Corporation	2,685.06
TOTAL	$7,582,456.79

LIABILITIES

Capital Stock	$ 150,000.00
Surplus and Undivided Profits	219,284.98
Reserve for Contingencies and Depreciation	192,078.58
DEPOSITS	7,021,093.23
TOTAL	$7,582,456.79

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

GRANDMA KNEW HER KNITTING

HALL GENTRY KNOWS HOW TO MAKE PHOTOGRAPHS

HALL GENTRY STUDIOS—in principal cities throughout the Southern States.

Serving the Southland for More Than Fifty Years

HALL GENTRY STUDIOS

1619½ ELM ST. TELEPHONE 2-6226

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

of Southwest Business published monthly at Dallas, Texas, for October 1, 1939.

State of Texas, County of Dallas, ss.

Before me, a Notary Public in and for the state and county aforesaid, personally appeared Earl Y. Bateman, who, having been duly sworn according to law, deposes and says that he is the business manager of the Southwest Business and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

NAME OF	POST OFFICE ADDRESS
Publisher, Dallas Chamber of Commerce	Dallas, Texas
Editor, Andrew DeShong	Dallas, Texas
Business Manager, Earl Y. Bateman	Dallas, Texas

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

OWNER: Chamber of Commerce, Dallas, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

NONE.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is not required. (This information is reqcired from daily publications only.)

EARL Y. BATEMAN, Business Manager.

(Signature of editor, publisher, business manager, or owner.)

Sworn to and subscribed before me this 22nd day of September, 1939.

M. E. POWERS, Notary Public.

(SEAL) (My commission expires June, 1941.)

Insurance Capital

Continued from Page 4

tal insurance in force for the Texas companies is more than $200,000,000 ahead of the insurance in force in Texas for the out-of-state companies. Reserves set up by the Texas companies are only approximately four and a half million dollars less than that on the Texas business of the out-of-state companies, although much of the business shown on the out-of-state group is very much older than any of the business in force in Texas companies.

"Summed up, legal reserve life insurance made a fine record in Texas during 1938. Some new companies entered the field, and some few companies made a record of forward progress that in the light of averages was outstanding."

Still further light is shed on the situation by the report of the *National Underwriter* that a total $69,600,000 was paid to Texas policyholders and beneficiaries during 1938. Dallas and Houston led the list, with San Antonio, Fort Worth and El Paso following closely.

Incidentally, it might be well to mention the other cities that are said to lead Dallas in importance in the insurance business. They are, in order, New York, Philadelphia, and Hartford, Conneticut, —the latter ranking so high, of course, because of being the home office of several giant multiple line companies. Even then, there is some question as to whether Dallas would not exceed Hartford in many of the ramifications of the business.

Red Cross Roll Call To Open November 11

Facing the heaviest demands upon its services in 25 years, the American Red Cross is launching its annual roll call for members to support the organization in 1940.

The agency's peace-time burden of disaster relief, aid to the blind and protection of life and health has been multiplied this year by the outbreak of hostilities in Europe and the need for relieving the sufferings of a stricken, helpless humanity, B. F. McLain, chairman of the roll call for the Dallas County Red Cross Chapter, stated.

Already the American Red Cross has aided in evacuating refugees, has sent medical supplies to Poland and has offered help to other foreign Red Cross societies in caring for their sick and wounded. These societies have cabled appeals for hospital supplies, surgical dressings, drugs, blankets and clothing. No American nurses or other personnel will be sent abroad.

To meet the urgent needs for hospital

materials, the American Red Cross has launched the production of these necessities, and Dallas was selected as one of the 20 large cities in the U. S. to lead the service. Workrooms will be opened by October 15, where women volunteers will make surgical dressings, sew and knit garments.

"The needs of the future cannot be foretold," Mr. McLain declared. "It is needless to say that this is only an emergency beginning of what the Red Cross will doubtless be called upon to do. All relief will be given in the quiet, non-hysterical manner of a neutral nation under the banner of mercy and humanity. The hearts of all go out to innocent sufferers. It is certain that the roll call this year will bring an unprecedented response to maintain this agency of compassion in a chaotic world."

The roll call will be conducted from Armistice Day to Thanksgiving, traditional dates observed annually by 3,000 chapters throughout the nation and on ships on the high seas.

Life insurance appears most popular in the democracies. The U. S., England, Canada and France, with 12 per cent of the world's population, have approximately $135,892,000,000 insurance, or 90 per cent of the world.

Society for Crippled Children to Meet Here

For the first time Texas and Dallas will be host to the joint annual convention of the National and International Societies for Crippled Children, which will be held at the Adolphus Hotel, Dallas, October 22-25.

While this convention will register one thousand delegates, its importance to the crippled children of this state may be gauged by the fact that National authorities in all fields of crippled children work will be here to present the latest trends and developments.

Outstanding on the program will be the pre-convention session of Crippled Children from forty states, the convention officially opening at a "Get-Together Supper" on Sunday, October 22, with the annual address given by Paul H. King, president, National and International Societies for Crippled Children.

"Prevention of Some of the Crippling Conditions of Childhood" will be the subject of a round table discussion by three outstanding orthopaedic surgeons of the United States: Dr. Edward L. Compere, Chicago, Illinois; Dr. A. R. Shands, Jr., Wilmington, Delaware; and Dr. Frank D. Dickson, Kansas City, Missouri, Monday afternoon, October 23.

Dr. W. B. Carrell, chief of staff of Scottish Rite Hospital for Crippled Children in Dallas, will direct a play, "The Routine of Crippled Children's Hospital" Monday afternoon, October 23.

The "Laymen's Dinner," October 24, will feature representatives of Dallas service clubs and organizations, concluding with an address by Bryce L. Twitty, superintendent, Baylor University Hospital, Dallas, on "Kings in Common People."

The annual banquet will be chairmaned by Ernest R. Tennant, president of the Dallas Society for Crippled Children, Dallas, and the principal speaker will be Claude E. Pepper, United States Senator from Florida.

Special group meets will be held on: Rehabilitation, Physical Therapy and Occupational Therapy, Legislation, Social Security for Crippled Children, Educational Problems, and Nursing.

Mrs. Walter E. Kingsbury, Dallas, will serve as chairman of the women's division, with Mrs. Harry Pittman as chairman of convention.

Serving on the Board of Trustees of the National and International Societies for Crippled Children from Texas are: Abe Goldberg, Port Arthur, vice president; Col. Wm. E. Easterwood, Dallas,

TEXAS' FIRST INSURANCE INSTITUTION

Strong . . . Conservative . Ever Growing

From a modest beginning 41 years ago, The Praetorians has become national in scope. Throughout wars, panics and depressions The Praetorians has grown stronger with the years. We take pardonable pride in the part this company has played in making Dallas one of the nation's leading insurance centers.

ADMITTED ASSETS ..... $ 8,070,462.00
BENEFITS PAID 10,772,837.00

Officers

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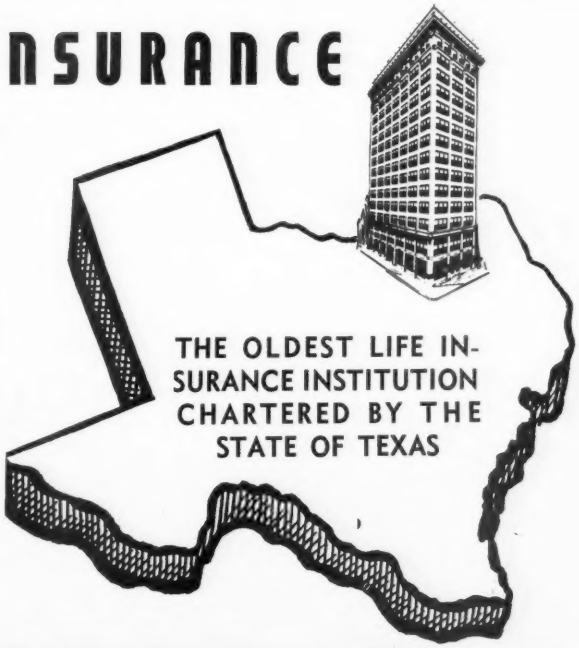
JOHN N. HARRIS ..... Vice-Pres. and Field Mgr.
JOHN W. PAYNE ..... Secretary-Treasurer
J. W. RANDALL ..... Attorney



The PRAETORIANS

HOME OFFICE: PRAETORIAN BLDG., DALLAS

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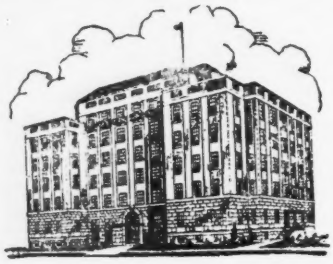

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TELEPHONE 2-9003 **LAWRENCE G. RUSSELL, Manager**

vice president; Charles F. Ashcroft, Sulphur Springs, president of the Texas Society for Crippled Children; and Ernest R. Tennant, Dallas, president of the Dallas Society for Crpipled Children.

The Dallas convention headquarters are at The Texas Society for Crippled Childden. J. R. Olds, 411 Insurance Building, is executive secretary.

Dallas Firm Installs Chromium Plant

The Dallas Silversmithing Co. has completed installation of a modern hard chromium department at its plating and rust-proofing plant, 914 College Avenue. F. E. Lane is owner and manager of the firm. He will be assisted in the new department by O. B. Swim, formerly manager of another hard chromium plant.

Hard chromium plating differs from ordinary ornamental chromium plating in that it is hard and resists wear as well as corrosion. Hard chromium plating is said to be next to a diamond in hardness, and it is claimed that a coating of one-thousandth of an inch will render a surface harder than if case-hardened. The process is used extensively on oil field equipment. The Dallas Silversmithing Co.'s plating tank is 18 feet underground, which equips the plant for plating up to 16- and 18-foot lengths.

Johnson Tells Story Of 30 Years In Dallas

John J. Johnson, owner and operator of the Johnson Blue Print Co., 1912 North St. Paul Street, recently published an interesting, attractively illustrated booklet, "My Thirty Years in Dallas As a Reproduction Specialist."

Mr. Johnson tells the story of his coming to Dallas as a photographer; of his entrance into the reproduction and blue print business, and of his continuous development of the business' facilities.

He relates that his first volume was achieved in the production of blue prints for books of home plans. From that start the company has branched out into many fields. The site of the business at 1912 North St. Paul Street was purchased in 1926. The two-story house was remodeled for his home, and the business plant was constructed in the rear, the improvements costing $30,000. Among the equipment which the firm has developed for its own use are a continuous photocopy camera, and a new steel camera. The Johnson Blue Print Company now has 20 employees, who will average seven years of continuous employment with the firm.

TRIBUTE TO THE LIFE UNDERWRITER

By WALTER C. WOODWARD

Chairman of the Board of Insurance Commissioners of Texas

IT SEEMS to me that no more fitting time could be found than the Annual Message of Life Insurance Week to pay tribute to the life underwriter, and I do that gladly.

It seems to me that there can be no higher calling than that of the life insurance agent because his work has to do with the welfare and happiness of so many people.

I have frequently said that every man —whether he be rich or poor—should have at least one life insurance policy. Beyond that, he should have all the life insurance protection for his dependents that he can possibly afford.

The sale of life insurance depends perhaps more than any other thing on the salesman, himself. If he is a good agent, he keeps the interest of his policyholders and his policyholders' dependents paramount to all other considerations. If he is a good life insurance agent, he does not always take as final the prospect's ideas as to how much life insurance he can afford or wishes to buy. He must go farther than that. He must work early and late, near and far, seeking those whose families should have protection, and, within his ability, he should see to it that they get it.

WALTER C. WOODWARD

More power to the life insurance agent because on his shoulders, as well as on the shoulders of those charged with the conduct of companies and those charged with the supervision of insurance affairs, rests the welfare of thousands and thousands of our people—especially the welfare of many who might otherwise be helpless in time of need.

One of the first U. S. companies to be formed, wrote only five policies in six years but had numerous applicants for protection against kidnaping.

In the early part of the nineteenth century life insurance was attacked as sinful, on the ground that one shouldn't gamble with the Lord about probability of death.

Statement of Condition of

REPUBLIC NATIONAL BANK of DALLAS

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

MEMBER FEDERAL RESERVE SYSTEM

DALLAS, TEXAS

At the Close of Business October 2, 1939

RESOURCES		LIABILITIES		
Loans and Discounts	$27,316,429.78	Capital	$4,000,000.00	
Bankers Acceptances and Commodity Loans	13,359,212.39	Surplus	4,000,000.00	
Banking House	1,975,000.00	Undivided Profits	357,477.75	$8,357,477.75
Other Real Estate	329,566.24	Reserve for Interest, Taxes, etc.		252,741.99
Furniture and Fixtures	232,209.83	DEPOSITS:		
Stock in Federal Reserve Bank	240,000.00	Individual	$45,210,670.55	
U. S. Government Securities	14,689,402.24	Banks	28,761,810.96	
State, Municipal and Other Securities	4,410,319.52	U. S. Government	8,776,111.00	82,748,592.51
Cash in Vault and with Banks	28,806,672.25			
Total	$91,358,812.25	Total		$91,358,812.25

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Good advertising persuades them to *think* in preparation for favorable *action* toward you! We plan, write and illustrate the thought-provoking kind of advertising. Call us for a conference.

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Port Director

PORT OF BEAUMONT

R. T. BEHANNON, S. W. Repr.

Cotton Exchange Building, Dallas

Telephone 2-7917

Insurance Agents Share In Civic Work

By ROBT. M. WHITE
President, Texas Association of Life Underwriters

One morning in 1933 the American people waked up to see flashed from every bank window in the nation: "This Bank Is Closed By Order of the President of the United States."

Panic ordinarily would have resulted. There was no money. None could be had from the back doors of the banks. The lid was on and the only cash remaining to circulate was that left on hand from the previous day's sales. Day after day the crisis held on. Then the order was lifted. The banks opened and business started life anew.

Perhaps the first source of assistance for the people was the life insurance business. Policy holders appealed to the company of their policy. Loans clicked and millions of dollars began to flow into thousands of distressed homes. This was a free service and ere the blackout curtain began to lift the life insurance companies had disbursed more money than was expended by the Federal government for relief.

This is recalled merely to focus attention on the many valuable and rare services rendered daily by the life insurance agent.

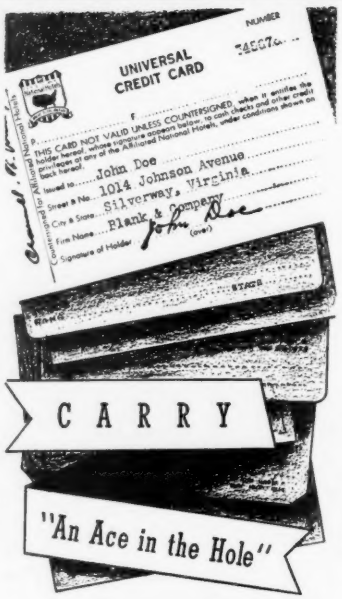
Every life insurance agent knows if he is to be successful that he must be forthright, sympathetic and at all times ready and glad to render service regardless of personal gain. He accepts civic responsibilities and becomes part and parcel of all public-spirited movements advanced in his community.

Look about and you will find your most progressive life insurance agent taking an active part in the Chamber of Commerce. You will find him heading the Community Chest worker groups and taking active leadership in churches.

The life insurance agent also builds for stability of the individual as well as the community. Through insurance the individual becomes a better credit risk.

Through our state and local associations we stress the importance of insurance agents taking an active part in all community life. We teach that accepted responsibilities not only make the individual of greater service to his fellow man, but broaden the perspective and lead to better all-around citizenship.

The Dallas Association of Life Underwriters encourages agents' participation in matters of public interest. It has sponsored a number of unselfish civic activities and today is leading in a work pertaining to safety and better living conditions for all of the people.



There's no need to carry a "deck" of credit cards when an "ace" will do the trick.

It is a generally accepted fact with commercial and other travelers that the "ace" among better credit cards is the National Hotel Universal Credit Card.

Why not apply for your National Hotel Universal Credit Card today? You can make your application at any Affiliated National Hotel or write:

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HOTEL BROWNWOOD ..... Brownwood
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HOTEL LAGUNA ..... Cisco
HOTEL CORTEZ ..... El Paso
HOTEL TEXAS ..... Fort Worth
HOTEL BUCCANEER ..... Galveston
HOTEL JEAN LAFITTE ..... Galveston
CORONADO COURTS ..... Galveston
MIRAMAR COURT ..... Galveston
HOTEL CAVALIER ..... Galveston
HOTEL LUBBOCK ..... Lubbock
HOTEL FALLS ..... Marlin
HOTEL CACTUS ..... San Angelo
ANGELES COURT ..... San Antonio

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Our 50 years experience in handling Real Estate in Dallas enables us to give quick and efficient service in filling your needs.

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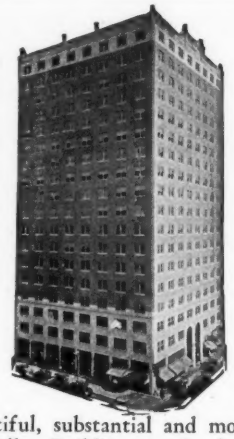

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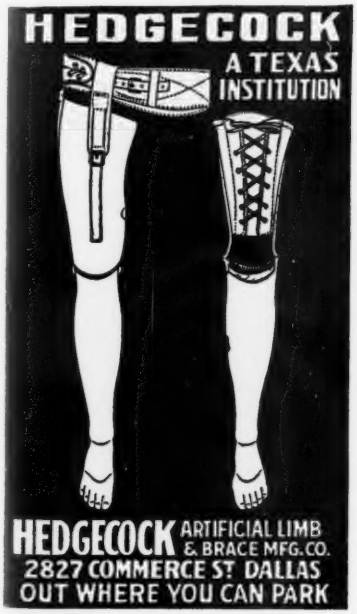

"Skyline Gift Wraps" Prove Popular

"Skyline gift wraps", designed and developed by Neiman-Marcus Co., using the Lloyd M. Long night photograph of downtown Dallas, have proved immensely popular since they were introduced several weeks ago.

The photograph has been printed on semi-transparent paper, adapted to gift wrapping.

Southwest Business first published the striking photograph last Spring. It was later used in Neiman-Marcus' window displays, and Stanley Marcus then conceived the idea of using it for gift wrappings on packages from the store.

Gulf Adds New Unit At Port Arthur

Gulf Oil Corp. has begun construction on a second aviation gasoline plant at the Port Arthur refinery. Estimated cost of the unit is $500,000.

Six months will be required to complete the unit, which will approximately double the refinery's present aviation gasoline production of some 40,000 gallons a day.

Product of the plant will have an octane rating—a measure of operation efficiency—of 100, compared with that of approximately 70 for ordinary automobile gasoline.

Gulf Oil Corporation vessel shipments during August amounted to 4,887,765 barrels, a record. Company officials credited a "normal upturn" in business, rather than the war.

Dale Carnegie to Give Dallas Lecture

Dale Carnegie will lecture on "How to Win Friends and Influence People" Monday, November 13 at 8 p.m. in Fair Park auditorium, under auspices of the Pilot Club of Dallas.

The Pilot Club is a classified organization of Business and Professional women. Dr. Lois Smith is president of the club. Proceeds from the Carnegie lecture will be used to furnish the dental room in the Texas Children's Hospital, now under construction.

Extent of Life Insurance

Life insurance became generally established in the United States around 1842. Companies existed before then but their activities were not widespread. It is estimated that in 1845, with 25,000,000 population there were 5,000 insurance policies in force. Today, with 130,000,000 population, it is estimated that 64,000,000 people hold 125,000,000 policies with a face value of 110 billion dollars.

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CURRENT DIVIDENDS 4%

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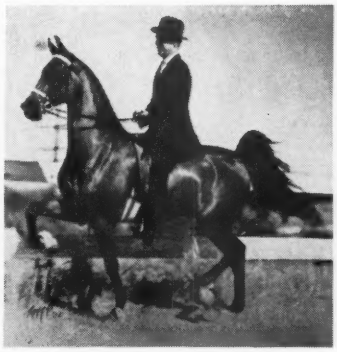

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Champion five-gaited gelding. One of the many great show horses trained and developed at Horseshoe Stables by R. H. Lewis and Son.

Your favorite gaited horse for hire.

Riding instructions.

Beautiful bridle paths.

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Warehouse, Office and Display Space
Moving—Heavy Hauling—Packing

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Airlines Report Gain in Latin American Traffic

Passenger revenue on Braniff Airways for September came within $350 of reaching a new all time high, Charles E. Beard, Oklahoma City, Braniff vice-president, has announced. September revenue would have exceeded that of August, record month for the airline, but for the fact September was a 30-day month compared with August's 31 days, Beard pointed out.

Passenger revenue during September showed a 31 per cent increase over September, 1938. Principal reason for the marked increase is the increase in traffic to Mexico and Latin American countries.

"A year ago," Beard said, "expropriation of American interests in Mexico seriously affected our Latin traffic. This year the economic peace prevailing south of the Rio Grande coupled with the European situation has brought us business from many new sources."

New Firm Growing Since Established Here

TED T. TEEL

S. E. McCreless, president of the American Hospital and Life Insurance Company, on a recent visit to Dallas, expressed his appreciation for the gratifying way in which their plan of Hospitalization has been received since opening their Dallas Office in February of this year.

The American Hospital and Life Insurance Company is the largest and oldest insurance company offering this service exclusively and has hospitalized over 17,000 persons. Having no claim agent, the company points with pride to its splendid record of settling claims without argument or debate and eliminating red tape by paying direct to any accredited hospital or surgeon in the world.

In addition to the required legal reserves, as required by the laws in every state in which the American Hospital and Life Insurance Company operates, in order to guarantee the fulfillment of all policies the Company has voluntarily deposited with the Treasurer of the State of Texas, the sum of $100,000.00 (One hundred thousand dollars) in securities approved by the Board of Insurance Commissioners of the State of Texas.

Ted T. Teel, Local Manager, reports that with the complete plan of Hospitalization, Surgery, Accidental Death, Dismemberment and Loss of Sight Benefits, he is looking forward to even a greater volume of business in Dallas this fall.

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UP TO $5,000

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See Us Before You Build

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Peter Molyneaux Edits New "Taxpayers Digest"

Peter Molyneaux, widely known journalist, author, economist, and radio commentator, has added to his numerous activities the task of editing *The Taxpayers Digest*, a new semi-monthly periodical published by The Taxpayers Research Bureau, Dallas. It is a work to which he brings a knowledge of governmental and economic conditions gained from observing and commenting editorially on public affairs for nearly thirty years.

PETER MOLYNEAUX

Mr. Molyneaux is editor of *The Texas Weekly*, famed as the most widely quoted regional periodical in America, and of *The Southwestern Banker*. He has been accorded not merely state-wide but national and international recognition for his discussions of economic problems.

Striking recognition of Mr. Molyneaux' standing was given when he was selected, along with several other prominent authorities, as a member of a special taxation committee of The Twentieth Century Fund, Inc., of New York. This body has conducted probably the most comprehensive study ever made of taxation and taxation policies in the United States. The authoritative nature of its findings has been hailed throughout the nation. Some of the committee's recommendations already have been enacted into law by Congress.

Mr. Molyneaux is a trustee of the Carnegie Endowment for International Peace. He is a member of the Economic Policy Committee, of the Foreign Trade Council, and of the advisory council of the Tax Policy League. He served on the Committee of Commercial Policy of the Foreign Policy Association and the World Peace Foundation.

Booth Mooney, associate editor of *The Texas Weekly* since 1935, will hold a like position with *The Taxpayers Digest*, and arrangements have been made to obtain tax news from sources covering the entire state.

Continued on Page 16

For Speech Correction and Re-Education

THE PARKER FOUNDATION

A Resident School—Individual Training—Full School Curriculum—Stammering, Poor Readers, Speech Defects, Failing Students—John Campbell Parker, Director

3525 Welborn Street Office Phone 5-7880—Dormitory Phone 5-3804 Dallas, Texas

Statement of Condition of

Dallas National Bank

DALLAS, TEXAS

At the Close of Business

OCTOBER 2, 1939

RESOURCES

Cash on Hand and Due from Banks	$14,338,429.77	
U. S. Government Treasury Bills	2,855,000.00	
U. S. Government Bonds	224,979.88	$17,418,409.65
Stock in Federal Reserve Bank		46,100.00
Municipal Bonds		2,578,301.47
Corporation Bonds and Stocks		747,094.26
Loans and Discounts		5,179,466.67
Bank Building (Main St. through to Commerce St.)		1,525,000.00
Vaults, Furniture and Fixtures		45,000.00
Other Real Estate		NONE
TOTAL RESOURCES		$27,539,372.05

LIABILITIES

Capital Stock		$ 1,000,000.00
Surplus		536,000.00
Undivided Profits		407,416.21
Reserves:		
For Depreciation—Bank Building		100,000.00
For Interest, Taxes & Contingencies		61,524.45
For Dividends—Dividend No. 159, Payable 12/31/39		20,000.00
Deposits:		
Individual	$14,970,775.20	
Banks and Bankers	9,620,673.79	
U. S. Government	822,982.40	
Total Deposits		25,414,431.39
TOTAL LIABILITIES		$27,539,372.05

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

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MUSEUM EXHIBITS
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MUSEUMS

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SOUTHWESTERN ADVERTISING & DISPLAY SERVICE, INC.

1005 Camp Street SERVING THE SOUTHWEST Phone 7-1914

1st NATIONAL

Statement of Condition

AT THE CLOSE OF BUSINESS,
OCTOBER 2, 1939

ASSETS

Cash on Hand and Due from Banks	$ 73,014,020.46
United States Securities Owned	21,828,100.00
Stock in Federal Reserve Bank	324,000.00
Other Stocks and Bonds	2,858,366.76
Loans and Discounts	45,529,713.75
Furniture and Fixtures	298,865.41
Banking House	2,345,000.00
Other Real Estate	1,138,730.64
	$147,336,797.02

LIABILITIES

Capital Stock		$ 8,000,000.00
Surplus Fund		2,800,000.00
Undivided Profits, Net		3,682,978.67
Reserved for Taxes, Etc.		335,478.05
Reserved for Dividend		160,000.00
Deposits		
Individual	$81,925,527.46	
Banks and Bankers	45,662,462.14	
U. S. Government	4,770,350.70	
		132,358,340.30
		$147,336,797.02

FIRST NATIONAL BANK

IN DALLAS MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Study on Distribution Costs Is Released

Release of one of the most complete studies of distribution cost accounting ever published has just been announced by the Department of Commerce.

The handbook, prepared in the Distribution Cost Section of the Bureau of Foreign and Domestic Commerce by H. F. Taggart, special consultant, contains material of value to all businessmen.

Of particular value is the information explaining how business records may be analyzed to determine the cost of each merchandising department, each commodity, each customer group, and each territory of sales operations. All methods of cost allocations and expense breakdowns used in the handbook have been tested and found satisfactory either by the Department of Commerce or by trade associations and accountants of national recognition.

While the subject of cost accounting is necessarily technical, the handbook is supplemented with detailed explanations and numerous illustrations.

Commerce Department experts point out that the manual should be helpful to all merchants in guiding their efforts to produce greater profits through more adequate planning and budgetary control. Particularly close scrutiny has been made of every service and every business function performed, with its attendant cost to the businessmen and therefore to the ultimate consumer.

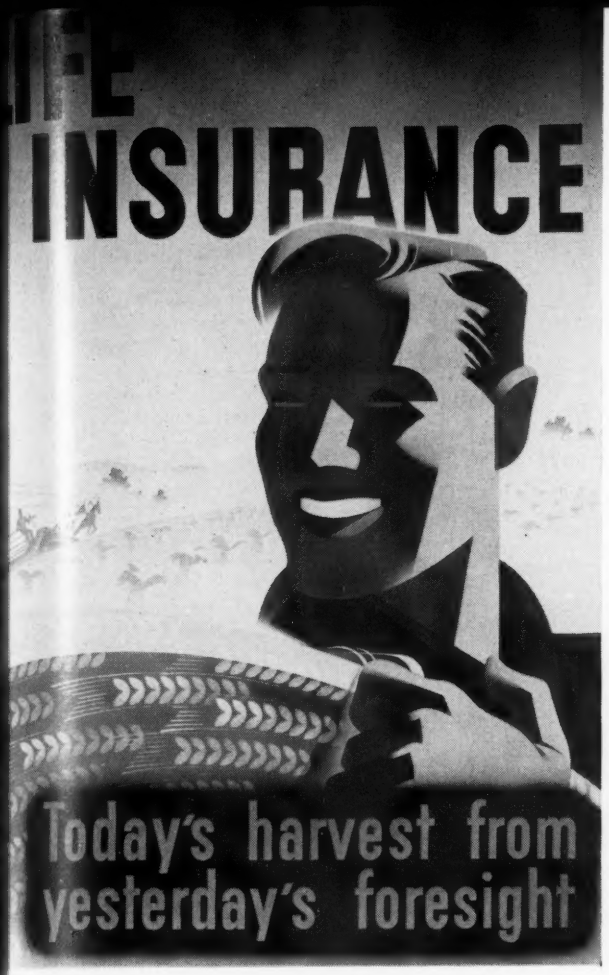
Special emphasis is laid on distribution cost accounting problems confronting wholesalers. However, the basic nature of the material makes it of value to all businessmen, whatever their interest may be.

Copies of this manual, "Distribution Cost Accounting for Wholesaling," further identified as Domestic Commerce Series No. 106, can be obtained for 15 cents a copy from the Government Printing Office, Washington, D. C., or the Dallas district office of the Bureau of Foreign and Domestic Commerce.

Peter Molyneaux

Continued from Page 15

Establishment of this new publication serves to strengthen the eminence of Dallas in the publishing field. Dallas, admittedly supreme in the Southwest in the fields of finance and insurance, among others, is steadily forging to the front as a center of publication for trade journals and other specialized publications. *The Taxpayers Digest* will be widely circulated, according to A. T. Mickle, Mr. Molyneaux' associate and business manager. The first regular issue of the new publication will appear November 21.



Annual Message of Life Insurance

We, the undersigned members of the Life Insurance Managers Club of Dallas call your attention to the fact that this is the week of October 23rd to 28th set aside for the Annual Message of Life Insurance to the American People. We especially urge that you check up your life insurance this week . . . and listen to the advice of your life underwriter when he calls on you.

Aetna Life Insurance Co.
W. G. Harris & Co., General Agents

American National Insurance Co.
E. Gordon Perry, Manager

Bankers Life Co. of Des Moines
W. B. Scroggie, Agency Manager

Business Men's Assurance Co.
A. W. Hogue, Texas State Manager

Capitol Life Insurance Co.
W. A. Diffey, Jr., Assistant Texas Manager

Connecticut Mutual Life Insurance Co.
E. F. White, General Agent

The Equitable Life Assurance Society of The United States
Lloyd W. Klingman, Agency Manager

Fidelity Union Life Insurance Co.
L. C. Bradley, Vice-President & Agency Director

Fidelity Union Life Insurance Co.
Dan S. Harris, Agency Supervisor

Jefferson Standard Life Insurance Co.
R. M. White, Manager

John Hancock Mutual Life Insurance Co.
Ricks Strong, C. L. U., General Agent

Kansas City Life Insurance Co.
O. Sam Cummings, General Agent

The Life Insurance Co. of Virginia
A. A. Rowland, Manager

Midland Life Insurance Co.
Dennis G. Colwell Agency, General Agents
Dennis G. Colwell, Manager

Pacific Mutual Life Insurance Co.
Lem C. Swinney, General Agent

Provident Life & Accident Insurance Co.
A. C. Henderson & Son, General Agents

Reliance Life Insurance Co. of Pittsburgh
V. J. Adams, Manager Northeast Texas

Reliance Life Insurance Co. of Pittsburgh
J. M. (Jim) England, Manager

Republic National Life Insurance Co.
M. Allen Anderson, Vice-President in Charge of Agencies
A. Neil Somerville, Home Office, General Agent

Southland Life Insurance Co.
B. A. Donnally, Executive Vice-President
Ross Priddy, Agency Manager
Joe B. Woodward, Assistant, Agency Director
R. F. Short, Supervisor of Agents

Southwestern Life Insurance Co.
Arthur Coburn, Vice-President
Campbell Green, Dallas Branch Manager
Richard R. Lee, Vice-President & Agency Director
Ben Williams, Director of Sales

The State Life Insurance Co.
W. A. Rinker, General Agent

State Mutual Life Assurance Co.
H. Thad Childre, General Agent

Travelers Insurance Company of Hartford Connecticut
H. B. Gengnagel, Manager, Life, Accident and Group Departments

West Coast Life Insurance Co.
J. P. Robinson, Superintendent of Agencies

Dallas Looks Ahead to 1941

The Chamber of Commerce hopes to make 1941—Dallas' centennial year — one of the biggest convention years in the city's history.

The November Issue of Southwest Business will tell the story of Dallas as a convention center — and point to 1941.

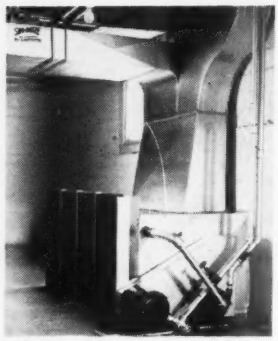
OVER 300 SYSTEMS IN OPERATION

USED AND PREFERRED BY DOCTORS' CLINICS

SNO-BREZE DRY REFRIGERATED Air Conditioning

GUARANTEE
SNO-BREZE is unconditionally guaranteed against defects in material and workmanship, which includes all attention, such as lubrication, cleaning, etc., without charge for one year. We make any and all replacements. We do not refer you to other manufacturers for adjustments. Our temperature guarantees are assured.

Consolidated Engineering Co.
1606 NO. HASKELL PHONE 8-2870



Showing Sno-Breze Unit Installed in Basement of a Telephone Building

The New Burner Discovery

Greater Economy More Heat

Names of Dallas owners of this new burner will be furnished on request.

KINNISON BROS.

1601 CEDAR SPRINGS TELEPHONE 2-3321

Store Interiors and Fixtures, Designed by Sales Engineers. AT YOUR SERVICE. NO OBLIGATION

Adleta SHOW CASE & FIXTURE MANUFACTURING CO.

1907 CEDAR SPRINGS • DALLAS, TEXAS

Insurance Facts

Based on 1938 income figures, the amount of insurance in force today—$110,000,000,000—is enough to provide nearly two years of income for every U. S. family.

Life insurance is regarded as one of the foremost institutions we have for perpetuating the democratic ideal because it guarantees the worth of human values—easily destroyed by death, disability and old age—which democracy sets above all others.

Every state in the union, except four, contains the home office of an insurance company. Texas leads with 28 having home offices within its borders; New York is next with 20; Illionis, 19; Nebraska, 16; Missouri and Ohio, 15 each. Only Arizona, Idaho, Nevada and Wyoming have none. Altogether there are 342 legal reserve life insurance companies.

According to a survey made recently, the people of the United States put more money into life insurance in 1938 than ever before.

People of the United States, comprising seven per cent of the world's population, own 70 per cent of the world's life insurance.

2½ Billions to Stabilize Business

Last year a fund of 2½ billion dollars was used to stabilize American purchasing power. This fund was not a theorist's idea for ending the Depression; rather, it was the by-product of an old idea, shared by 64 million private citizens, for making their dependents and themselves secure out of their earnings — *earned security!*

Foresight, Sacrifice Rewarded

These billions were paid out last year to policyholders, widows, orphans and oldsters by American life insurance companies. Some of this money was used to maintain family buying power after the death of the breadwinners, some to support the aged, some to educate the young. It was the reward of foresight and sacrifice by people in every walk of life and in every economic class.

LEARN to FLY

Private lessons. No city hazards.
New Travelair planes.
Jack H. Curry, Owner and Instructor

CURRY AIRPORT
South of Ledbetter Drive—Near Beckley

People and Payrolls

Continued from Page 5

Ewing Butane Gas Co., 2507 Pacific Ave.; butane gas.

First Aid Supply Co., 1900 South Harwood St.; surgical supplies.

Gilbert Clock Co., 407 North Ervay St.; clocks. Home office, Winsted, Conn. J. Hugh Campbell, representative.

Lasater-Hogge & Company, 2706 East Pike; tractors. G. N. Davis, manager.

Lyon Metal Products, Inc., 610 Santa Fe Bldg.; steel factory, store and display equipment. Home office, Aurora, Ill. Linn S. Megill, district manager.

Mason Chemical Co., 1907 Federal St.; janitor supplies.

Mirroscope Sign Agency, 1213 Main St.; signs. Frank Youree, manager.

National Chemical & Manufacturing Co., 911 Marion St.; chemicals.

Paraffine Companies, Inc., 1025 Liberty Bank Bldg.; floor coverings. Home office, San Francisco, Calif. E. F. Corbin, district manager.

Regina Vacuum Cleaner Agency, 507 Melba Bldg.; vacuum cleaners. James Hood, manager.

Armand Schwab & Co., Inc., 333 Fidelity Bldg.; mill supplies.

Standard Janitor Supply Co., 1711 Griffin St.; janitor supplies.

Swan Lumber Co., 809 Thomas Bldg.; wholesale lumber.

I. Youlin & Company, 407 N. Ervay St.; J. Hugh Campbell, representative.

Petroleum:

Branded Oil Products Co., 4721 Mesquite Rd.; oil marketers.

Dixie Drilling Co., Dallas National Bank Bldg.; drilling contractors; G. H. Vaughn and Associates.

Gravimetric Survey Corporation, 1114 Liberty Bank Bldg.; geophysicists.

United American Petroleum Co., 504 Wilson Bldg.; oil producers.

Miscellaneous:

Broome Electric Construction Co., 902 Southland Life Bldg.; electrical contractors.

City Transit Company, 1814 Laws St.; transfer.

Commercial Photo Copy Service, 702 Elm St.

Conde Nast Publications, Inc., 612 Southland Life Bldg.; publications.

Dallas Business Service, 631 Fidelity Bldg.; branch office service for national concerns.

Dallas Self-Service Laundries, 607 S. Hampton St.; self-service laundry.

Dal-Tex Garden & Nursery, 3030 Hatcher St.; nursery.

Continued on Page 22

KANSAS CITY LIFE INSURANCE CO.

44th Annual Statement

As of December 31, 1938

ASSETS

Cash in Banks	$ 997,529.91
†Bonds—	
Federal Government	31,764,384.12
State, County, Municipal and School	15,521,125.05
Railroad, Public Utility and Others	200,416.38
First Mortgage Real Estate Loans—	
On Farm Property	11,770,981.92
On City Property	8,510,826.92
F.H.A. Loans on City Property	2,203,360.98
(Insured and guaranteed by U. S. Government)	
Loans on Policies	20,541,577.14
(Secured by Legal Reserve)	
Collateral Loans	22,772.34
Accrued Interest on Investments	1,195,123.22
Contracts of Sale of Real Estate	850,914.34
Farm Properties Owned	7,162,645.42
City Properties Owned	3,632,195.57
Home Office Building	1,340,132.50
Net Premiums Deferred and in Course of Collection	2,753,074.75
(Secured by Legal Reserve on Policies)	
Total Net Admitted Assets	$108,467,060.56

LIABILITIES

Legal Reserve	$ 99,042,056.00
(Present Value of Every Policy Obligation)	
Claims Due and Unpaid	NONE
Incomplete Policy Claims	438,480.66
(Claims incurred on which profits have not been filed or completed)	
Dividends Payable on Policies	943,426.36
Interest and Premiums Paid in Advance	649,182.55
Set Aside for Taxes Payable in 1939	250,000.00
Other Accrued Expenses	122,474.44
Surplus Unassigned	6,021,440.55
Paid-Up Capital	1,000,000.00
Total	$108,467,060.56

†If all bonds were valued at market price, over $1,500,000 would be added to the Unassigned Surplus. Hence the total Surplus to Policyholders, which includes the Company's Capital of $1,000,000, is approximately $8,500,000.

Texas Agency Established 1905

The O. Sam Cummings Agency Building Dallas

34 Years' Continuous Service to Texas Citizens

In 1939 the Texas Agency is celebrating its thirty-fourth year of continuous service to Texas citizens. The confidence of Texans in sound Kansas City Life and the Texas Agency service is shown in the steady growth of Company and Agency. This is the largest life insurance State Agency in the South and one of the largest agencies in the Nation.

***The* O. SAM CUMMINGS AGENCY**

State Manager for Texas—320 N. Ervay St., Dallas

The South's Largest Life Insurance State Agency

THIS IS ANNUAL MESSAGE OF LIFE SU

We, the undersigned representatives of Legal Reserve Insurance Co es, portrayed by Texas' gre ca

Aetna Life Insurance Co.
W. G. Harris & Co., General Agents

*

Bankers Life Co. of Des Moines
W. B. Scroggie, Agency Manager

*

Business Men's Assurance Co.
A. W. Hogue, Texas State Manager

*

Capitol Life Insurance Co.
W. A. Diffey, Texas Manager

*

Connecticut General Life Insurance Co., of Hartford, Conn.
A. C. Prendergast & Co., General Agents

*

Connecticut Mutual Life Ins. Co.
E. F. White, General Agent

*

The Equitable Life Assurance Society of The United States
W. W. Klingman, General Manager

*

Jefferson Standard Life Ins. Co.
R. M. White, Manager

*

John Hancock Mutual Life Insurance Co.
Ricks Strong, C. L. U., General Agent

*

Kansas City Life Insurance Co.
O. Sam Cummings, General Agent

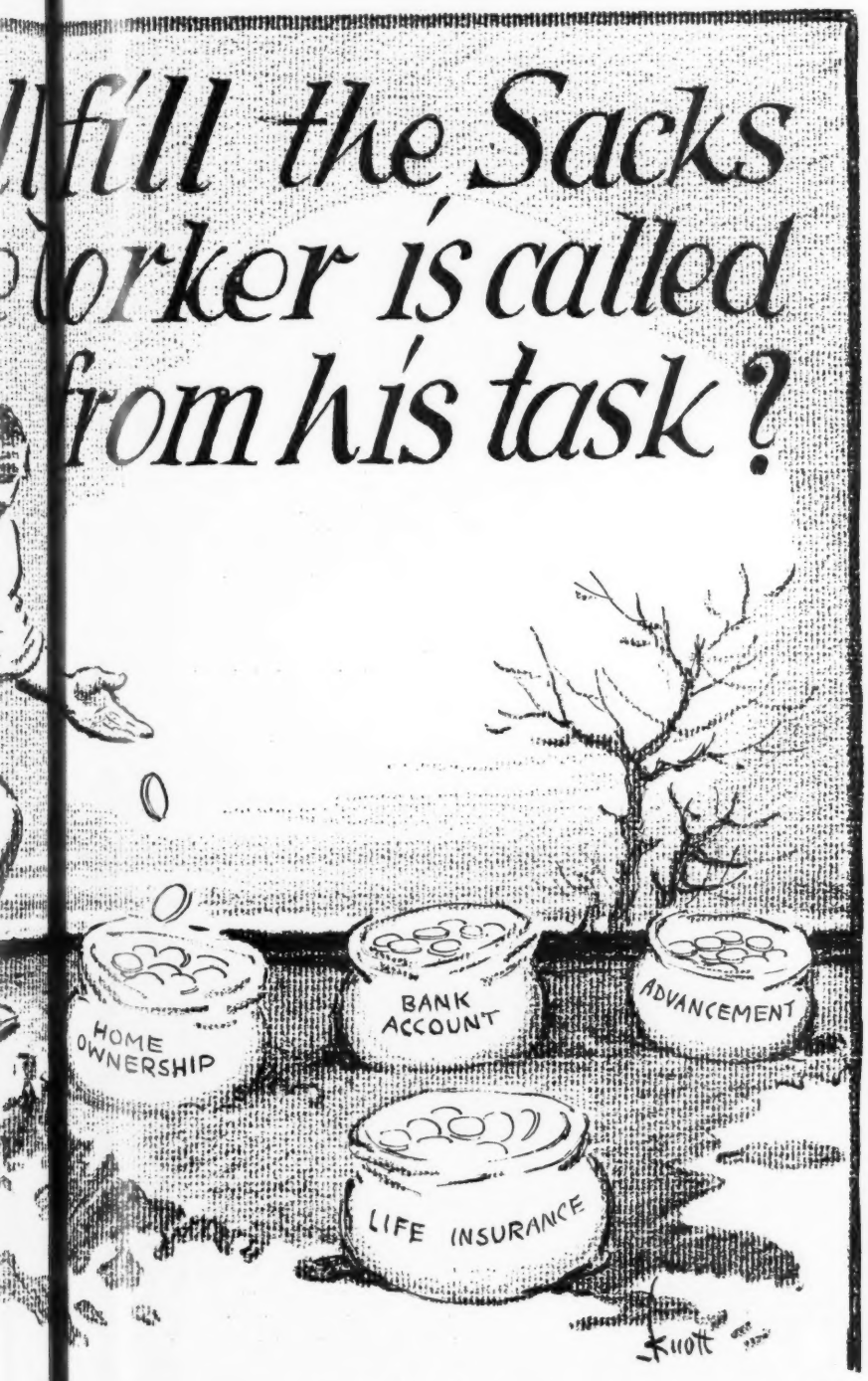
*

The Life Insurance Company of Virginia
A. A. Rowland, Manager

"Reap Today's Harvest fn

'E SURANCE WEEK . . . OCTOBER 23-28

Com es, join in asking that YOU ask YOURSELF the question graphically
gre cartoonist — John Knott.



. fn Yesterday's Foresight"

Midland Life Insurance Co.
Dennis G. Colwell Agency, General Agents
Dennis G. Colwell, Manager

*

New England Mutual Life Insurance Co.
Price-Young Agency, North Texas Managers
J. L. Price and R. F. Young

*

Ohio National Life Insurance Co. of Cincinnati
Walter C. Temple, Div. Mgr., Texas Division

*

Pacific Mutual Life Ins. Co.
Lem C. Swinney, General Agent

*

Reliance Life Insurance Co. of Pittsburgh
V. J. Adams, Manager Northeast Texas

*

Rio Grande National Life Insurance Co.
R. W. Baxter, President & Manager

*

The State Life Insurance Co.
W. A. Rinker, General Agent

*

State Mutual Life Assurance Co.
H. Thad Childre, General Agent

*

West Coast Life Insurance Co.
J. P. Robinson, Superintendent of Agencies

Great National Life Insurance Company

"Life Insurance . . . . .
Today's Harvest From Yesterday's Foresight"

Great National Life Building
1604-06 Main Street

Telephone 7-8861 Dallas, Texas

Accidents and Illness Are In Season

fifty two weeks a year

HOSPITAL, SURGERY, ACCIDENTAL DEATH,
DISMEMBERMENT AND LOSS OF SIGHT BENEFITS

The American Hospital & Life Insurance Co.

OLD LINE—LEGAL RESERVE

Tower Petroleum Bldg. DALLAS Phone 2-5037

TED T. TEEL, Manager

AMICABLE LIFE INSURANCE COMPANY
"FAITHFUL PROTECTION"
WACO TEXAS

Liberal Agency Contracts Available
to Texas Men Who Can Qualify to
Represent the Amicable in Texas

People and Payrolls

Continued from Page 19

Meadow Brook Farms, 1907 Santa F Building.

Republic Finance Co., 403 Praetorian Bldg.; loans.

Shank Advertising Service, 703 Lin Bldg.; artists.

Sharp & McKay, 401 Andrews Bldg. surveyors.

White Rock Finance Co., 1917 Ros Ave.; loans.

Community Chest Opens Annual Campaign

Dallas citizens in all professions and walks of life are cooperating by giving their time as well as their money in order to help make the 1940 Community Chest campaign, now under way, a success.

Among prominent citizens who are actively participating in the Chest campaign this year are: W. R. Burns, serving as president of the Community Chest; L. T. Blaisdell, campaign chairman; Dr. Richard M. Smith, chairman of the Speakers Bureau; J. B. Adoue, Jr., chairman of Division A.; George I. Plummer, chairman of Division C; Sampson Wiener, chairman of Division B; W. S. Henson, chairman of publicity; Will C. Grant, Jordan Ownby and Miss Thelma Gaines are also active on publicity committees.

The list of civic minded citizens who are cooperating in the campaign work would be too long to enumerate here, but the above is a list of just a few of the leaders who are heading the Community Chest voluntary mobilization for human needs in Dallas.

In this, the seventeenth annual campaign, the Dallas Community Chest is raising funds for the 25 separate and distinct member agencies in one combined appeal, and needs the generous support of every Dallas citizen.

Only five cents out of every dollar raised goes for campaign cost. Budgets of each agency are determined by a group of impartial lay leaders who study the needs of each in relation to the entire welfare program in Dallas and make allotments accordingly.

Fields of service into which Community Chest contributions are divided include child welfare (institutional and foster home care for homeless children); health building (clinical, hospital, nursing care for sick poor); family welfare (counsel, guidance and financial aid to help families become self-supporting in a short period of time); aid to handicapped (deaf, hard of hearing, work opportunities for aged, and handicapped).

The general campaign for solicitation of Community Chest funds will begin November 2.

Dallas Chamber of Commerce Membership Roster

MEMBERS of the Dallas Chamber of Commerce are being invited to make nominations of candidates for the nominating committee, which, when elected by the membership, will nominate seven candidates for directors of the Chamber. The balloting on candidates for directors will close December 5.

Southwest Business therefore publishes the complete roster of the Chamber of Commerce, that each member may know which other business and professional men are eligible for nomination to serve on the nominating committee.

Also in this issue, *Southwest Business* outlines the steps leading to the nomination and election of directors. (See Page 32).

The complete membership roster of the Chamber—2251 members—follows:

A

Aaron, Leon S.; Schaffer Garment Co., 1000-2 Commerce St.
Abbott, George H.; Barrow, Wade, Guthrie & Co., 712 Santa Fe Bldg.
Abbott, Chas.; Barnett Petroleum Co., 1311 Kirby Bldg.
Abernathy, J. J.; Republic Insurance Co., P. O. Box 3000.
Abernathy, R. E.; Interstate-Trinity Warehouse Co., 301 N. Market St.
Ackerman, Byron; La Mode Ready to Wear, Inc., 1708 Elm St.
Ackerman, T. B.; W. J. Lawther Mills, P. O. Box 5357.
Adams, A. A.; P. O. Box 683.
Adams, Jno. Q.; Hoblitzelle Investment Co., Majestic Theatre Bldg.
Adams, Nathan; First National Bank in Dallas.
Adleta, E. C.; Adleta Showcase Co., 1900 Cedar Springs Rd.
Adler, J.; Wilkins Trunk Mfg. Co., 1109-11 Elm St.
Adoue, J. B., Jr.; National Bank of Commerce, 914 Elm St.
Agee, C. D.; Acme Screen Co., 915 South Peak St.
Agee, Joe; Dallas National Bank, 1530 Main St.
Albrecht, Carl A.; Simpson, Lange & Co., 821 Cotton Exchange Bldg.
Aldredge, Sawnie R.; Aldredge, Shults & Madden, First National Bank Bldg.
Aldredge, George N.; First National Bank in Dallas.
Alexander, Clyde H.; Creslenn Corporation, Dallas National Bank Bldg.
Alexander, Eugene; Brown Cracker & Candy Co., 603 Munger Ave.
Alexander, Ernest; Alexander Motor Co., 2210 Pacific Ave.
Alexander, V. E.; Carpenter Paper Co., P. O. Box 5202.
Alexander, Creston H.; Creslenn Corporation, Dallas National Bank Bldg.
Alford, F. F.; Merchants Cold Storage of Dallas, P. O. Box 5088.
Allhands, J. L.; Allhands & Briley, Inc., Southwestern Life Bldg.
Allen, C. L.; Dallas Title & Guaranty Co., 1301 Main St.
Allman, R. M.; The Procter & Gamble Mfg. Co., P. O. Box 5118.
Allensworth, J. N.; Kitchen Craft Southern Co., 1120 S. Fitzhugh Ave.
Allen, J. M.; C. M. St. P. & P. R. R., 1108 Allen Bldg.
Allen, Walter H.; 1001 Broom St.
Allen, Fred W., P. O. Box 417.
Allison, J. M.; J. W. Lindsley & Co., 1209 Main St.
Allen, I. L.; Brown Cracker & Candy Co., 603 Munger Ave.
Alley, V. R.; Sanger Brothers, Main & Lamar Sts.
Allen, A. F.; Texas Employers Ins. Ass'n., 402 Interurban Bldg.
Allen, John W.; McKesson-Crowdus Drug Co., 611 N. Field St.
Allan, Capt. R. Muir; The American Thread Co., 1015-17 Jackson St.
Ambassador Hotel, 1309 S. Ervay St.
American Steel & Wire Co.; Praetorian Bldg.
Amster, H. L.; Magnolia Paper Co., 325 N. Walton St.
Anagonos, Tom; Purity Ice Cream Co., 1200 S. Akard St.
Anderson, C. B.; C. B. Anderson Co., Inc., 2201 Elm St.
Anderson, Geo. E.; Geo. E. Anderson Co., 2nd Unit Santa Fe Bldg.
Anderson, E. F.; Time Brewing, Inc., 1026 Young St.
Anderson, E. M.; Anderson Furniture Co., 2101 Elm St.
Andrade, C. III; 2010 Tower Petroleum Bldg.
Andress, W. T.; Andress & Co., 1908 Santa Fe Bldg.
Andrews, A. R.; Andrews-McDowell Co., Republic Bank Bldg.
Anthony, Marc; W. D. Felder & Co., 1003 Cotton Exchange Bldg.
Ardrey, Rushton L.; American Liberty Oil Co., First National Bank Bldg.
Akesson, F. J.; Postal Telegraph-Cable Co., 1011 Main St.
Arrington, P. B.; 1202 Athletic Club Bldg.
Aronoff, B.; B. Aronoff Shoe Co., 1104 Commerce St.
Arter, L. C.; Ensign Carburetor Co., Ltd., 900 S. Ervay St.
Ashburn, Martin; Ashburn Ice Cream Co. of Texas, 3314 Knox St.
Ashley, Paul E.; Saxon Refrigeration Service, 313 S. Pearl St.
Ashburn, J. Foster; J. Foster Ashburn Map Co., 902 Southland Life Bldg.
Askew, L. E.; Askew Co., 1201 Elm St. at Murphy.
Ater, A. C.; G. C. & S. F. Ry. Co.
Aunspaugh, F. T.; Neiman-Marcus Co., Main & Ervay Sts.
Awalt, J. P.; J. P. Awalt & Co., 811 Elm St.
Aydelotte, J. E.; Owens-Illinois Glass Co., 410 Tower Petroleum Bldg.

B

Bachman, C. J.; Kelvinator, 705 Young St.
Bahan, J. E.; United Gas Pipe Line Co., P. O. Box 719.
Bailey, A. H.; Higginbotham-Bailey-Logan Co., Jackson & Lamar Sts.
Bailey, L. W.; Dispatch-Journal, 1510-12 Federal St.
Bailey, Layton W.; Business Mgr., Southern Methodist University.
Baird, R. W.; Mrs. Baird's Bread Co., Bryan & Carroll Ave.
Baird, Dr. R. W.; Dallas Medical & Surgical Clinic, 4105 Live Oak St.
Baker, Fenton J.; Baker Hotel of Dallas, Inc., 1400 Commerce St.
Baker, H. C.; Sears, Roebuck & Co., 303 West Jefferson Ave.
Baker, L. B.; Samaritan Treatment, 2600 Maple Ave.
Baker, R. S.; Thompson, Knight, Baker & Harris, Republic Bank Bldg.
Balcom, E. D.; Dallas Transfer & Terminal Whse. Co., Santa Fe Bldg.
Baldwin, G. F.; E. I. du Pont de Nemours & Co., Lnc., 309 N. Preston St.
Ballow, R. N.; The Sherwin-Williams Co., P. O. Box 5148.
Ballew, W. V.; Dr. Pepper Co., P. O. Box 5086.
Ballinger, C. C.; Continental Baking Co., 2100 Thomas St.
Bamford, Tom; The Standard Register Co., Mercantile Bldg.
Banks, W. W.; Dallas Tank & Welding Co., 201 W. Commerce St.
Barada, A. S.; Barada & Page, Inc., 2304 Summers St.
Barns, W. C.; Metropolitan Bldg. & Loan Ass'n., 1400 Main St.
Barnett, M. L.; Griffin Grocery Co., 3201 Worth St.
Barnett, B. G.; Barnett Petroleum Co., 1311 Kirby Bldg.
Barnett, O. F.; Barnett Machinery Co., 2607 S. Ervay St.
Baruns, D. P.; Columbia Master Hatters, 207 South Ervay St.
Bartlett, C. W.; Higginbotham-Bartlett Co., 2514 Commerce St.
Barker, Ray; White Plaza Hotel, Harwood & Main Sts.
Barrow, C. T.; The Southern Supply Co., 209 N. Jefferson Ave.
Barry, Desmond A.; Galveston Truck Lines, 301 N. Market St.
Barry, W. D.; Austin Brothers, 1815 Coombs St.
Bartholow, J. W.; J. W. Bartholow Co., 1221 S. Lamar St.
Bathias, Paul C.; Golden Pheasant Restaurant, 1417 Commerce St.
Bates, Marvin; Frigidaire Incorporated, 911 Marion St.
Baxter, E. J.; Paulding & Co., Praetorian Bldg.
Baxter, R. W.; Rio Grande National Life Ins. Co., Liberty Bank Bldg.
Beard, Charles E.; Braniff Airways, Love Field.
Beach, N. W.; Southwestern Paper Co., 1315 Pacific Ave.
Beasley, Theo. P.; Republic National Life Insurance Co., Republic National Life Bldg.
Beard, E. C.; Beard & Stone Electric Co., Inc., 2101 Bryan St.
Beasley, Wm. Howard; Whittle Music Co., 1213 Elm St.
Beach, J. K.; Liquid Carbonic Co., Santa Fe Bldg.
Beal, J. C.; Denison Studio, 1102½ Elm St.
Beck, Henry C.; Central Contracting Co., 409 Construction Bldg.
Beers, Roland F.; Geotechnical Corporation, Tower Petroleum Bldg.
Behannon, R. T.; Beaumont Port Commission, 915 Cotton Exchange Bldg.
Bekins, Robert Q.; Bekins Van & Storage Co., 826 S. Ervay St.
Bell, J. L.; Moncrief-Lenoir Mfg. Co., Myrtle & Coombs Sts.
Bell, C. B.; Cokesbury Book Store, 1910 Main St.
Bell, Robert S.; Skillern & Sons, Inc., 516 N. Pearl St.
Bell, Harry; International Exterminator Co., 4222 Main St.
Bell, Moody; Bell Service Station, 5601 East Grand Ave.
Bell, Jas. C.; Dictaphone Sales Corporation, 626 Santa Fe Bldg.
Bell, Charles S.; Bell Cleaning Co., 4821 Columbia Ave.
Benner, H. M.; 2034 Commerce St.
Bennett, Fred J.; Blue Diamond Co., 2718 Logan St.
Bennett, Harry; 2108 McKinney Ave.
Bennett, P. H.; Bennett Printing Co., Corsicana St. & Park Ave.
Bennett, F. W.; Bennett Petroleum Corporation, Republic Bank Bldg.
Bertucci, K.; Zenith-Casino, Inc., 109 No. Carroll Ave.
Berger, Cyril S.; Postage Meter Co., 721 Santa Fe Bldg.
Bernardin, E. P., Jr.; Vitalic Battery Co., Inc., 2040 Amelia St.
Berry, C. R.; 2500 Live Oak St.
Berry, O. D.; Praetorian Bldg.
Berry, Gus L.; Metropolitan Bldg. & Loan Ass'n., 1400 Main St.
Berry, J. E.; Safeway Stores, Inc. of Texas, 4929 Beeman St.
Biard, D. S.; Renard Linoleum & Rug Co., 2501 S. Ervay St.
Biegert, F. E.; F. E. Biegert Co., 2010 N. Lamar.
Bigger, A. C.; Metropolitan Bldg. & Loan Ass'n., 1400 Main St.
Biggio, A. J.; Robert Nicholson, Seed Co., 2118 N. Lamar St.
Bills, Howard S.; Acme Display Service, Inc., 1500 Young St.
Bird, Geo. H.; Schoolar Bird & Co., 623 Santa Fe Bldg.
Black, Dr. J. H.; Medical Arts Bldg.
Blaisdell, L. T.; General Electric Co., 1801 North Lamar St.
Blanchard, E. L.; Higginbotham-Bailey-Logan Co., 900 Jackson St.
Black, Geo. C.; The Southern Supply Co., 209 N. Jefferson Ave.
Blanton, J. W., Jr.; Blanton Thomas & Co., 807 Tower Petroleum Bldg.
Blanton, J. W.; Blanton-Thomas & Co., 807 Tower Petroleum Bldg.
Blair, R. W.; Jones-Blair Paint & Varnish Co., P. O. Box 533.
Blakley, Wm. A.; Young, Blakley, Cooper & Armstrong, 1106-7 Republic Bank Bldg.
Blakeley, T. A.; The Mortgage Corporation of Texas, 311 Southland Life Bldg.
Blatt, Philip; Franklin's, 1610 Elm St.
Black, Jno. R.; Tower Petroleum Bldg.
Blatt, Oscar; Blatt's Art Studio, Allen Bldg.
Blechman, H.; Blechman Millinery Co., Inc., 208 S. Lamar St.
Bledsoe, J. E.; Southern Pacific Lines, 1313 Commerce St.
Blossom, H. D.; The Chas. E. Hires Co., 4135 Commerce St.
Bloom, Manuel, United Auto Supply Co., Inc., 2123 Main St.
Plum, E. H.; The Atlantic Refining Co., Magnolia Bldg.
Boas, A.; Higginbotham-Bailey-Logan Co., Jackson & Lamar Sts.
Boazman, Howard; Dallas Towel Supply Co., 2511 Commerce St.
Boatright, C. B.; Moore-DeGrazier Co., 201 Santa Fe Bldg., Unit 1
Boback, Sam; Ace Plumbing Co., 3014 Ross Ave.
Bockel, Barnard R.; Sally Chain Stores, Inc., 1612 Elm St.
Bodine, C. M.; National Lead Co., 959 Terminal St.
Bodet, Gilbert R.; Douglas-Guardian Warehouse Corp., Tower Petroleum Bldg.
Bodkin, F. B.; Indian Paint & Wall Paper Co., 1710 Commerce St.
Boer, T. de; Interstate Circuit, Inc., Majestic Bldg.
Boedeker, Geo. L.; Boedeker Mfg. Co., 1201 S. Ervay St.
Boettcher, E. F.; Austin Brothers, 1815 Coombs St.
Bogan, A. B.; Acme Southwestern, 503 Wholesale Merchants Bldg.
Bogue, G. H.; Morris Buick Company, 2108 Cedar Springs Ave.
Bogarte, M. B.; Pollock Paper & Box Co., P. O. Box 5225.
Boggess, O. S.; Higginbotham-Bailey-Logan Co., Jackson & Lamar Sts.
Bohme, O. P.; Bohme Furniture Repair Co., 3111 Ross Ave.
Brown, Johnnie; Ben E. Keith Co., P. O. Box 958.
Bokern, F. F.; The Corporation Trust Co., 1404 Republic Bank Bldg.
Boker, W. R.; Management Co. of Texas, Mercantile Bldg.
Bolanz, Chas. M.; Bolanz & Bolanz, 216 S. Akard St.
Bomar, H. H.; Bomar Bros. Insurance Agency, 303 Burt Bldg.

To the Members:

The Chamber of Commerce is anxious to keep its membership roster as complete and accurate as possible. Sometimes members neglect to report changes in accredited representatives or in addresses. Sometimes an executive of a firm will retire, or move from Dallas, and his company will fail to nominate another member to the Chamber to replace him.

Errors and omissions doubtless will be found in this directory.

I want to take this opportunity to ask each member to check on his name, firm name and address, and to report any corrections to the Mailing Department of the Chamber of Commerce.

Your co-operation will be greatly appreciated.

J. BEN CRITZ,
Vice-President and
General Manager.

Bonds, P. R.; Bonds & Dillard Drilling Corporation, 1203 Magnolia Bldg.
Bond, Roland S.; Bond Oil Corporation, Tower Petroleum Bldg.
Bon Art Studios; Santa Fe Bldg.
Boruch, E. R.; Standard Electric Mfg. Co., 2020 Richardson St.
Boren, Frank; Babcock Bros. Auto Supply Co., 2000 Commerce St.
Borak, Emil L.; Johnston Printing & Advertising Co., 1901 McKinney Ave.
Bostick, J. Wallace; Gullett Gin Co., 3116 Main St.
Bounds, John P.; John P. Bounds Co., 1301 S. Lamar St.
Bourland, Guy; Chickasaw Lumber Co., 816 S. Haskell Ave.
Bouchard, L. C.; Southern Pacific Lines, Adolphus Hotel Bldg.
Bourland, Dr. J. W.; Dallas Medical & Surgical Clinic, 4105 Live Oak St.
Bowles, Stanley D.; Service Station Equipment Co., 2800 Canton St.
Bowers, George D.; Ohio Oil Co., P. O. Box 5403.
Boyd, W. R.; Boyd Printing Co., 401-5 S. Poydras St.
Boyd, Joe; Joe Boyd's Service Inc., 501 Orange St.
Boyce, J. T.; 1606 Commerce St.
Boyd, C. E.; Eastman Kodak Stores, Inc., 1504 Young St.
Bransford, T. K.; American Type Founders Co., 600 S. Akard St.
Braniff, T. E.; Braniff Airways, Love Field.
Brand, Harold W., Sparkman-Brand, Inc., 2115 Ross Ave.
Brandt, Ervin J.; Lawyers Title of Texas, Inc., 1107 Main St.
Bradford, Leonard; Southwestern Life Ins. Co., Southwestern Life Bldg.
Bradley, L. C.; Fidelty Union Life Ins. Co., 800 Wholesale Merchants Bldg.
Brannon, J. Harper; Brannon-Signaigo Cigar Co., 607 S. Ervay St.
Branch, E. D.; Hart Furniture Co., 1933 Elm St.
Bradberry, J. M.; Merit Finance Co., Wilson Bldg.
Bracken, A. L.; 2612 Swiss Ave.
Branum, Mose; The Branum Co., Guardian Life Bldg.
Bradford, R. A.; Janelli Advertising Service, Inc., 1604 Young St.
Braggins, W. D.; Texas Pacific Railway Co., 1408 Main St.
Bradbury, C. L.; Walworth Co., 1307 Pacific Ave.
Brannon, G. F.; Ideal Laundry & Dry Cleaning Co., 3216 Ross Ave.
Brecht, Howard; I Reinhardt & Son, 200 First National Bank Bldg.
Brewington, Chas. A.; Brewington Lumber Company, 2021 Mckinney Ave.
Brewer, Geo. A.; Brewer Undertaking Co., 3603 Ross Ave.
Breneman, Charles W.; Charles W. Breneman Co., 2508½ Commerce St.
Briggs, Geo. Waverley; First National Bank in Dallas.
Brinson, P. E.; Safeway Stores, Inc., of Texas, 1520 Greenville Ave.
Brilling, Abe I.; Republic Bank Bldg.
Brice, Jos. W.; Retail Credit Co., Burt Bldg.
Brinegar, F. I.; Continental Supply Co., Continental Bldg.
Brown, Marvin L.; Dallas Air Conditioning Co., 3500 Commerce St.
Brown, J. R.; Stanard Tilton Milling Co., Ervay and Santa Fe Ave.
Brown, E. G.; Southwestern Life Insurance Co., Southwestern Life Bldg.
Brown, B. R.; Dallas Railway & Terminal Co., Interburban Bldg.
Brown, Milton F.; Mercantile National Bank at Dallas, Magnolia Bldg.
Brown, Roy F.; Flippen-Prather Realty Co., 4600 Preston Road.
Brown, S. L.; Dr. Pepper Company, P. O. Box 5086.
Brown, Loyd; Bond Stores, Inc., 1520 Main St.
Brown, W. J.; Titche-Goettinger Co., Elm and St. Paul Sts.
Brown, Fred A.; Graham-Brown Shoe Co., Main and Austin Sts.
Brown, T. C.; Procter & Gamble Distributing Co., P. O. Box 626.
Brown, E. R.; Magnolia Petroleum Company, P. O. Box 900.
Brockles, A. A.; Club Cafe, 817 S. Ervay St.
Brouillet, Victor E.; Edwin Allen Co., 2nd Unit Santa Fe Bldg.
Brown, Carl M.; real estate, Route No. 4.
Brock, Dr. W. G.; Dr. W. G. Brock Veterinary Hospital, 110 Exposition Ave.
Brown, Tom; Mercantile Bldg.
Brown, Chesley W.; Duke & Ayres, 1314 Young St.
Brown, N. W.; Foster Wheeler Corp., 2001 Republic Bank Bldg.
Brown, W. M.; Union Central Life Insurance Co., Republic Bank Bldg.
Brown, W. S.; Personal Loans, 2100 Elm St.
Browne, Nolan; Nolan Browne Company, P. O. Box 575.
Browne, Clayton D.; 5611 Swiss Ave.
Brown, H. H.; Mid-Continent Supply Com., 1111 Magnolia Bldg.
Browning, W. A.; Browning-Ferris Machinery Co., 205 Exposition Ave.
Bromberg, L. N.; E. M. Kahn & Co., 902 Elm St.
Brodnax, W.; Universal Life & Accident Ins. Co., Ervay and Patterson Sts.
Brooks, W. A.; Farmers & Merchants Compress & Whse., Cotton Exchange Bldg.
Brooks, E. H.; Continental Gin Co., 3315 Elm St.
Bruce, O. C.; Dallas National Bank, 1530 Main St.
Brunson, E. G.; Texas Printing House, Inc., 2500 McKinney Ave.
Brunson, J. A.; J. A. Brunson Stone Co., 3125 Routh St.
Bryan, W. T.; P. O. Box 1589.
Buck, F. C.; Tennessee Coal, Iron & Railroad Co., Praetorian Bldg.
Buckspan, A.; Buckspan Furs, 1619 Main St.
Buckmaster, S. A.; Lummus Cotton Gin Co., P. O. Box 1330.
Buchanan, R. M.; A. H. Belo Corp., 801 Commerce St.
Buchanan, Dr. J. Forest; Drs. Buchanan & Hawley Clinic, 3535 Fairmount St.
Buehler, M. A.; Graybar Electric Co., Inc., P. O. Box 5296.
Buffington, C. W.; A. T. Walraven Book Cover Co., 1509 Caruth St.
Bullis, M.; City Salvage Company, 2910 Commerce St.
Burns, W. R.; Dallas Railway & Terminal Co., Interurban Bldg.
Burton, C. R., & Company; Insurance Bldg.
Burns, F. O.; Safeway Stores, Inc., of Texas, 4929 Beeman St.
Burgess, G. Porter; Porter Burgess Company, 815 N. Pearl St.
Burrus, Jack; Perry Burrus Elevators, 2701 Alamo St.
Burford, F. W.; East Texas Refining Co., 1405 Tower Petroleum Bldg.
Burbank, E. W.; Allis-Chalmers Mfg. Co., 1800 N. Market St.
Burleson, J. B.; Hutchinson, Bonner & Burleson, Praetorian Bldg.
Burch, W. D., Jr.; Dee Burch Grocery Co., 3635 S. Central Ave.
Ballard Burgher & Company; Republic Bank Bldg.
Burford, Ryburn, Hincks & Charlton; 711 Interurban Bldg.
Burkett, W. O.; Vanette Hosiery Mills, 6001 Maple Ave.
Burroughs, H. C.; Burroughs Drug Co., Inc., 301 N. Marsalis.
Burger, O. L.; Republic Natl. Life Insurance Co., Republic Natl. Life Bldg.
Burgess, George T.; Stewart Title Guaranty Co., 1206 Main St.
Burt, S. B.; Cochran & Houseman, 1505 Federal St.
Bush, J. E.; Texas Automatic Sprinkler Co., 2330 Summer St.
Butler, Eugene; The Progressive Farmer-Ruralist Co., 1104 Insurance Bldg.
Butler, W. E.; Fox & Butler, Gulf States Bldg.
Butler, K. H.; Western Auto Supply Co., 2100 Commerce St.
Bynum, E. B.; First National Bank Bldg.
Bynum, O. W.; Carrier Corporation, 2022 Bryan St.

C

Cabell, Ben C.; Cabell's, Inc., 4017 Commerce St.
Cahn, Bernie A.; 3410 Oak Lawn Ave.
Calder, Frank; Calder & Campbell, Linz Bldg.
Callier, E. R.; Trinity Cotton Oil Co., 701-15 Belleview.
Callaway, Carl B.; Callaway & Reed, 1902 Santa Fe Bldg.
Callan, T. H.; Central Freight Lines, Inc., 1610 Merlin St.
Callaway, Clarence; English Freight Co., 2105 N. Akard St.
Campbell, Howard; P. O. Box 1678.
Campbell, Travis; Texas Sales Circular Co., 2500 McKinney Ave.
Cameron, L. H.; Remington Rand, Inc., 1801 Commerce St.
Campbell, B. J.; W. & W. Pickle & Canning Co., Love Field.
Campbell, R. R.; R. G. Lewis Co., Inc., 1914 Elm St.
Campbell, E. B.; Campbell's Bindery, 1420 Wood St.
Capitol Theatre; 1521 Elm St.
Carver, W. J.; Carver Sound Equipment Co., Inc., 2208 Commerce St.
Carmichel, P. K.; Home Lumber Co., 3022 McKinney Ave.
Carter, Dr. Chas.; Carter's Clinical Laboratory, Medical Arts Bldg.
Carrell, Dr. W. B.; The Carrell-Driver-Girard Clinic, 3701 Maple Ave.
Carroll, Wm. G.; Carroll's Outing Equipment, 1603 Elm St.
Caron, C. E.; Trinity Portland Cement Co., 1618 Republic Bank Bldg.
Carlton, D. W.; Adolphus Hotel.
Carey, H. P.; Simmons Company, 953 S. Lamar St.
Carpenter, J. Roy; Cochran & Houseman, 1505 Federal St.
Carnes, A. C.; Texas Oak Flooring Co., 5602 Maple Ave., P. O. Box 1187.
Cartwright, E. O.; Fenner & Beane, Magnolia Bldg.
Carden, D. Frank, Jr.; Southwestern Life Insurance Co., Southwestern Life Bldg.
Cary, Dr. E. H.; Medical Arts Bldg.
Carpenter, J. W.; Texas Power & Light Co.
Carnegie-Illinois Steel Corporation, Praetorian Bldg.
Carrington, Paul; Bromberg, Leftwich, Carrington & Gowan, Magnolia Bldg.
Casler, J. C.; Joiner Oil Corporation, 1508 Kirby Bldg.
Cass, A. B.; Firestone Auto Supply & Service Store, Young and St. Paul Sts.
Cassidy, J. H.; The Egan Co., 912-1006 Ross Ave.
Cathey, S. N.; Cathey Furniture Co., 1001 Elm St.
Caudle, W. L.; Caudle Engraving & Printing Co., 411 N. Ervay.
Cessna, Ralph W.; Christian Science Monitor, 333 North Michigan Ave., Chicago, Ill.
Chambers, H. E., Jr.; A. M. Lockett & Co., Ltd., 305 Magnolia Bldg.
Chandler, S. T.; Sanger Bros., Main and Lamar Sts.
Chapman, D. E.; Postal Telegraph-Cable Co., Fidelity Bldg.
Chase, Frank L.; Lone Star Gas Co., Harwood and Wood Sts.
Chaney, A. G.; United Advertising Corporation, P. O. Box 1110.
Chaney, Jack; White Plaza Hotel, Harwood and Main Sts.
Chaney, R. P.; Chaney Cleaning Co., 1906 N. Henderson Ave.
Chase, John S.; Chase Building Products, Inc., P. O. Box 541.
Chamberlin, Willard; Chamberlin Bros., 713 N. Pearl St.
Chenault, J. E.; Gulf Insurance Co., Thomas Bldg.
Chewning, G. C.; 3701 Main St.
Chenewith, Alfred; Southwestern Life Bldg.
Cherry, H. S., Jr.; Guardian Foundation of Texas, Inc., 409 Burt Bldg.
Chester, A. J.; Texas & Pacific Ry. Co., T. & P. Bldg.
Chilton, J. E. R.; Merchants Red Book Co., Inc., 2112½ Jackson St.
Childre, H. Thad; State Mutual Life Assurance Co., 507-8-9 Dallas Bank & Trust Bldg.
Chipley, C. L.; Gregory-Robinson-Speas, 8668 Maple Ave.
Chick, L. E.; City Electric Co., 2929 N. Fitzhugh St.
Hilton, C. N.; Hilton Hotel, El Paso, Texas.
Christian, J. B.; Lamar & Smith, 800 West Jefferson Ave.
Clark, I. F.; W. A. Green Co., 1616 Elm St.
Clark, Robert L.; Safety Service Stations, Inc., 4423 Ross Ave.
Clanton, R. J.; Quality Shade & Awning Co., 3904 McKinney Ave.
Clark, Allen; Dallas Building & Loan Ass'n, 1411 Main St.
Clark, Walter; Texas Printing House, Inc., 2500 McKinney Ave.
Clark, Wm. H.; Clark & Rice, Republic Bank Bldg.
St. Claire, Wm. K.; General Service Associates, Mercantile Bldg.
Clayton, W. B.; General Electric Co., 1801 North Lamar St.
Clem, O. E.; Clem Lumber Co., 2500 Live Oak St.
Cleary, Tyson; 909 Magnolia Bldg.
Clesi, Vick; 1504 Commerce St.
Clem, J. R.; Clem Lumber Co., 2500 Live Oak St.
Clemons, J. I.; The Texas Co.
Cliffton Hotel & Apts.; 214 W. Colorado St.
Cloud, Mrs. Loyd V.; 322-3-4 Wilson Bldg.
Coatney, T. L.; The Rush Company, 401 Elm St.
Cobb, Ed; Records Bldg.
Cobb, D. L.; Lone Star Gas Co., Harwood & Wood Sts.
Coburn, Arthur; Southwestern Life Insurance Co., Southwestern Life Bldg.
Cockrell, A. V.; Binswanger & Company of Texas, 1709-11 N. Market St.
Cocke, Philip St. George; Hentz & Company, 108 Field St.
Cochran, T. B.; Golding & Cochran, First National Bank Bldg.
Cockrell, C. M.; Cockrell Electric Co., 2712 Live Oak St.
Cockrell, Frank; Binswanger & Company of Texas, 1709-11 N. Market St.
Cochran, F. D.; Trezevant & Cochran, 1821 Young St.
Coerver, O. J.; Otto Coerver Company, 2925 Commerce St.
Cohn, Henry J.; Sonneborn Brothers, 2111 Taylor St.
Cohen, Jack; Jeanne Mfg. Co., 1015 Jackson St.
Cohen, A. M.; Southern Newspaper Features, Mercantile Bldg.
Cohen, Harry; Standard Fixture Co., Inc., 1006 Commerce St.
Coit, Henry C.; Morris Buick Co., 2108 Cedar Springs
Coke, Rosser J.; 1406 First National Bank Bldg.
Coker, E. C.; Duncan Coffee Company, 113 North Haskell Ave.
Coleman, R. L.; Universal Carloading & Dist. Co., Thomas Bldg.
Collins, T. E.; The Grinnell Company, Inc., 1315 Marilla St.
Cole, C. R.; Southwestern Bell Telephone Company, 308 S. Akard St.
Coltharp, W. H.; c/o Texas Motor Coaches, Inc., P. O. Box 1258, Ft. Worth.
Collins, R. G.; The Texas Co., Box 810.
Coleman, H. S.; Consolidated Millinery Co., 7th Floor Sanger Bros. Bldg.
Colville, R. H.; J. M. Colville & Son, 1725 N. St. Paul St.

Collins, Carr P.; Fidelity Union Life Ins. Co., 800 Wholesale Mchts. Bldg.
Compton, C. V.; 807 Republic Bank Bldg.
Continental Box Company, Inc., 3133 S. Haskell Ave.
Conway, L. F.; Southern States Foods, Inc., 910 S. Harwood St.
Conover, H. A.; Southwestern Paper Co., 1315 Pacific Ave.
Conner, Sam W.; Ben E. Keith Co., P. O. Box 958.
Conrad, G. C.; Oil Well Drilling Co., 606 N. Field St.
Congleton, J. A.; 523 S. Ervay St.
Conley, W. W.; Conley-Lott-Nichols Machinery Co., 3424 Commerce St.
Congoleum-Nairn, Inc.; Tower Petroleum Bldg.
Connell, W. B.; Chemical Engineering Corp., 2800 Logan St.
Cook, W. W.; Olive & Myers Mfg. Co., 2220 Young St.
Cook, M. A.; Republic Bank Bldg.
Copeland, Theodore, Jr.; Copeland & Thevenet, Inc., 420 Republic Bank Bldg.
Corder, S. H.; Corder's Bakery, 3013-15 Colonial Ave.
Costa, Aubrey M.; Southern Trust & Mortgage Co., Republic Bank Bldg.
Cosby, C.; Wm. Volker & Co., P. O. Box 5026.
Cosby, Floyd; Wm. Volker & Co., P. O. Box 5026.
Cousins, W. H.; Southern Pharmaceutical Journal, 912 Insurance Bldg.
Coulson, J. D.; Safeway Stores, Inc. of Texas, 4929 Beeman St.
Couch, Edw. E.; Volk Bros. Co., 1806 Elm St.
Cowan, F. E.; Morten Milling Co., 916 Cadiz St.
Cowden, J. B.; Clark & Cowden Drilling Corp., 808 First Natl. Bank Bldg.
Cowdin, D. H.; Cowdin Bros., 411 S. Haskell Ave.
Cox, V. G.; Century Electric Co., 514 Mercantile Bldg.
Cox, C. D.; West Disinfecting Co., 1213 Ross Ave.
Cozzens, F. L.; Cozzens-Robertson Secretarial School, Wilson Bldg.
Cozzo, J. B.; Art Blind Factory, 5211 Lemmon Ave.
Crawford, C. M.; Bristol-Myers Co., 502 Santa Fe Bldg.
Crawford, R. A.; Lone Star Gas Co., Harwood and Wood Sts.
Craig, Gene; Taystee Baking Co., 2301 S. Ervay St.
Craddock, Dan M.; Craddock & Smith, 312 Magnolia Bldg.
Crawford, J. H.; Armstrong Packing Co., 2300 S. Lamar St.
Crawford, John; Republic Insurance Co., P. O. Box 3000.
Crane, General M. M.; 1418 Republic Bank Bldg.
Cranston, George; Radio Station KGKO, Thomas Bldg.
Crary, Harold; United Air Lines Transport Corp., 5959 S. Cicero Ave., Clearing Sta., Chicago, Ill.
Crampton, C. J.; Wood Haven Farm, 3706 University Blvd.
Crawford, Wm.; 807 Republic Bank Bldg.
Crater, Earl E.; Pig'n Whistle, Inc., 1335 N. Zangs.
Craig, R. A.; Fort Worth & Denver City Ry., 1307 Commerce St.
Craig, W. P.; Butler Brothers, Ervay and Young Sts.
Crespi & Company, Cotton Exchange Bldg.
Crider, C. C.; Bethlehem Supply Corp., 1017 Magnolia Bldg.
Critz, J. Ben; 1101 Commerce St.
Critz, J. P.; 1411 Cotton Exchange Bldg.
Crocker, R. H.; The Great Atlantic & Pacific Tea Co., 1401 Cedar Springs Rd.
Crook, Wilson K.; Crook Advertising Agency, 711 Southwestern Life Bldg.
Croxton, Philip; 828 Wilson Bldg.
Crow, Dr. W. E.; Medical Arts Bldg.
Crozier, Norman R.; Schools Administration Bldg.
Crossman, J. K.; 1305 Commerce St.
Crowder, D. H.; Crowders Restaurant, 1926 Elm St.
Crowder, W. E.; United Pump Service & Supply Co., 1729 S. Lamar St.
Crouch, Roy L.; Clyde-Mallory Lines, Kirby Bldg.
Crouch, J. C.; J. C. Crouch Grain Co., 2701 Alamo St.
Crump, L. M.; 1506 Dallas National Bank Bldg.
Crum, M. P.; M. P. Crum Co., 1004 Kirby Bldg.
Cullum, A. W.; A. W. Cullum & Company, 901 S. Preston St.
Culler, Geo. W.; Texas Bond Reporter, Inc., Liberty Bank Bldg.
Cullum, W. G. Great National Life Bldg.
Cullum, T. M.; Cullum & Boren, 1509-11 Elm St.
Cullum, T. M.; A. W. Cullum & Company, 901 S. Preston Ave.
Cullum, Gordon F.; Cullum & Boren Co., 1509-11 Elm St.
Cummings, O. Sam; O. Sam Cummings Agency, 320 N. Ervay St.
Curry, J. C.; The Pure Ice & Cold Storage Co., 906 S. Harwood St.
Curry, L. F. P.; Oil Well Supply Co.
Currey, J. C.; Currey's Package Store, 1717 Live Oak St.

D

Dabney, B. W.; American Dist. Telegraph Co., 222-3 Interurban Bldg.
Dabney, C. C.; Bankers Life of DeMoines, Dallas Title & Guaranty Bldg.
Daggett, F. D.; Fort Worth & Denver City Railway Co., Fort Worth Club Bldg., Fort Worth, Texas.
Dahl, George L.; La Roche & Dahl, Insurance Bldg.
Dale, Jack B.; Briggs-Weaver Machinery Co., 309 N. Market St.
Dalton, E. L.; E. L. Dalton Co., Dallas National Bank Bldg.
Dalton, M. J.; The Seven Up Dallas Co., 2704 Live Oak St.
Dallas Oil & Refining Co., Oak Lane and T. & N. O. Railway.
Dale, E. E.; Great Southern Life Insurance Co., Kirby Bldg.
Dalnes, A. J.; Postal Telegraph-Cable-Co., 1011 Main St.
The Dallas News; 801 Commerce St.
Daniels, John H.; Hawkins Tire & Battery Co., 610 Jackson St.
Danna, Paul; First National Bank in Dallas.
Dardnne, E. F.; Allied Underwriters, Tower Petroleum Bldg.
Darnell, John R.; Burton Lumber Corp., Good & Pacific Ave.
Darrah, M. D.; Thomas Bldg.
David, Delmar; Simon David, 4311 Oak Lawn Ave.
Davis, Dean S. M.; Terrill Preparatory School & Jr. College, 5100 Ross Ave.
Davis, Lyn E.; 303 Wilson Bldg.
Davis, D. J.; Davis & Son, Inc., 2013 Latimer St.
Davis, C. B.; The Chicago Rock Island & Gulf Ry. Co., 118 Field St.
Davis Millinery Co., 1014 Commerce St.
Davoust, William; Collins-Davoust Paint Mfg. Co., 941 Terminal St.
Davis, Wirt; Davis & Johnson Lumber Co., 2005 S. Beckley Ave.
Davis, E. H.; John Hancock Mutual Life Ins. Co., 802 Southwestern Life Bldg.
Davis, Wirt; Republic National Bank of Dallas, 1309 Main St.
David, Simon; 4311 Oak Lawn Ave.
Davis, J. O.; Vanette Hosiery Mills, 6001 Maple Ave., P. O. Box 1650.
Dealey, G. B.; A. H. Belo Corp., 801 Commerce St.
Dean, C. H.; Texas Cut Stone Co., 5219 Maple Ave.
Dean, C. T.; American Beauty Cover Co., 2002 Field St.
Dealey, E. M.; A. H. Belo Corp., 801 Commerce St.
Dearing, Willis R.; R. H. Dearing & Sons, Tower Petroleum Bldg.
Deaton, F. R.; Crummer & Co., Kirby Bldg.
DeBoer, T.; Melba Theatre & Office Bldg. Co., Majestic Theatre Bldg.
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Delanoy, T. M.; National Surety Corp., Magnolia Bldg.
Dempsey, F. L.; Fashion Studios, 2528 Cedar Springs Rd.
Dennie, R. F.; c/o United States Coffee & Tea Co., 1002 Camp St.
Denny, E. H.; Addressograph Sales Agency, 411 Santa Fe Bldg.
Denning, L. B.; Lone Star Gas Co., Harwood & Wood Sts.
Dennery, Charles, Inc.; 2824 Williams St.
Dentler, Ellis L.; Dentler Maid Food Products Co., 2403 S. Ervay St.
Densen, J. A.; Cullum & Boren Co., 1509 Elm St.
DePaul, Sister; St. Paul Hospital, 3121 Bryan St.
DeSanders, N. J.; Lone Star Olds Cadillac Co., 720 N. Harwood St.
Desco, J. N.; J. Desco & Son, 1908 Canton St.
Dexter, Chas. L.; Charles L. Dexter & Co., Dallas Title & Guaranty Bldg.
Dickerson, C. L.; Dallas Plumbing Co., Inc., 2425 McKinney Ave.
Dickson, Donald A.; Haskell Theatre, 118 N. Haskell Ave.
Dickinson, Sam B.; Sam Dickinson Agency, Liberty Bank Bldg.
Dill, Dwight; 306 Santa Fe Bldg.
Dixon, Roger L.; R. L. Dixon & Bro., 1305 Cotton Exchange Bldg.
Doerr, E. B.; Continental Gin Co., 3315 Elm St.
Dolbin, R. C.; A. Harris & Co., Main & Akard Sts.
Dolbin, R. C.; Acme Heating and Ventilating Co., 1207 Republic Bank Bldg.
Dolph, G. E.; Dolph-Bateson Construction Co., Construction Bldg.
Dominus, Arthur; New York Merchandise Co., 1110 Commerce St.
Donovan, D. S.; Stanard-Tilton Milling Co., Ervay & Santa Fe Ave.
Donnally, B. A.; Southland Life Insurance Co., Southland Life Bldg.
Donovan, J. B.; Morten-Davis Co., Jackson & Austin Sts.
Doolin, C. E.; Frito Co., 1402 N. Haskell Ave.
Dooley, R. H.; 1004 Republic Bank Bldg.
Dorsey, L. L.; Denison Manufacturing Co., 405-7 Santa Fe Bldg.
Dorman, George I., Jr.; Baltimore Sales Book Co., Wholesale Merchants Bldg.
Dorsey, Henry; The Dorsey Co., 210 S. Poydras St.
Dougherty, G. H.; Kansas City Southern Railway, Mercantile Bldg.
Dougall, Wesley G.; The Columbia Mills, Inc., 2401 S. Harwood St.
Douglas, D. D.; Magicland, 409 N. Ervay St.
Douglas, Don C.; Robb & Rowley Theatres, Inc., 314 South Harwood St.
Downey, Mrs. Gertrude; B. & F. Manufacturing Co., 1015 Jackson St.
Dowlen, C. L.; Liberty State Bank of Dallas, Elm & St. Paul Sts.
Drane, F. N.; F. N. Drane Realty Co., Greenway Parks Field Office.
Dreyfuss, Sol; Dreyfuss & Son, Main & Ervay Sts.
Dubois, R. L.; Canada Dry Ginger Ale, Inc., 4901 Maple Ave.
Duff, C. C.; Lone Star Cement Corp., 1401 Santa Fe Bldg.
Duff, Frank; Frank Duff Furniture Co., 1806 Greenville Ave.
Duggan, R. F.; Magnolia Seed Co., 601 S. Akard St.
Dunn, N. E.; Sears, Roebuck & Co. of Texas, S. Lamar & Austin Sts.
Duncan, C. N.; P. O. Box 5145.
Dunn, B. A.; Dunn Brothers, 601 S. Harwood St.
Dunn, B. V.; Baker's Shoe Store, 1608 Elm St.
Dunlap, Dr. Elbert; Medical Arts Bldg.
Dunton's Cafeteria, Inc.; 1609 Elm St.
Dyer, R. C.; R. C. Dyer Co., 210 S. Poydras St.
Dyer, Hal C.; 707 Dallas Gas Bldg.
Dysterbach, Sam; Sam Dysterbach Co., Elm & Pearl Sts.

E

Earnest, J. E.; J. E. Earnest & Co., 1517 Commerce St.
Easterwood, W. E., Estate; 1605 Kirby Bldg.
East, A. G.; Burt's Shoe Store, 1508 Elm St.
Easton, Ed.; 1918 Main St.
Eastman, John; Eastman Oil Well Survey Co., P. O. Box 5298.
Ebeling, Mart; Mart Ebeling Co., Liberty Bank Bldg.
Eckert, A. R.; Eckert-Fair Const. Co., Liberty Bank Bldg.
Eddleman, E. H.; The International Derrick & Equip. Co., 303 Gulf States Bldg.
Edwards, W. C.; Geophysical Service, Inc., Republic Bank Bldg.
Edwards, S. J.; Wright & Patterson Packing Co., 5003 Homes St.
Edwards, Jack; 1501 Gulf States Bldg.
Edwards, H. L.; H. L. Edwards Co., 701 Cotton Exchange Bldg.
Egan, W. H.; The Egan Co., 912-14 Ross Ave.
Ehlert, Herman; Volk Brothers, 1806 Elm St.
Eisenlohr, Otto H.; The Dorsey Co., 210 S. Poydras St.
Eisele, J. A.; Packard-Dallas, Inc., 2121 Pacific Ave.
Eisenman, A. L.; Paddock Engineering Co. of Texas, Gulf States Bldg.
Ellsberry, Samuel A.; S. A. Ellsberry Co., 2308 Griffin St.
Ellis, W. R.; W. R. (Bill) Ellis, Inc., Praetorian Bldg.
Elliot, I. B.; The Texas Co.
Elliott, Howard; E. M. Kahn & Co., 902 Elm St.
Elliott, Rainey; Frick-Reid Supply Corp., 1315 Magnolia Bldg.
Elliott, Edward M.; Terminal Bldg. Corp., 1114-28 Commerce St.
Ellis, J. C.; Ellis Petroleum Co., Kirby Bldg.
Ellis, Smith & Co.; Thomas Bldg.
Els, J. G.; Els' Bakery, 2423 Jefferies St.
Elson, George; Olympia Towel Supply & Laundry, Corner Hill & East Side.
English, H. E.; Red Ball Motor Freight Co., 1407 Camp St.
English, Neil; English Freight Co., 2105 N. Akard St.
English, Clarence; English Freight Co., 2105 N. Akard St.
English, T. E.; English Brothers, 1811 N. Harwood St.
Enlow, E. C.; Temple Manufacturing Co., P. O. Box 567.
Eros, Ludwig; Eros Beauty Clinic, 1928 Main St.
Esnary, R. A.; Keystone Freight Line, 1209 Ross Ave.
Estes, Dr. I. A.; 3520 Fairmount St.
Estes, W. F.; Wyatt Metal & Boiler Works, P. O. Box 5418.
Estes, Albert H.; Dallas Morris Plan Bank, 1115 Commerce St.
Estes, Jack; c/o A. H. Belo Corp, Lamar & Commerce Sts.
Evans, R. O.; Evans Printing & Poster Co., 412 Browder St.
Evans, Chester; Gulf States Bldg.
Evans, Albert; Official Map & Guide Book Co., Southland Life Bldg.
Everts, Myron; Arthur A. Everts Co., 1616 Main St.
Everts, C. A.; Everts Drilling Co., 1109 Cotton Exchange Bldg.
Everts, Arthur A.; Arthur A. Everts Co., 1616 Main St.
Everman, J. W.; 5700 Swiss Ave.
Ewer, E.; Ewer Drug Co., 416 S. Pearl St.
Exline, A. L.; Exline-Lowdon Co., 1818 S. Ervay St.

F

Fadell, J. A.; Merchants Fast Motor Lines, Inc., St. Louis & Daggett Sts.
Fain, Earl; First National Bank Bldg.
Farber, M.; M. & F. Cloak & Suit Mfg. Co., Wholesale Merchants Bldg.
Farrow, Cary; The Ediphone Co., 1706-A Commerce St.
Farrell, H. J.; O'Hanlan Reports, Tower Petroleum Bldg.
Farrow, J. E.; Brown Cracker & Candy Co., 603 Munger Ave.
Feighner, O. M.; The Stenotype Co., Wilson Bldg.
Feineman, A. N.; Gen. Elec. Co., 1801 N. Lamar St.
Felder, R. P.; W. D. Felder & Co., Cotton Exchange Bldg.
Felder, W. D., Jr.; W. D. Felder & Co., Cotton Exchange Bldg.
Feldman, J.; American Iron & Metal Corp., 2215 Latimer St.
Fender, C. B.; Hesse Envelope Co. of Texas, 911 Munger Ave.
Ferris, Royal A., Jr.; Browning-Ferris Machinery Co., 205 Exposition Ave.
Ferris, A. V.; Chrysler Motors Parts Corp., 1719-21 N. Harwood St.
Ferguson, Lewis R.; Lone Star Cement Corp., 1401 Santa Fe Bldg.
Ferguson, Ted; Texas Power & Light Co., Interburban Bldg.
Ferrantello, Louis; Dallas Poultry Market, 2109 Young St.
Fields, John T.; Lingo Lumber Co., 2630 San Jacinto.
Fife, Leo; Model Tailors, 2308 Elm St.
Fink, David; The Fink Co., 2016 Cadiz St.
Finkelstein, M.; National Jobbing Co., 1413 Commerce St.
Fink, Sam A.; 2605 Elm St.
Fischer, Paul; Hotel Adolphus.
Fisher, John; John Fisher Pecan Co., 2304 Griffin St.
Fisher, H. W.; Fisher & Fisher, Kirby Bldg.
Flagg, C. E.; Flagg Floral Co., 324 West 10th St.
Flath, Dean E. H.; Southern Methodist University.
Flemister, Bill; Hunt Grocery Co., Ervay & Pacific Ave.
Fleming, J. B.; P. O. Box 4158.
Fleming, E. T.; P. O. Box 4158.
Flemister, J. A.; Hunt Grocery Co., Ervay & Pacific Ave.
Fleming, J. G.; P. O. Box 4158.
Fleming, E. T., Jr.; P. O. Box 4158.
Flemister, A. J.; Hunt Grocery Co., Ervay & Pacific Ave.
Flippen, E. L.; Flippen-Prather Realty Co., 4600 Preston Rd.
Flippen, E. L.; Gulf Insurance Co., 713 Telephone Bldg.
Folz, J. B.; Kohen-Ligon-Folz, Inc., Wholesale Merchants Bldg.
Florence Fred F.; Republic National Bank of Dallas, 1309 Main St.
Folconer, F. A.; Great State Finance Co., Liberty Bank Bldg.
Folsom, Dr. A. I.; Medical Arts Bldg.
Folsom, Clay T.; The Folsom Co., 509 Elm St.
Fooshee, M. F.; Fooshee & Cheek, 1901 N. Harwood St.
Ford, W. I.; Interstate-Trinity Warehouse Co., 301 N. Market St.
Foree, R. L.; 1002 Gulf States Bldg.
Ford, Floyd B.; Bankers Protective Life Ins. Co., Construction Bldg.
Foran, Stanley W.; Stanley W. Foran Advertising Agency, 815 Thomas Bldg.
Forman, H. S.; Highland Park Pharmacy, 3229 Knox St.
Foster, Harry K.; Harry's Fine Shoe Repairing, 218 N. St. Paul St.
Foster, Wm. S.; Jefferson Hotel.
Fountain, O. A.; Chrestman, Brundidge, Fountain, Elliott & Bateman, Republic Bank Bldg.
Fox, U. S.; 713 Kirby Bldg.
Fox, C. L.; Fox-Coffey-Edge Co., 915 Commerce St.
Fox, D. D.; Federal Hdwe. & Implement Mutuals, Allen Bldg.
Franklin, George A.; Franklin & Gilboe, Great National Life Bldg.
Frank, Paul B.; Nuzon-Texas Corporation, 513 N. Akard St.
Frank, Buck; Court House
Frank, W. B.; Austin Bridge Co., 1813 Clarence St.
French, Thomas M.; Guardian Life Insurance Co., of Texas, Pacific Ave. at Field St.
Freeman, Chas. P.; Sunny Brook Estate, Northwest Highway, Rt. 5.
Free Clinic Drug Store; 1734 N. Ewing St.
French, Gabriel; White Plaza Hotel, Harwood & Main Sts.
Freeman, J. L.; Southwestern Drug Corp., Dallas Div., 525 Browder St.
Freedman, M. I.; Roos-Freedman Co., 800 Commerce St.
Freeman, Claude D.; Sun Oil Company, First National Bank Bldg.
Freeman, F. A.; Western Newspaper Union, 606 S. Akard St.
Fretz, E. A.; E. A. Fretz Co., Inc., 403 N. Akard St.
Frierson, L. M.; Overhead Door Company of Texas, 1317 Plowman St.
Fruhman, Sidney; Sidney Fruhman Millinery Co., 1512 Elm St.
Fruhman, Martin; Associated Retail Millinery, Inc., Wilson Bldg.
Fry, Edwin J., Jr.; Arthur A. Everts Co., 1616 Main St.
Fry, H. D.; Seatrain Lines, Inc., Republic Bank Bldg.
Frye, E. M.; Norvell-Wilder Supply Co., 1417 Magnolia Bldg.
Fulton, A. E.; Red Wing Shoe Co., Santa Fe Bldg.
Fullinwider, C. A.; Southern Ice Co., Inc., 404 S. Ervay St.

G

Gabrysch, Dan T.; La Mode Ready-to-Wear, Inc., 1708 Elm St.
Gabbert, F. M.; Jax Beer Co., 3012 Canton St.
Gage, J. A.; Thrift Packing Co., 3914-20 Pacific Ave.
Gage, W. P.; W. P. Gage & Son, 3114 Wycliff St.
Gaines, E. P., Jr.; 1108 Santa Fe Bldg.
Galbraith, Thos. H.; Republic National Life Insurance Co., Republic National Life Bldg.
Galvin, George P.; Wyatt Metal & Boiler Works, P. O. Box 5418.
Galloway, R. B.; Higginbotham-Pearlstone Hardware Co., P. O. Box 5205.
Gannon, E. J., Jr.; First National Bank in Dallas.
Gambulos, Jimmie; Eatwell Cafe, 108 N. Akard St.
Garrison, J. L.; L. B. Price Mercantile Co., P. O. Box 1587.
Gary, M. W.; Chase Bag Co., 1111 S. Lamar St.
Gary, A. B.; McAnally Studio, 1713½ Live Oak St.
Garvin, Luke B.; Luke B. Garvin & Co., 1610 Allen Bldg.
Garrett, P. B. Jack; Garrett & Co., Inc., 1402 First National Bank Bldg.
Gardner, H. H.; H. H. Gardner & Son, 3523 East Pike.
Gaskill, H. E.; W. T. Grant Co., 1607 Main St.
Gay, W. F.; Graybar Electric Co., Inc., P. O. Box 5296.
Gearner, A. D.; Frankfurt Finance Corporation, 710 N. Pearl St.
Geeteh, I. D.; Dallas Tailor & Laundry Supply Co., 411 S. Akard St.
Genz, Geo. L.; Parke Davis & Co., Detroit, Michigan.
Genaro, Jno.; Texas Produce Co., 608 S. Pearl St.
George, R. B.; R. B. George Machinery Company, 1135 S. Lamar St.
George, C. J.; P. O. Box 988.
George, Henry; Texas Hardware Mutual Fire Ins. Co., Wilson Bldg.
George, Judge Owen; Court House.
George, C. J.; United Chemical Co., Tower Petroleum Bldg.
Germany, E. B.; Continental Bldg.
Gevers, A.; Butler Bros.
Gibson, H. P.; Gibson and Jennings, Inc., Gulf States Bldg.
Gibson, J. J., Co.; 2016 Canton St.
Gibson, H. P.; Gibson and Jennins, Inc., Gulf States Bldg.
Gibbard, W. W.; Gibbard Investment Co., 1605 Kirby Bldg.
Gibson, W. A.; North Texas Advertising Co., 1900 N. St. Paul St.
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Gifford, P. W.; Gifford-Hill & Co., 412 Mercantile Bldg.
Gilpin, Charles E.; Morton Salt Co., 1008 First National Bank Bldg.
Gilliland, J. W.; General American Oil Co. of Texas, Republic Bank Bldg.
Gilbert, Leslie S.; Gilbert Engineering Co., Liberty Bank Bldg.
Gillette, Fred; Gillette Motor Transport, Inc., 2505 S. Harwood St.
Gill, Grayson, 502 Great National Life Bldg.
Gipe, W. C.; Simmons Co., 953 S. Lamar St.
Givens, E. V.; Personal Company Loans, S. W. Life Bldg.
Goff, H. S.; The Dorsey Co., 210 S. Poydras St.
Goggans, H. G.; Texas Bitulithic Co., P. O. Box 5297.
Golden, L. G.; Republic Natural Gas Co., Houseman Bldg.
Golden, J. R.; 722 Republic Bank Bldg.
Golding & Cochran; First National Bank Bldg.

Golman, Julius; Golman Baking Co., 1835 Corinth St.
Golman, Jake; Oak Cliff Baking Co., 546 East 9th St.
Goodman, R. A. B.; Southwestern Life Insurance Co.
Gooch, Tom C.; Times Herald Printing Co.
Gordon, George; Walgreen Drug Store, 1631 Elm St.
Grayson, A. M.; Weil Brothers, Cotton Exchange Bldg.
Graham, A. R.; F. W. Woolworth Co., 1520 Elm St.
Graham, R. S.; Gross R. Scruggs & Co., 3015 Cedar Springs Rd.
Gray, Frank M.; Griffiths & Co., P. O. Box 5414.
Grant, W. C.; The Dallas Gas Co., 301 S. Harwood St.
Grace, F. W.; Missouri-Kansas-Texas Lines.
Gragg, J. L.; The Southern Publishing Co., 321 Santa Fe Bldg.
Graham Paper Co., 302 N. Market St.
Grant, C. B.; Anchor Awning Co., 3921 Gaston Ave.
Grant, Will C.; Grant Advertising, 1313 Gulf States Bldg.
Graham, C. H.; Bull-Stewart Equipment Co., 5219 E. Grand Ave.
Garner, Jno. H.; Santa Fe Bldg.
Gillespie, J. D.; George-Gillespie Bond Corp'n., Gulf States Bldg.
Gilliland, Wesley; Dallas Laundries, Inc., 4535 Cole Ave.
Gish, Floyd V.; Lowe & Campbell Athletic Goods Co., 2115-17 Commerce St.
Godfrey, G. A.; Garden of Memories, 305 N. Ervay St.
Goidl, Saul; Goidl Neckwear Co., 1111 Commerce St.
Gover, Miss Stella; G. & C. Florist, 3901 Colonial Ave.
Golden, Harry; Dallas Animal By Products Co., P. O. Box 5021.
Goldsmith, Max; Mente & Co., Insurance Bldg.
Goldberg, M. S.; National Disinfectant Co., 2417 Commerce St.
Gold, Irving; Unit Venetian Blind Supply Corp., 703 McKinney Ave.
Goodman, E. Dewey; Highland Park Cafeteria, 3212 Knox St.
Goodman, Carl; Goodman's Cafeteria, 3317 Oak Lawn Ave.
Godson, H. W.; Haskins & Sells, Magnolia Bldg.
Gough, J. P.; Automotive General Corp., 2205 Live Oak St.
Grand, Joseph; Brooks Tailoring Co., 215 N. St. Paul St.
Greer, George J.; Great National Life Bldg.
Green, Sidney F.; Burt Bldg.
Green, C. B.; Mid-West Supply Co., 2109 Commerce St.
Green, W. A., Jr.; W. A. Green Co., 1616 Elm St.
Greene, Chas. J.; The Blue Top Tourist Courts, 4845 Swiss Ave.
Greenwood, E. P.; Great Southern Life Insurance Co., 6th Flr. Kirby Bldg.
Greenwell, D. A.; Times Herald Printing Co., Inc.
Greene, C. R.; Otis Elevator Co., 1822 Young St.
Green, L. M.; The Texas Co.
Greenwood, Pat M.; Great Southern Life Insurance Co., Kirby Bldg.
Greene, Bill; Cliff Towers.
Green, H. H.; W. A. Green Co., 1616 Elm St.
Greenfield, Henry; Robert Nicholson Seed Co., 2118 N. Lamar.
Greene, G. J.; Greene Bros., Inc., P. O. Box 5304.
Griffin, F. B.; MKT Railroad Co. of Texas.
Griffiths, T. W.; Griffiths & Co., P. O. Box 5414.
Griffin, Linwood; Radio Equipment Co. of Texas, 939 S. Lamar St.
Griffiths, G. M.; Griffiths & Co., P. O. Box 5414.
Griffin, Ben S.; Ben Griffin Auto Co., 1601 S. Ervay St.
Griffin, Jas. P.; P. O. Box 5145.
Griffin, Jas. F.; Griffin Tank & Welding Service, 3027-29 Elm St.
Groves, L. W.; Texas Employer's Insurance Ass'n., 402 Interurban Bldg.
Groth, W. L.; Kroehler Manufacturing Co., 6700 Denton Dr.
Groves, H. H.; Groves Lumber Co., 106 E. Jefferson Ave.
Grover, O. F.; Continental Insurance Co., 1505 Federal St.
Grubb, W. D.; Louisiana, Arkansas & Texas Ry. Co., 1107 Insurance Bldg.
Guiberson, N. G.; The Guiberson Corporation, P. O. Box 1106.
Guiberson, Gordon G.; The Guiberson Corporation, P. O. Box 1106.
Guiberson, Allen; The Guiberson Corporation, P. O. Box 1106.
Gunstream, Lee R.; Lyon-Gray Lumber Co., 1305 Commerce St.
Gunn, J. Willis; Shippers Patching Assn., 1209 Cotton Exchange Bldg.
Gustafson, A. R.; Dairyland Milk Co., 2322 Live Oak St.
Gustavus, C.; General Paint Corporation, 2429 Commerce St.
Guthrie, S. Y.; Dallas Air Conditioning Co., 3500 Commerce St.
Gwin, J. H.; Southwestern Bell Telephone Co., Telephone Bldg.

H

Haas, Randolph; A. Harris & Co., Main & Akard Sts.
Hackler, C. W.; Studebaker Sales Corp, Canton & Browder Sts.
Hadley, J. A.; Sanger Hotel, 1611 Canton St.
Hager, Dilworth S.; Liberty Bank Bldg.
Haggar, J. M.; Haggar Co., Santa Fe Bldg. Unit 4
Hailey, G. N.; Southwestern Bell Telephone Company.
Hailey, E. R.; McNeny & McNeny, 2105-11 Tower Petroleum Bldg.
Hallaman, Joe M.; Southland Hotel, 1200 Main St.
Halper, Robert S.; General Advertising Co., 1505 Munger Ave.
Hallmark, W. R.; Hallmark Transfer Co., 2608 Canton St.
Hale, W. W.; Southern Pacific Lines, Houston, Texas.
Hallam, Gaston; Ben E. Keith Co., P. O. Box 958.
Ham, W. O.; Southern Ice Co., Inc., 404 S. Ervay St.
Hammons, Hal H.; Blue Bonnet Hotel, 1302 Commerce St.
Hammerstein, A. E.; Gaylord Container Corporation, P. O. Box 1387.
Hamner, N. C.; Southwestern Laboratories, 1105½ Main St.
Hamilton, Dexter; Hamilton, Lipscomb & Wood, Southwestern Life Bldg.
Hamilton, C. S.; C. S. Hamilton Motor Co., Bryan & Pearl Sts.
Hamilton, Horace T.; Reyburn Mfg. Co., 3512 Craigmont St.
Hamon, Jake L.; P. O. Box 627.
Hamm, George E.; Fulton Market, 1917 N. Houston St.
Hammond, C. S.; Superior Truck Service Co., 2821 Canton St.
Hanlon, T. W.; United States Pipe & Foundry Co., Magnolia Bldg.
Hanes, George C.; Commercial Tire Co., 408 N. Harwood St.
Handley, L. O.; Arcadia Theatre, 2005 Greenville Ave.
Hanway, Jas. L.; Hanway & Williams, 509 Wilson Bldg.
Hardie, David, Seed Co.; 1716 Bryan St.
Harper, Jack; Harper Standard Engraving Co., Box 1016.
De Hart, O. D.; Pittsburgh-Des Moines Steel Co., 1217 Praetorian Bldg.
Hartman, C. H.; Construction Bldg.
Harris, W. G.; 1301 Republic Bank Bldg.
Harvey, R. W.; National Surety Corp., Magnolia Bldg.
Harman, C. E.; Dallas Aviation School, Love Field.
Harris, W. G.; W. G. Harris & Co., Republic Bank Bldg.
Hardin, F. L.; The Procter & Gamble Mfg. Co., 1226 Loomis St.
Hart, Mrs. A. M.; Home Furniture Co., 2301 Elm St.
Hart, G. L.; Hart Furniture Co., 1933 Elm St.
Hardin, F. L.; The Procter & Gamble Mfg. Co., P. O. Box 5118.
Harris, Wm. R.; Thompson, Knight, Baker & Harris, Republic Bank Bldg.
Harris, John N.; The Praetorians Life Insurance Co., Praetorian Bldg.
Harris, Tom A.; Harris Service Drug Store, Inc., 4825 Gaston Ave.
Harrell, E. C.; Gaston Avenue Pharmacy, 6348 Gaston Ave.
Harrison, Edward T.; Trinity Universal Insurance Co., Construction Bldg.
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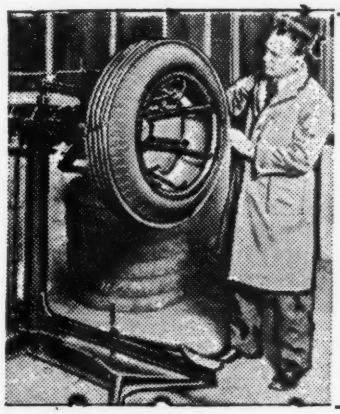

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Haven, John R.; Republic National Bank of Dallas.
Hawley, H. B.; Lyon-Gray Lumber Co., Inc., 1305 Commerce St.
Hawkins, L. H.; Schermerhorn Bros. Co., 301 N. Market St.
Hawley, R. L.; 1505½ Commerce St.
Hayes, C. G.; Texas & Pacific Ry. Co., T. & P. Bldg.
Hay, S. J.; Great National Life Insurance Co.
Hayden, J. F.; Trinity Portland Cement Co., 1618 Republic Bank Bldg.
Hayden, J. Howard; The Dorsey Co., 210 S. Poydras St.
Hazzard, B. E.; Skillern & Sons, Inc., 516 N. Pearl St.
Head, E. L.; Railway Express Agency. Inc., 515 S. Houston St.
Heath, W. C., Jr.; Central Freight Lines, Inc., 1610 Merlin St.
Hedgecock, D. E.; Hedgecock Artificial Limb & Brace Co., 2827 Commerce St.
Heinze, Walter J.; 402 Dallas Nat'l. Bank Bldg.
Heinz, H. J., Co.; 501 Latimer St.
Hembree, D.; Sears, Roebuck & Co., S. Lamar & Arnold Sts.
Henger, W. C.; Henger Construction Co., Dallas Natl. Bank Bldg.
Henderson, L. A.; Chickasaw Lumber Co., 816 S. Haskell Ave.
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Henderson, J. O.; Safeway Stores, Inc. of Texas, 1043 N. Zangs Blvd.
Hendrix, Ed.; Skillern & Sons, Inc., 516 N. Pearl St.
Henke, D. W.; The Guiberson Corporation, P. O. Box 1106.
Henry, G. G.; Electrified Water Co., 1925 Cedar Springs.
Henry, John H.; Y.M.C.A. of Dallas, 605 N. Ervay St.
Henderson, W. F.; Crane Co., 814 Young St.
Henry, H. E.; McKesson-Crowdus Drug Co., 611 N. Field St.
Henson, W. S.; J. M. Colville & Son, 1715 N. St. Paul St.
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Herold, Otto; Oriental Laundry Co., 1720 Wood St.
Hexter, Louis J.; Hexter Title & Abstract Co., Inc., 1213 Main St.
Hicks, Don A.; Hicks Printing Co., 2029 Jackson St.
Hickman, T. R.; 1919 Elm St.
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Hill, E. T.; International Business Machines Corp., 2112 Commerce St.
Hill, J. Hub; Acme Brick Co., P. O. Box 34.
Hilman, Edward C.; Traders & General Insurance Co., 115 Field St.
Hild, H. G.; Southwest Cigar Co., 2111 Commerce St.
Hill, Dr. S. M.; The Samuell Clinic. Medical Arts Bldg.
Hill, W. E.; Marvin's Drug Co., Main & Akard Sts.
Hill, J. R.; Gifford-Hill & Co., 412 Mercantile Bldg.
Hill, R. E.; W. A. Green Co.
Hinds, C. E.; Butler Brothers, Ervay & Young Sts.
Hoblitzelle, Karl; Melba Theatre & Office Bldg. Co., Majestic Theatre Bldg.
Hoblitzelle, Karl, Hoblitzelle Investment Co., Majestic Theatre Bldg.
Hoblitzelle, Karl; Interstate Circuit, Inc., Majestic Bldg.
Hodges, C. F.; Willard Storage Battery Co., 1006 Tower Petroleum Bldg.
Hodges, Fred G.; Sealy Mattress Co., 2721 Logan St.
Hogue, A. W.; 308 Tower Petroleum Bldg.
Holt, J. Frank, Mercantile Bldg.
Hollis, J. T.; Interstate Wrecking Co., 1112 Forest Ave.
Holland, F. P., Jr.; Tex. Farm & Ranch Pub. Co., Main & N. 2nd Sts.
Holland, Wm. M.; Republic Bank Bldg.
Holmes, W. L.; Magnolia Petroleum Co., Magnolia Bldg.
Holland, J. P.; Tex. Farm & Ranch Pub. Co., Main & N. 2nd Sts.
Holland, W. E.; Dallas Power & Light Co., Dallas Power & Light Bldg.
Hoopingarner, B. J.; Sears, Roebuck & Co., S. Lamar & Arnold Sts.
Hoopes, J. W.; Mercantile National Bank at Dallas.
Hoover, H. M.; Papec Machine Co., 208 N. Jefferson Ave.
Hopkins, A. A.; Clarke & Courts, 1506 Young St.
Hoppe, Joe; Joe Hoppe, Inc., 4102 Live Oak St.
Horton, F. R.; Trinity Portland Cement Co., 1618 Republic Bldg.
Hortenstine, R.; Wyatt Metal & Boiler Works, P. O. Box 5418.
Horan, John L.; Crazy Water Crystal Co., Wholesale Merchants Bldg.
Horsley, H. P.; Weston Hardware Co., 1021 Elm St.
Hosier, J. E.; Star Products Co., 332 N. Ervay St.
Houseman, D. H.; Cochran & Houseman, 1505 Federal St.
Howell, M. R., Thom McAn Shoes, 1606 Main St.
Howard, H. C.; Chevrolet Motor Co. of Texas, Santa Fe Bldg.
Hubbard, Harry F.; City Pontiac, Inc., 808 N. Harwood St.
Hudson, H. H.; Baker Hotel of Dallas, Inc.
Hudson, Alex D.; Hudson & Hudson, Great National Life Bldg.
Hudgins, W. C.; Country Club Pharmacy, 5901 Preston Rd.
Huey, Y. C.; Shanghai Cafe, 1004 Main St.
Huff, Chas. C.; The M. K. & T. Ry.
Hughes, D. J.; Kreitmair & Hughes, Inc., Cotton Exchange Bldg.
Hughes, H. D.; American Cast Iron Pipe Co., 2424 Myrtle St.
Hughes, D. J.; Hughes & Carr Co., Inc., Cotton Exchange Bldg.
Hughes, L. B.; The White Motor Co., 2000 S. Ervay St.
Hughes, R. D.; Hughes Drapery Shoppe, 2106 S. Lamar St.
Hulsey, R. C.; Service Mill & Cabinet Shop, 121 S. Lancaster Ave.
Hulcy, D. A.; Lone Star Gas Co., Harwood & Wood Sts.
Hulsey, Earl H.; Fenner & Beane, Magnolia Bldg.
Humphrey, Dee E.; Burt Bldg.
Humphreys, J. O.; Dallas National Bank.
Humphreville, Richard C.; Moore-DeGrazier Co., Santa Fe Bldg.
Humble Oil & Refining Co., 1918 S. Wall St.
Humphrey, J. A.; 1204 First National Bank Bldg.
Hunt, Carl M.; The American Insurance Co., Gulf States Bldg.
Hundahl, Ernest; Mutual Benefit Health & Accident Assn., Dallas Natl. Bank Bldg.
Hundley, George J.; 531 S. Ervay St.
Hunsaker, R. B.; Hunsaker Motor Freight Co., 201 W. Commerce St.
Hunter, H. M.; Hunter-Hayes Co., Wilson Bldg.
Huster, H. E.; Hamilton-Huster Machinery Co., 1105 Camp St.
Hunt, R. T., Jr.; Hunt Dry Goods Co., 1208 Elm St.
Hunley, Roy R.; Gulf, Colorado & Santa Fe Railway Co., 1116 Commerce St.
Hundley, A. P.; Republic Insurance Co., Post Office Box 3000.
Hurst, M. K.; Regina Manufacturing Co., Perkins Bldg.
Hurlburt, Alfred; Republic Natural Gas Co., Houseman Bldg.
Hutchinson, G. O.; Institute of Educational Music, 4625 Bryan St.
Hyde, Herschel; Melba Theater Bldg.

I

Ideal Mattress & Carpet Renovating Co.; 1013 S. Lamar St.
Ince, C. J.; Western Union Telegraph Co., 2028 Main St.
Inge, J. M.; National Casket Co., 1601-15 S. Lamar St.
Irish, W. M.; The Atlantic Refining Co., Magnolia Bldg.
Irwin, J. M.; J. M. Irwin & Co., First National Bank Bldg.
Ivy, Julian; I. Reinhardt & Son, First National Bank Bldg.

J

Jacobs, Leslie L.; Pollock Paper & Box Co., P. O. Box 5325.
Jacobus, Henry S.; Pollock Paper & Box Co., P. O. Box 5325.
Jackson, Wm. H.; Dallas Building & Loan Assn., 1411 Main St.
Jackson, R. A.; Maytag Southwestern Co., 1012 McKinney Ave.
Jackson, C. H.; J. Fred Smith Gravel Co., 1305 Southwestern Life Bldg.
Jacobs, N. D.; Dallas Trucking, Rigging & Erection Co., 915 S. Lamar St.
Jackson, Gordon; 701 Kirby Bldg.
Jackson, R. W.; Pig Stands Co., Inc., 3716 Maple Ave.
Jackson, T. E.; Pittsburgh Plate Glass Co., P. O. Box 5178.
Jaffe, Herschel H.; Republic Bank Bldg.
Jaffe, Max; Standard Pipe & Supply Co., Republic Bank Bldg.
Jaggars, T. L.; Jaggars-Chiles-Stovall, Inc., 1306 Marilla St.
Jamieson, Hugh V.; Jamieson Film Laboratories, 2212 Live Oak St.
James, G. R.; Standard Investment Co., P. O. Box 1444.
James, J. S., Jr.; James, Stayart & Davis, Inc., First National Bank Bldg.
Jamieson, W. C.; Jamieson Mfg. Co., 2608 Swiss Ave.
Jarreau, M. G.; First National Bank Bldg.
Jarrell, C. H.; Griffin Grocery Co., 3201 Worth St.
Jaschob, W. C.; Briggs-Weaver Machinery Co., 309 N. Market St.
Jay, C. A.; Dallas Chamber of Commerce Bldg.
Jean, John E.; Jean Produce Co., 1507 Camp St.
Jensen, A. J.; 521 S. Akard St.
Jenson, A. R.; Graham-Brown Shoe Co., Main & Austin Sts.
Jenkins, Roy; Republic Bank Bldg.
Jett, A. D.; Huttig Sash & Door Co., of Texas, 304 N. Crowdus St.
Jett, J. E.; Western States Grocery Co., 4929 Beeman St.
Jewell, W. R.; G. C. & S. F. Ry Co.
Joachim, S.; Imperial Burlap Bag Co., 1813 N. Market St.
Johnson, John J.; 1912 N. St. Paul St.
Johnson, J. B.; Gulf Cone Co., 2220 Harwood St.
Johnston, Louis H.; Johnston Printing & Adv. Co., 1901 McKinney Ave.
Johnston, T. K.; Dallas Medical & Surgical Clinic, 4105 Live Oak St.
Johnson, C. O.; Sewell Paint & Glass Co. of Texas, 1306 River St.
Johnson, Albert S.; Southern Union Gas Co., Burt Bldg.
Johnston, A. P.; The Southern Supply Co., 209 N. Jefferson Ave.
Johnson, Roy M.; Barnett Petroleum Co., Kirby Bldg.
Johnson, J. O.; Ben Sira & Co., 3901 Elm St.
Johnston, B. F.; Pittsburgh Plate Glass Co., P. O. Box 5178.
Johnson, J. E.; Chevrolet Motor Co. of Texas, Santa Fe Bldg.
Johnson, C. M.; Johnson Bros. Chevrolet Co., 1917 Ross Ave.
Johnson, Fred N.; Merchants Printing Co., 1803 Young St.
Johnson, Van; Reliance Clay Products Co., 2139 Orange St.
Johnson, Frank; Lykes Bros. Steamship Co., Cotton Exchange Bldg.
Johnson, Ralph; Argyle Apartments, Oak Lawn & Hall.
Johnson, Walter C.; J. B. Lippincott Co., 707 Browder St.
Johnston, R. A., Jr.; 3901½ Main St.
Johnson, W. A.; Johnson Motor Freight Lines, 1301 Camp St.
Johnson, A. H.; Johnson & Melton, 2932 Main St.
Johnson, Searcy L.; Tower Petroleum Bldg.
Johnston, George L.; Moore & McCormack, P. O. Box 381.
Joiner, C. M.; Joiner Oil Corporation, 1508 Kirby Bldg.
Jollif, Lindsay G.; Jefferson Hotel Auto Storage, 512 Jackson St.
Jones, Harry G.; Mercantile Bldg.
Jones, Paul S.; L. C. Smith & Corona Typewriters, Inc., 1605 Commerce St.
Jones, Wm. H.; 3200 Main St.
Jones, F. A.; Jones-Calvert Co., First Natl. Bank Bldg.
Jones, Frank C.; Acme Window Cleaning & Building Maintenance Co., 329 Fidelity Bldg.
Jones, John L., Jr.; Builders Equipment Co., 1011 Elm St.
Jones, C. B.; The National Cash Register Co., 909 Commerce St.
Jones, J. H.; Anderson, Clayton & Co., Cotton Exchange Bldg.
Jones, J. W.; Austin Brothers, 1815 Coombs St.
Jones, C. R.; Pure Ice & Cold Storage Co., 906 S. Harwood St.
Jones, T. R.; Oklahoma Contracting Co., Magnolia Bldg.
Jones, B. B.; American District Telegraph Co. of Texas, Interurban Bldg.
Jones, Will C., Jr., The Murray Co., Williams & Trunk Ry.
Jones, Gary A.; Dallas Clearing House Assn., Andrews Bldg.
Jones, C. V.; Robb & Rowley Theatres, Inc., 314 S. Harwood St.
Jones, S. L.; Southwest Insulation & Packing Co., Inc., 1810 Field St.
Jones, D. P.; Jones-Blair Paint & Varnish Co., P. O. Box 533.
Jordan, George R.; International Travelers Assurance Co., Burt Bldg.
Jordan, L. M.; Sears, Roebuck & Co. of Texas, S. Lamar St.
Jordan, Fred H.; Manchester Terminal Corporation, Cotton Exchange Bldg.
Josey, W. C.; First National Bank Bldg.
Julian, J. F.; Linde Air Products, 2626 Commerce St.

K

Kahn, Laurence S.; E. M. Kahn & Co., 902 Elm St.
Kahn, Asher M.; Linz Bros., Main & Martin Sts.
Kahn, Stephen S.; J. Kahn & Co., Inc., Cotton Exchange Bldg.
Kahn, Edmund J.; J. Kahn & Co., Inc., Cotton Exchange Bldg.
Kadane, F. A.; Kadane-Brown & Co., Inc., 2800 Canton St.
Kain, Chas. E.; Mercantile Bldg.
Kaplan, A. A.; American Paper Stock Co., P. O. Box 2781.
Karr, E. M.; Karr Employment Service, Republic Bank Bldg.
Katzenstein, Frank K.; United Shoe Stores Co., Inc., P. O. Box 1567, Shreveport, La.
Katz, J. H.; Silktex Corporation, Perkins Bldg.
Kaufman, Phil H.; Phil H. Kaufman Ins. Agency, Kirby Bldg.
Kay, H. R.; Sinclair Refining Co., P. O. Box 5236.
Keel, Lacy R.; Baptist Book Store, 1019 Main St.
Keeler, Dr. Monta; Keeler Chiropractic Clinic, 2800 Oak Lawn Ave.
Keene, J. S.; First Texas Chemical Co., 1814 N. Lamar St.
Keith, M. B.; The Burton Florist, Inc., 3323 Oak Lawn Ave.
Keith, J. K.; Oklahoma City Casket Co., 4100 Ross Ave.
Keith, W. W.; Western Union Telegraph Co., 2028 Main St.
Kelly, B. K.; Continental Supply Co., Continental Bldg.
Kelly, W. P.; Home Furniture Co., 2301 Elm St.
Kelley, H. D.; Southern Pacific Lines, 1313 Commerce St.
Keller, James S.; The O. Sam Cummings Agency, 320 N. Ervay St.
Kelley, Mrs. Jane; 516 Republic Bank Bldg.
Kelly, C. E.; Chrysler Motors Parts Corp'n, 1719-21 N. Harwood St.
Kelly, J. E.; Southwest Insulation & Packing Co., Inc., 1810 Field St.
Kennedy, W. D.; Kennedy Brokerage Co., P. O. Box 1676.
Kennedy, Ira J.; United Motors Service, Inc., 515 N. Pearl St.
Kennemer, C. E., Sr.; P. O. Box 1678.
Kennedy, R. A.; Casualty Underwriters, 2010½ Bryan St.
Kennedy, Dudley; Southwestern Paper Co., 1315 Pacific Ave.
Kerr, T. H.; H. L. Edwards & Co., Inc., Cotton Exchange Bldg.
Kettle, Jno. J.; First National Bank in Dallas.
Ketcham, F. O., Venetian Blind Mfg. Co., Rt. 5, Box 105.
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Kirkpatrick, C. V.; Crescent Card Co., 1715½ Wood St.
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Klar & Winterman; 2310 Elm St.
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Knight, T. A.; Thompson, Knight, Baker & Harris, Republic Bank Bldg.
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Knight, E. C.; Knight's Motor Hotel, 317-25 N. St. Paul St.
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Knowles, Dr. W. M.; Drs. Knowles & Harrington, Medical Arts Bldg.
Koch, H. F.; Southwestern Blue Print Co., 405 S. Akard St.
Koenig, E. J.; Kirby Bldg.
Koestler, Frank; Hotel Milam, 2013 Main St.
Koenigsberg, S.; S. Koenigsberg Co., Inc., 1310 Main St.
Koon, O. M.; Koon-McNatt Storage & Transfer Co., 911 Marion St.
Korinek, R. F.; United Glass & Mirror Co., 2614 Swiss Ave.
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Kraft, Lee R.; Dines & Kraft, 6860 Lakewood Ave.
Kramer, Irvin L.; Pike & Kramer, Inc., 206 S. Akard St.
Kramer, Arthur L.; A. Harris & Co., Main & Akard Sts.
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Kuykendall, Walter E.; 2012 Commerce St.

L

Lacy, L. H.; L. H. Lacy Co., 3009 N. Henderson St.
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Lake, S. T.; Pig Stands, Inc., 3716 Maple Ave.
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Lambert, J. O.; Lambert Landscape Co., Inc., 2128 Cedar Springs Rd.
Lamm, Earl; United Advertising Co., P. O. Box 1110.
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Lane, F. E.; Dallas Silversmithing Co., 914 College St.
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Lancaster, J. L.; Texas & Pacific Railway Co., T. & P. Bldg.
Langert, Louis; Swartchild & Co., Santa Fe Bldg.
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Lastelick, Joseph; Southern Plastic Relief Co., 212 N. Walton St.
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Lawther, Joe E.; Liberty State Bank.
Lawther, Harry P.; Mercantile Bldg.
Lawther, W. J.; W. J. Lawther Mills, P. O. Box 5357.
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Leak, H. C.; Fakes & Co., 1303 Elm St.
Leachman, Tom; Leachman's Laundry, 1818 S. Harwood St.
Lea, Willis L.; Willis L. Lea & Co., 2908 Live Oak St.
Lebowitz, R. R.; Nichols Bros. Taxicab Co., 1320 Commerce St.
Lee, Ingram; Tower Petroleum Bldg.
Lee, George R.; Commonwealth Casualty & Ins. Co., Praetorian Bldg.
Lee, George T.; Republic Bank Bldg.
Lee, Roy C.; Roy C. Lee Co., 1705 McKinney Ave.
Lee, Homer P.; First National Bank Bldg.
Lee, W. H.; Ingersoll-Rand Co., of Texas, Santa Fe Bldg.
Leffingwell, F. A.; 1901 Santa Fe Bldg.
Leftwich, S. M.; Bromberg, Leftwich, Carrington & Gowan, Magnolia Bldg.
Lege, Fred M., Jr.; Magnolia Petroleum Co., Magnolia Bldg.
Lehman, Joyce; Jas. K. Wilson Co., 1302 Main St.
Lehr, R. P.; Oliver Farm Equipment & Sales Co., 1610 Cockrell St.
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Lentz, Rex V.; Radio Station KGKO, Thomas Bldg.
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Leonard, W. F., Jr.; The Southland Ice Co., 932½ West Jefferson Ave.
Leopold, Joseph; 6952 Lakewood Blvd.
LeSage, R. S.; LeSage Co., 2115 Griffin St.
Leuthstom, H. W.; American Seating Co. of Texas, 2nd Unit Santa Fe Bldg.
Levene, Morris; Ben Morris Jewelry Co., 1924 Elm St.
Le Vine, Bernie; Beth Mure Cosmetiques, Gulf States Bldg.
Levy, M. M.; Levy Plumbing Co., 2107 N. Harwood St.
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Lief, Lester; Marcy Lee Manufacturing Co., 2212 S. Lamar St.
Lindsley, Palmer; Texas Printing Ink Co., P. O. Box 93.
Lingo, W. M.; Lingo Lumber Co., 2630 San Jacinto St.
Linz, Clarence E.; Dispatch-Journal.
Lindsley, Porter; J. W. Lindsley Co., 1209 Main St.
Linz, Clifton; Linz Bros.
Lingo, G. D.; Lingo Lumber Co., 2630 San Jacinto St.
Lindsley, J. W., Jr.; J. W. Lindsley & Co., 1209 Main St.
Lipscomb, Willis G.; American Airlines, Inc., 1404 Commerce St.
Lipscomb, K. V.; Tennessee Dairies, Inc., Crowdus & Pacific Ave.
Lissauer, L. J.; L. & L. Manufacturing Co., Wholesale Merchants Bldg.
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Long, Newman E.; The Borden Co., 1811 Leonard St.
Long, H. F.; Allied Building Credits, Inc., Dallas National Bank Bldg.
Long, Lawson; Practical Drawing Co., P. O. Box 5388.
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Loudermilk, G. W.; White-Plaza Hotel.
Love, F. G.; Hesse Envelope Co. of Texas, 911 Munger Ave.
Love Field Company; Love Field.
Loving, J. G.; Dallas Bldg. & Loan Assn., 1411 Main St.
Lowdon, J. G.; Exline-Lowdon Co., 1818 S. Ervay St.
Loyalty Group; Wholesale Merchants Bldg.
Luby, Earl E.; Luby's Cafeteria, 205 Browder St.
Lucy Petroleum Company; 1508 Commerce St.
Lucas, F. P.; B & B Cafe, 105 S. Akard St.
Luhnow, Fred; Wm. Volker & Co., P. O. Box 5026.
Lunt, L. W.; Dallas Railway & Terminal Co., Interurban Bldg.
Luse, W. P.; 1408 Magnolia Bldg.
Luther, Mrs. A. B.; Local Finance Co., Gulf States Bldg.
Lyles, Archer; Moore-DeGraziere Co., 201 Santa Fe Bldg. Unit 1.
Lynch, S. H.; Electro Ball Co., 1200 Camp St.
Lyon, T. F.; The Coca-Cola Co., P. O. Box 3069.

M

Maas, H. K.; Keeley Brewing Co. of Texas, 1917 N. Houston St.
Macatee, Geo. P., Jr.; Macatee, Inc., 2907 San Jacinto St.
Macrum, W. W.; Gaylord Container Corp., P. O. Box 1387.
MacGregor, G. L.; Dallas Power & Light Co.
MacMurray, S. C.; Federal Electric Co., P. O. Box 325.
MacGillis, G. C.; Baker Hotel of Dallas, Inc.
Maddox, R. B.; National Bank of Commerce, Elm and Poydras Sts.
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Main Fixture Co.; 1924 Main St.
Mais, Chas. D.; Texas Safe & Lock Co., Stewart Bldg.
Maillot, C. L.; 505 Wilson Bldg.
Maitre, E. H.; F. W. Woolworth Co., 3214 Knox St.
Majors, J. A.; J. A. Majors Co., 311 N. St. Paul St.
Majors, B. H.; Majors & Majors, First National Bank Bldg.
Malone, Ralph W.; Malone, Lipscomb, White & Seay, Southland Life Bldg.
Mallinson, Fred; Fred Mallinson & Co., Republic Bank Bldg.
Mallinson, S. S.; 1305 Commerce St.
Mallard, R. B.; Roos-Freedman Co., 800 Commerce St.
Mallory, K. S.; Melba Theatre & Office Bldg. Co., Majestic Theatre Bldg.
Mallinson, Herbert; 1204 Republic Bank Bldg.
Mangold, C. A., Jr.; American Laundry Co., Second Ave. & Williams St.
Mannefeld, Wm. H.; 1508 Main St.
Mann, J. W.; Royal Typewriter Co., Santa Fe Bldg.
Manning, E. C.; Goodrich Silvertown, Harwood & McKinney Ave.
Mansfield, T. R.; Gulf Insurance Co., Thomas Bldg.
Mann, O. H.; Higginbotham-Pearlstone Hdw. Co., P. O. Box 5205.
Mansfield, F. S.; Dallas Clearing House Assn., Andrews Bldg.
Manget, Fred; Burroughs Adding Machine Co., 400 N. Akard St.
Mangold, Lawrence W.; Jefferson Hotel.
Manning, Hayden; T. A. Manning & Sons, 2010 Bryan St.
Martin, S. G.; Martin Laundry & Cleaning Co., 3600 Ross Ave.
Marshall, Mrs. M. E.; Sultan Turkish Bath House, 2203 Main St.
Marvin, Z. E., Jr.; Marvin's Drug Co., Gulf States Bldg.
Marsh, Will B.; Harris-Lipsitz Realty Co., 1305 Commerce St.
Marcus, Herbert; Neiman-Marcus Co., Main & Ervay Sts.
Marlow, E. G.; E. G. Marlow Co., 1610 Main St.
Marquis, A. R.; Armstrong Packing Co., Inc., Alma St.
Marten, John J.; Messmore & Marten, 2421 Main St.
Marsh, W. H.; Hazel Atlas Glass Co., 408 Insurance Bldg.
Mark, Sam; Enterprise, Incorporated, 612-14 Elm St.
Marten Mfg. Company; 2200 Browder St.
Marcus, Edward; Neiman-Marcus Co., Main & Ervay Sts.
Marshall, R. B.; 3701 Main St.
Martino, J. Frank; Butler Bros., Ervay & Young Sts.
Marth, Fred C.; A. Harris & Co., Main & Akard Sts.
Marsh, W. B.; Lyon-Gray Lumber Co., 1305 Commerce St.
Martin, George L.; Armstrong Packing Co., Inc., Alm St.
Marcus, H. Stanley; Neiman-Marcus Co., Main & Ervay Sts.
Marsh, Frank L., Jr.; Burt Bldg.
Moroney, John R.; Hoblitzelle Investment Co., Majestic Theatre Bldg.
Martin, Dr. J. M.; Baylor Hospital.
Marchman, Dr. O. M.; Medical Arts Bldg.
Martin, C. L.; Nehi Bottling Co., 816 Exposition Ave.
Martyn, Henry J.; Martyn Bros., Inc., 911 Camp St.
Marr, M. H.; Gulf States Bldg.
Mason, T. G.; Real Silk Hosiery Mills, Inc., 901 Tower Petroleum Bldg.
Mastin, W. B.; Armored Motor Service, Inc., 2201 Laws St.
Mast, F. O.; Pittsburgh Plate Glass Co., P. O. Box 5178.
Mason, D. T.; Lloyds Guarantee Service, Republic Bank Bldg.
Massenburg, J. C.; Dr. Pepper Co., P. O. Box 5086.
Mason, W. P.; Mason Engraving Co., 1505 Young St.
Mathews, G. C.; Railway Express Agency, Inc., 515 S. Houston St.
Matson, A. M.; Butler Brothers, Ervay & Young St.
Matthews, W. D.; Texas Brands, Inc., 3324 Elm St.
Maxson Insurance Agency; Santa Fe Bldg.
Maxwell, O. A.; Standard Accident Insurance Co., Dallas Natl. Bank. Bldg.
Mayer, Robert; J. Kahn & Company, Inc., Cotton Exchange Bldg.
Mayhew, H. W.; Mayhew Machine & Engr. Co., 2713 Commerce St.
Mayer, Adolf; Fulton Bag & Cotton Mills, Preston St. & Pacific Ave.
Mayer, F. M.; Continental Supply Co.
Mayhew, Abner; Japan Cotton Co., Cotton Exchange Bldg.
McAdams, V. C.; Baker Hotel of Dallas, Inc.
McAnulty, J. S.; Continental Gin Co., 3315 Elm St.
McAtee, O. R.; Republic Natl. Life Insurance Co., Republic Natl. Life Bldg.
McCall, John D.; Kirby Bldg.
McCray, P. H.; United Glass & Mirror Co., 2614 Swiss Ave.
McCullough, Tom L.; The Praetorians, Praetorian Bldg.
McCarty, Justin; Justin McCarty, Inc., 804 Commerce St.
McCord, R. G.; Sears, Roebuck & Co., 1409 S. Lamar St.
McCauley, Sloane; American Mutual Life Ins. Co., 1613 Tower Petroleum Bldg.
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McCray, John H.; The Cambridge Tile Mfg. Co., 2405 S. Harwood St.
McCullough, E. B.; Thompson-Hayward Chemical Co., 2300 S. Harwood St.
McDonald, W. W.; McDonald & Campbell, 1305 First Natl. Bank Bldg.
McDonald, J. W.; J. W. McDonald Co., 2020 Commerce St.
McDonald, E. A.; E. A. McDonald Motor Freight Lines, 1122 Forest Ave.
McDonough, J. Kirby; The Murray Co., Williams & Trunk Ry.
McDaniel, Otis; Studebaker Sales Corp., Canton & Browder Sts.
McElroy, Joseph; Barrow, Wade, Guthrie & Co., 712 Santa Fe Bldg.
McEwen, Harold D.; A. Harris & Co., Main & Akard Sts.
McElree, R. C.; G. C. & S. F. Ry. Co.
McElreath, Sam Ross; 1408 Marilla St.
McEvoy, J. E.; Crystal Ice Co., 2501 2nd Ave.
McFadden, Jno. R.; McFadden Lumber Co., 4900 East Grand Ave.
McFarland, R. S.; Seaboard Oil Corporation, 1610 Gulf States Bldg.
McGee, C. L.; The Borden Co., 1811 Leonard St.
McGannon, Carl; D. C. Heath & Co., 713 Browder St.
McGaugh, C. C.; McGaugh Hosiery Mills, 4408 Second Ave.
McHale, J. P.; 819 Trinity St.
McIlyar, W. K.; Callahan Construction Co., 2043 Moxley St.
McKinney, G. L.; Republic Bank Bldg.
McKay, F. B.; Southern Pacific Lines, 1313 Commerce St.
McLain, B. F.; Hart Furniture Co., 1933 Elm St.
McLean, R. H.; City Tire & Battery Co., 1808 N. Akard St.
McLarry, Richard H.; 102 Guardian Life Bldg.
McMath, J. B.; Texlite, Inc., 2028 Factory St.
McMains, Harry; Mercantile Bldg.
McMahan, Lewis; Huey & Philp Hardware Co., 1900 Griffin St.
McManus, Hugh M.; Hart Furniture Co., Harwood & Elm Sts.
McNeny, Frank L.; McNeny & McNeny, Tower Petroleum Bldg.
McReynolds, Dr. John O.; Drs. McReynolds, Seay & Newton, Mercantile Bldg.
McWhirt, W.; The Procter & Gamble Mfg. Co., P. O. Box 5118.
Meador, Harry; Mercantile Bldg.
Meadows, A. H.; Gen. American Oil Co. of Texas, Republic Bank Bldg.
Medaris, W. G.; Southwestern Music Corp., 1707 Young St.
Meggs, Richard G.; The Meggs Co., 2029 Main St.
Mehrten, Frank W.; L. E. Cahill & Co., Burt Bldg.
Meisenbach, K. K.; American Transfer & Storage Co., 2320 Griffin St.
Meisenbach, K. K.; Falstaff Beer Distributors, 2320 Griffin St.
Melton, W. P.; Kirby Bldg.
Melton, Lawrence; Melton Printing Co., 1641 Pacific Ave.
Mel-Rose Mfg. Co., 712 Commerce St.
Meletio, Alex; Meletio Electric Supply Co., 315 South Preston St.
Meltzer, M. M.; Sears, Roebuck & Co., 303 W. Jefferson Ave.
Melton, Paul; Adolphus Hotel.
Mendenhall, J. N.; The Atlantic Refining Co., Magnolia Bldg.
Merriam, Allen; Times-Herald Printing Co., Inc.
Messina, C. S.; Sammy's Place, 1516 Greenville Ave.
Metzger, David; Metzger Dairies, P. O. Box 899.
Metzger, Carl; Metzger Dairies, P. O. Box 899.
Meyers, Al; Dyo Chemical Co., 2416 S. Harwood St.
Meyers, H. F.; Gen. Motors Acceptance Corp., Telephone Bldg.
Meyer, C. H.; Continental Supply Co., Continental Bldg.
Meyers, W. R.; Meyers & Rosser, 1711 Pacific Ave.
Meyer, H. B.; 1411 Camp St.
Michel, Jno.; Dallas Lime Company, 900 N. Lancaster Ave.
Mickle, A. T.; Texas Weekly, P. O. Box 2219.
Mills, Roger Q.; Cannon Ball Linen Supply Co., 2011 Orange St.
Milholland, T. E.; Zenith-Casino, Inc., 109 N. Carroll Ave.
Millikan, J. R.; Dallas Power & Light Co.
Miles, E. C.; Aetna Weatherstrip Mfg. Co., 4214 Bryan St.
Miller, George; National Bank of Commerce, 914 Elm St.
Miller, R. E.; Nichols Bros. Auto Parking & Taxicab Co., 1320 Commerce St.
Mills, Frank; Radio Station KGKO, Thomas Bldg.
Mills, John B.; 6815 Lakewood Blvd.
Miller, Herbert A.; Brown & Bigelow Co., Southwestern Life Bldg.
Miller, Clarence R.; Texas Textile Mills, Santa Fe Bldg.
Miller, Henry S.; Southland Life Bldg.
Miller, H. C.; United Mutual Fire Ins. Co., Allen Bldg.
Miller, Roger; U. S. Chamber of Commerce, 1101 Commerce St.
Miller, L. M.; The Audiphone Sales Co., Medical Arts Bldg.
Miller, H. A.; Pacific Finance Co., Southland Life Bldg.
Minnehan, T. J.; Etheridge Printing Co., 1812 N. Field St.
Miracle, W. H.; Draughon's College, 2006½ Commerce St.
Mitchell, H. R.; Texas Employer's Ins. Assn., Interurban Bldg.
Mitchell, Elmer; 109 Field St.
Mitchell, John E.; John E. Mitchell Co., 3800 Commerce St.
Mittenthal, M. J.; N. E. Mittenthal & Sons, Kirby Bldg.
Mitchell, H. N.; The Murray Co., Williams & Trunk Sts.
Mitchell, R. R.; Red Arrow Motor Freight Lines, 412 Latimer St.
Mitchell, L. B.; McKesson-Crowdus Drug Co., 611 N. Field St.
Mitchell, W. E.; Dispatch-Journal, 1510-12 Federal St.
Mock, R. B.; Market Wholesale Grocery Co., 500 South Central Ave.
Mockbee, J. R.; St. Louis Southwestern Ry. Co. of Texas, 1313 Commerce St.
Mohr, E. B.; Mohr Chevrolet Co., 1909 Bryan St.
Montgomery, P. V.; Southland Life Ins. Co., Southland Life Bldg.
Monson, R. B.; Sears, Roebuck & Co.
Monroe, D. D.; The Texas Co.
Monham, F. B.; Southwestern Paint & Chemical Co., P. O. Box 2818.
Montgomery, P. O. 'B.; 913 S. Akard St.
Moore, B. P.; Gullett Gin Co., 3116 Main St.
Moore, C. R.; Austin Bridge Co., 1813 Clarence St.
Moore, Charles A.; Moore-DeGrazier Co., Santa Fe Bldg.
Moore, Edward T.; Magnolia Bldg.
Moore, G. E.; The Moore Co., Wilson Bldg.
Moore, W. Lee; Acme Co., Wilson Bldg.
Moore, S. A.; Moore's Grocery, 4310 Lemmon Ave.
Moore, Wm. J.; Corgan & Moore, Dallas Gas Bldg.
Moon, J. P.; Moon & Roeder, Dallas National Bank Bldg.
Moorehead, T. L.; Mister Buster's Studio Furniture Co., 2923 N. Henderson St.
Moore, Stuart; Dixie Wax Paper Co., P. O. Box 5116.
Moore, G. O.; Schoellkopf Co., P. O. Box 5358.
Moore, Austin; P. O. Box 1170.
Moore, George E.; Moore-DeGrazier Co., Santa Fe Bldg.
Moore, W. G.; Texas Power & Light Co., Interurban Bldg.
Moore, A. B.; Oak Farms, Inc., 1114 N. Lancaster.
Moore, Ira T.; Moore & Co., 309 S. Market.
Moroney, J. M.; Dallas Morning News.
Morrison, L. Herman; McKesson-Crowdus Drug Co., 611 N. Field St.
Morris, W. J.; Continental Supply Co., Continental Bldg.
Morriss, Wm.; Morriss Buick Co., 2108 Cedar Springs.
Morriss, Jno. E.; 120-24 N. Lancaster Ave.
Morrow, Temple H.; Traders & Gen. Ins. Co., 115 Field St.
Morton, M. M.; Great Atlantic & Pacific Tea Co., 1401 Cedar Springs.
Morton, R. H.; Flippen-Prather Realty Co., 4600 Preston Rd.
Moroney, John R.; Interstate Circuit, Inc., Majestic Bldg.
Morrison, J. C.; Pittsburgh Plate Glass Co., P. O. Box 5178.
Morris, E. S.; Fakes & Co., 1303 Elm St.
Moruzzi, Charles L.; The Texas Fund, Inc., Kirby Bldg.
Morse, R. H., Jr.; 1713 N. Market St.
Moran, Dr. Frank B.; 2023 Main St.
Morse, Hap; Hap Morse Bowling Alley, 1515 Young St.
Morris, A. E.; P. O. Box 5145.
Morris, Geo.; Morrow-Quillin, Inc., 1915 Santa Fe Bldg.
Mosher, T. J.; Mosher Steel & Machinery Co., Box 2248.
Moser, W. C.; National Tube Co., Magnolia Bldg.
Mosby, N. L.; Sears, Roebuck & Co., 1409 S. Lamar St.
Mosher, W. S.; P. O. Box 279, Houston, Texas.
Moses, J. B.; Fidelity Bldg.
Moses, M. E.; M. E. Moses Co., 1008 Elm St.
Moss, H. S.; Moss & Urschel, First Natl Bank Bldg.
Moss, A. G.; Lybrand Ross Bros. & Montgomery, First Natl. Bank Bldg.
Moss, L. E.; Walgreen Drug Store, Elm & Akard Sts.
Mossiker, J.; Paul's Inc., 1600 Elm St.
Moulton, F. M.; Allied Underwriters, Tower Petroleum Bldg.
Mudge, E. W.; Mudge Oil Co., Gulf States Bldg.
Mullin, Buford; International Harvester Co., P. O. Box 5058.
Muller, Leonard S.; The Tablet & Ticket Co., Slaughter Bldg.
Munger, Jack R.; Munger & Moore, Wilson Bldg.
Murray, F. F.; Oil Well Supply Co., 2001 North Lamar St.
Murray, Owen M.; The Murray Investment Co., Republic Bank Bldg.
Murphey, L. S.; Liberty Bank Bldg.
Murph, D. H.; Southern Lead Co., P. O. Box 5354.
Murchison, Kenneth; Kenneth Murchison & Co., Great Natl. Life Bldg.
Muta, H.; Oriental Art Co., 1312 Elm St.
Murray, T. V., Jr.; C. B. & Q. Railroad Co., Kirby Bldg.
Myers, W. M.; Braswell Motor Freight Lines, 400 N. Walton St.
Myers, George E.; Dallas Stamp Collectors Club, P. O. Box 2795.
Myers, Glenn; Texsylvania Mineral Corp'n., Gulf States Bldg.

N

Nantz, H. M.; Ambassador Apartments, 1312 S. Ervay St.
Napier, Leroy; Skillern & Sons, Inc., 516 N. Pearl St.
National Jobbing Co.; 1413 Commerce St.
Naugle, E. P.; Great Atlantic & Pacific Tea Co., 1401 Cedar Springs.
Neale, Wm. F.; Cotton Exchange Bldg.
Neary, Fred E.; Olmsted-Kirk Co., 1033 Young St.
Neece, J. R., Jr.; Texas Oak Flooring Co., P. O. Box 1187.
Nelson, Page; Nelson Electric Supply Co., 2201 N. Lamar St.
Nelson, W. G.; The H. W. Gossard Co., Santa Fe Bldg.
Nelms, Bennie; Texas Rodeo Arena, Inc., 3531 Hatcher St.
Neptune, C. C.; Southwest Cigar Co.
Nettleton, G. A.; Schoellkopf Co., P. O. Box 5358.
Neuhoff, Henry; Neuhoff Bros., Alamo St. & M-K-T Railway, P. O. Box 2044.
Newbury, S. H.; Mudge Oil Co., Gulf States Bldg.
Newell, S. W.; Ginn & Co., 1510 Young St.
Newman, W. M.; Commercial Printing & Letter Service Co., Santa Fe Bldg.
Newman, Tom; Newman Letter Service, 1911½ Pacific Ave.
Nicholson, A. C.; Great Southern Life Ins. Co., Kirby Bldg.
Nichols, L. L.; Nichols Bros. Auto Parking & Taxicab Co., 1320 Commerce St.
Nichols, W. H.; W. H. Nichols & Co., 3015 Grand Ave.
Nichols, S. W.; S. W. Nichols Co., P. O. Box 1107.
Nichols, Leonard; Yellow Cab Corporation of Dallas, 610 S. Akard St.
Nicholson, L. D.; Missouri Pacific Lines, Kirby Bldg.
Nichols, Houston H.; Nichols Bros. Auto Parking & Taxicab Co., 1320 Commerce St.
Nix, R. L.; Southwest Smelting & Refining Co., 1809 Main St.
Noble, W. H.; The Texas Co., P. O. Box 2246.
North, J. Scobey; North-Bell Hardware Co., Elm & Griffin Sts.
Norton, Otis E.; Morton Salt Co., First Natl. Bank Bldg.
Norrell, M. J.; Magnolia Petroleum Co.
Norvell, J. V.; Dallas Power & Light Co.
Norton, G. C.; 4510 East Grand Ave.
Nourse, H. H.; Dreyfuss & Son, Main & Ervay Sts.
Novin, Louis H.; 1108 Main St.
Nowlin, J. C., Jr.; Lykes Bros. Ripley Steamship Co., Inc., Cotton Exchange Bldg.
Noyes, Jonathan A.; Sullivan Machinery Co., 1914 Commerce St.
Noyes, E. N.; Myers & Noyes, Tower Petroleum Bldg.
Nunn, J. G.; E. M. Kahn & Co., 902 Elm St.
Nungesser, R. A.; General Electric Co., 1801 N. Lamar St.
Nye, L. C.; Peat, Marwick, Mitchell & Co., Santa Fe Bldg.

O

O'Bannon, L. W.; Progress Wholesale Drug Co., 2600 Canton St.
Obenchain, T. H.; Dallas Union Trust Co., Dallas Natl. Bank Bldg.
O'Brien, T. J.; John F. Worley Directory Co., Thomas Bldg.
O'Connel, Dan; The Texas Co.
O'Donnell, Peter; Hannay-O'Donnell, Inc., 1207 Cotton Exchange Bldg.
Odor, J. W.; Leggett & Platt Spgs. Bed & Mfg. Co., 2003 Oak Lawn Ave.
O'Donnell, R. J.; Interstate Circuit, Inc., Majestic Bldg.
O'Donnell, Peter; Dallas Cotton Exchange, Dallas Cotton Exchange Bldg.
O'Donnell, R. J.; Melba Theatre & Office Bldg. Co., Majestic Theatre Bldg.
O'Donnell, C. F.; Southwestern Life Ins. Co.
Ogilvie, Troy M.; Olmsted-Kirk Co., 1033 Young St.
O'Hara, J. B.; Dr. Pepper Co., P. O. Box 5086.
Oheim, C. L.; John Deere Plow Co., 501 Elm St.
Okon, Ben; Okon's Iron & Metal Co., 2536 Canton St.
Oldham, J. B.; Lone Star Cement Corporation, Santa Fe Bldg.
Oldham, W. O.; Oldham & Sumner Lumber Co., 927 S. Haskell Ave.
Oliver, H. E.; Oliver-Taylor Co., Construction Bldg.
Oliver, J. C.; Skillern & Sons, Inc., 516 N. Pearl St.
Olive, J. P.; Titche-Goettinger Co., Elm & St. Paul Sts.
Olmsted, Robert M.; Olmsted-Kirk Co., 1033 Young St.
Olmsted, Harry A.; Olmsted-Kirk Co., 1033 Young St.
O'Neil, Donald; Donald O'Neil & Co., Republic Bank Bldg.
Oppel, Curt; The Atlantic Refining Co., Magnolia Bldg.
Oppenheim, S. A.; Standard Fixture, Inc.
O'Rourke, George P.; Geo. P. O'Rourke Construction Co., 2019 Jackson St.
Orr, S. W.; Perkins Dry Goods Co., P. O. Box 5326.
Osborne, J. F.; Minneapolis & St. Louis Railroad Co., Kirby Bldg.
Otto, L. J.; Coerver & Co., Inc., 4032 Commerce St.
Overton, W. W.; W. W. Overton & Co., Brokers, Mercantile Bldg.
Owen, B. B.; Owen Investment Co., Republic Bank Bldg.
Owens, Geo. W.; Main Lumber Co., 3207 Elm St.
Ownby, J. S.; Exporters Realty Co., Construction Bldg.

Owens, Geo. W.; Geo. W. Owens Lumber Co., 3310 Commerce St.
Owens, John E.; Republic Natl. Bank of Dallas, 1309 Main St.
Ownby, Haynes B.; Haynes B. Ownby Drilling Co., Gulf States Bldg.
Ownby, J. S.; Shippers Warehouse Co., P. O. Box 5034.

P

Pace, D. H.; John Deere Plow Co., 501 Elm St.
Padgitt, J. D.; Padgitt Bros., 1018 Commerce St.
Padgett, H. W.; Padgett Printing Co., Inc., 2019 Bryan St.
Padgitt, J. D., Jr.; Padgitt Bros. Co., 1020 Commerce St.
Paine, F. B.; F. B. Paine Drilling Co., 210 Guardian Life Bldg.
Painter, W. H.; United Fidelity Life Ins. Co., Elm & Griffin Sts.
Palmer, E. C. & Co. Ltd.; 421 Lacy St.
Pandress, Jerome; Harry Kahn Plumbing Co., Inc., 517 S. Ervay St.
Pandress, L. Lee; Linz Brothers.
Pandres, J. M.; Titche-Goettinger Co., Elm & St. Paul Sts.
Papa, C. S.; La Tribuna Italiana, 1001½ S. Harwood St.
Papert, S. W.; Texas Daily Press League, Inc., 510 Mercantile Bldg.
Partain, E. E.; The Par-Tex Hosiery Co., 2814 Elm St.
Parks, Howard; East Texas Gravel Co., Seagoville, Texas.
Parks, J. W.; Allen Bldg.
Parker, Robert L.; Modern Finance Co., 204 S. Ervay St.
Parker, David F.; Educational Equipment Co., P. O. Box 1904.
Parrish, W. W.; W. W. Parrish Auto Works, 712 Browder St.
Parrish, H. B.; Dallas Power & Light Co.,
Parchman, J. L.; Canada Dry Ginger Ale, Inc., 4901 Maple Ave.
Park, E. J.; Standard Brands, Inc., 409 S. Lattimer.
Parker, J. Frank, Jr.; Parker-Griffith, 2007 Bryan St.
Parks, J. F.; Dallas Coffin Co., 1321 S. Lamar.
Patton, T. W.; Machinery Sales & Supply Co., 2124 Main St.
Patterson, W. E.; Singer Sewing Machine Co., 1514 Elm St.
Patton, Mrs. Myrtle; Patton Bath & Massage Studio, 2723 McKinney Ave.
Paul, Chas. T.; J. W. Lindsley & Co., 1209 Main St.
Paxton, E. T.; Gen. Electric Supply Corp., 1801 N. Lamar St.
Payne, John W.; The Praetorians, Praetorian Bldg.
Payne, Leon F.; Oil Well Supply Co., 2001 N. Lamar St.
Payne, R. I.; R. E. Griffiths Theatres, Inc., Tower Petroleum Bldg.
Payne, Mrs. Jean M.; Blue Door Antique Shop, 2914 Sale St.
Payne, George; Court House.
Payne, Graham; Payne & Cowan, Santa Fe Bldg.
Payne, M.; Pittsburgh Testing Laboratory of Texas, Santa Fe Bldg.
Peabody, A. D.; Insurance Bldg.
Peake, R. E.; Peaslee-Gaulbert Corporation, Box 2460.
Peach, C. L.; Continental Baking Co., 2100 Thomas St.
Pearlstone, J. H.; Pearlstone Mill & Elevator Co., P .O. Box 1770.
Pearlstone, Hyman; Higginbotham-Pearlstone Hdwe. Co., P. O. Box 5205.
Pebworth, W. E.; Hershey Mfg. Co., Praetorian Bldg.
Pedigo, W. V.; The Egan Co., 912-14 Ross Ave.
Peeler, T. L.; M. K. & T. Lines, M. K. & T. Bldg.
Peitzmeier, J. W.; Geo. D. Bernard Stationery Co., 1015 Jackson St., 2nd Fl.
Pemberton, E. W.; Globe Printing Co., 2911 Elm St.
Penland, Paul; Reynolds Penland Co., 1524-26 Main St.
Penland, J. M.; Southwestern Drug Corp., 525 Browder St.
Pendleton, W. F.; % Planters Cotton Oil Co., P. O. Box 960.
Penner, A. L.; Aetna Life Ins. Co., Republic Bank Bldg.
Penn, F. H.; Tretolite Co., Tower Petroleum Bldg.
Penniman, Bruner R.; Johnston Printing & Adv. Co., 1901 McKinney Ave.
Perkins, S. B.; Perkins Dry Goods Co., P. O. Box 5326.
Perry, E. H., Jr.; Southwest Tablet Mfg. Co., 2501 Cleveland St.
Perkins, Mrs. E. B.; 4121 Gaston Ave.
Perebinossoff, A. A.; Schlumberger Well Survey Corp., 703 Kirby Bldg.
Perkins, W. B.; Perkins Brokerage Co., Linz Bldg.
Perry, E. Gordon; American Natl. Life Ins. Co., Republic Natl. Bank Bldg.
Hugh Perry School Book Depository, Santa Fe Bldg., Unit 4.
Perkins. C. C.; Otis Elevator Co., 1822 Young St.
Petteway, Dr. W. G.; Dallas Optical Co., 1917 Elm St.
Peterson, J. D.; Geo. A. Hormel & Co. of Texas, P. O. Box 1449.
Peterson, Carl G.; The Western & Southern Life Ins. Co., 1312 Magnolia Bldg.
Pettit, Chas.; 1406 Magnolia Bldg.
Peters, H. R.; The Superior Photo-Engravers, Inc., 715½ N. Ervay St.
Peterson, Gilbert E.; Drilling & Exploration Co., Inc., Continental Bldg.
Pew, John G.; Sun Oil Co., First National Bank Bldg.
Pew, J. Edgar; Sun Oil Co., First National Bank Bldg.
Philp, Jno. W.; Huey & Philp Hardware Co., 1900 Griffin St.
Phillips, J. Henry; The Macmillan Co., 1701 Ross Ave.
Phillips, R. A.; Badgerow Bldg., Sioux City, Iowa.
Philipson, Herman, Philipson's, 1608 Main St.
Phillipson, Max; L. Phillipson, 1918 Commerce St.
Phipps, D.; The Upjohn Co., 901 McKinney Ave.
Pickett, Thos. Y.; Thos. Y. Pickett & Co., Kirby Bldg.
Pierce, Geo. F.; Cullum & Boren Co., 1509 Elm St.
Pierce, Fred A.; Republic Ins. Co., P. O. Box 3000.
Fillet, A. F.; Republic Insurance Co., P. O. Box 3000.
Pines, Sidney; Pines-Natkin Co., Insurance Bldg.
Platter, H. C.; Waples-Platter Co., Inc., Lamar & Broom St.
Platter, Chas. H.; 1019 Mercantile Bldg.
Plowman, M. M.; Grande Lodge Co., Zangs Blvd.
Plummer, G. I.; Dallas Railway & Terminal Co., Interurban Bldg.
Poe, Rev. Floyd; City Temple.
Poe, E. A.; Planters Cotton Oil Co., P. O. Box 960.
Polakoff, Maurice; Lion Auto Parts & Mfg. Co., Inc., 2214 Main St.
Pollock, E. L.; W. A. Green Co., 1616 Elm St.
Pollack, Henry; Henry Pollack Trunk Co., 1912 Elm St.
Pollock, Lawrence S.; Pollock Paper & Box Co., P. O. Box 5325.
Ponder, Clyde E.; Ponder Uniform Co., 2102-A Elm St.
Pope, L. C.; Cronk & Co., P. O. Box 353.
Pope, J. B.; Rural Life Insurance Co., 1108 S. Ervay St.
Potts, Dean C. S.; Southern Methodist University.
Pottinger, S. D.; Safeway Stores, Inc. of Texas, 4929 Beeman St.
Potts, Raymond; Potts-Knaur Leather Co., 1104 Jackson St.
Potts, Robert; Potts-Knaur Leather Co., 1106 Jackson St.
Foulk. C. P.; Santa Fe Bldg.
Powell, R. B.; National Casket Co., 1601 S. Lamar St.
Powell, L. E.; Powell-Johnson Co., 1608 Wood St.
Powers, Ralph; Wright Titus Co., 2100 Bryan St.
Powell, V. E.; American Can Company Southern, Burt Bldg.
Powell, H. E.; Firestone Store.
Powell, A. T.; 511 Great Nat'l Life Bldg.
Powell, J. M.; Asbestos & Roofing Co., Inc., 325 2nd Ave.
Prather, H. E.; Flippen-Prather Realty Co., 4600 Preston Rd.
Pratt, Frank A.; Pratt Paint & Varnish Co., P. O. Box 1134.
Preston, Geo. H.; Lang Floral & Nursery Co., 1214 Main St.
Fressley, J. H.; Sun Oil Co., First National Bank Bldg.
Preston, T. B.; Kee Lox Manufacturing Co., 511 Stewart Bldg.

A, B, C's of Election

Selection of Nominating Committee

Not later than October 21, a written invitation will go to each member of the Chamber of Commerce to nominate one member in good standing to serve on the nominating committee. Ten days are allowed for nominations. Each member receiving five or more nominations is considered nominated as a candidate for the nominating committee. Members of last year's nominating committee are ineligible to serve this year.

Candidates so nominated will be listed on a ballot mailed to the membership, which must be returned within seven days. The ten candidates receiving the highest number of votes will be declared elected to the nominating committee. They will elect an eleventh member from the Chamber's board of directors, and will select their own chairman.

Nominations

The nominating committee will then meet and choose seven members of the Chamber of Commerce as candidates for the seven vacancies on the board of directors. No member of the committee is eligible to nomination.

Any 25 members in good standing can nominate an additional candidate by petition.

Election

Election of directors is by mail ballot. On this ballot are listed the candidates chosen by the nominating committee, and any additional candidates who may have been nominated by members' petitions. This ballot will be mailed to the membership not later than November 30, five days prior to December 5, the deadline for the ballots to be returned. A tellers committee of five members, to be appointed by the president, will count all the ballots and certify the results.

Posts To Be Filled

Directors of the Chamber of Commerce are elected for three-year overlapping terms, so that one-third of the board of 21 retires each year. The seven incumbent directors whose terms automatically expire December 5, and who are ineligible to reelection until after the lapse of one year, are J. B. Adoue, Jr., L. B. Denning, Henry Dorsey, Jr., Harry S. Moss, Holmes Green, J. B. O'Hara and Ted W. Robinson.

Presley, J. Earl, Investment Co.; 2201 Main St.
Prehn, W. L.; Southwestern Bell Telephone Co.
Frendergast, A. C.; A. C. Prendergast & Co., 1500 Republic Bank Bldg.
Price, Robert B.; Gross R. Scruggs & Co., 3015 Cedar Springs Rd.
Prince, Harris & Company; Republic Bank Bldg.
Pulliam, J. S.; First Federal Savings & Loan Assn., 219 N. St. Paul St.
Purse, J. A., Jr.; Hall & Purse, Inc., 601 Elm St.
Pruett, Curtis; Southwestern Display Service, 1005 Camp St.
Pullen, Lloyd; Texas Theatre.
Pyeatt, B. B.; Harley-Davidson Sales Co., 2932 Commerce St.

Q

Quackenbush, Glenn C.; Texas Cut Stone Co., 5219 Maple Ave.
Quillian & Maupin; Republic National Bank Bldg.

R

Raffie, Nathan; Modern Correct Tailors, Wilson Bldg.
Ragland, A.; Metropolitan Business College, 1809 Commerce St.
Ragland, Alphonso Jr.; Craddock & Smith, Magnolia Bldg.
Raines, A. C.; Great Southern Life Insurance Co., Kirby Bldg.
Ralston, Robert; Robert Ralston & Co., Mercantile Bldg.

Ramsbottom, I. J.; Baker Brothers Nursery Co., 5404 Preston Rd.
Randall, J. W. E.; E. M. Kahn & Co., 902 Elm St.
Randolph, L. F.; Waples-Platter Co., Inc., Lamar & Broom Sts.
Rankin, C. D.; I. Reinhardt & Son, First National Bank Bldg.
Rast, H. C.; John Deere Plow Co., 501 Elm St.
Ratcliffe, Morelle K.; Ratcliffe Advertising Agcy., Southland Life Bldg.
Rault, Eugene; Strachan Shipping Co., 1611 Cotton Exchange Bldg.
Rauscher, J. H.; Rauscher, Pierce & Co., 205 Magnolia Bldg.
Rawlins, W. O.; Johnston Printing & Advertising Co., 1901 McKinney Ave.
Ray, J. R.; Pittsburgh Plate Glass Co., P. O. Box 5178.
Rayburn, J. C.; Houston Inland Forwarding Co., 2608 Canton St.
Read, C. H.; Read, Lowrance & Bates, 1010-11 Kirby Bldg.
Reagan, T. W.; Republic Bank Bldg.
Realty Development Corp., Dallas National Bank Bldg.
Redding, R. M.; The Dallas Gas Co., 301 S. Harwood St.
Reed, A. L.; Callaway & Reed, 1902 Santa Fe Bldg.
Reed, A. H.; Southwestern Paint & Chemical Co., P. O. Box 2818.
Reed, E. B.; Reed Hardware Co., 1920 Greenville Ave.
Reeves, E. J.; American Casualty & Life Co., 511 Construction Bldg.
Reid, W. V.; Southwest Package Assn., Construction Bldg.
Reisman, Wm. D.; Hospital Equipment Corp., 2501 Commerce St.
Reichenstein, J. M.; Cowser & Co., 3121 Grand Ave.
Reliance Life Ins. Co. of Pittsburgh, Republic Bank Bldg.
Remley, W. C.; Sewell Paint & Glass Company of Texas, 1306 River St.
Republic National Life Insurance Co., Republic Nat'l Life Bldg.
Reynolds, H. R.; Red Arrow Motor Freight Lines, 412 Latimer St.
Reynolds, Ed; Reynolds-Penland Co., 1526 Main St.
Reynolds, Earl E.; 4116 Live Oak St.
Rhodes, A. M.; American Optical Co., Santa Fe Bldg., Unit 1.
Ribelin, Roy A.; The Roy A. Ribelin Dist. Co., 1815 Griffin St.
Rice, L. M.; Rice & Hyman, 1310 Gulf States Bldg.
Richardson, G. B.; Texas Power & Light Co.
Richey, M. C.; Artistic Foundation, Inc., Santa Fe Bldg.
Richards, R. D.; Ben E. Keith Co., P. O. Box 958.
Ridgway, J. W.; Ridgway Mailing Co., 1400 Sullivan St.
Riebe, F. O.; 907 Cotton Exchange Bldg.
Rife, A. J.; A. J. Rife Construction Co., P. O. Box 58.
Rigsbee, A. Ralph; Rigsbee Iron Craft Studio, 2210 Cedar Springs Rd.
Riley, J. N.; 522 N. Akard St.
Riley, John W.; 50[illegible] Wilson Bldg.
Riley, Sam H.; [illegible]achusetts Bonding & Insurance Co., Dallas National Bank Bldg.
Rimmer, Frank; Kirby Bldg.
Rinehart, R. B.; The Great Atlantic & Pacific Tea Co., 1401 Cedar Springs Road.
Riter, A. W.; Dixie Motor Coach Corp., 2805 Logan St.
Ritchie, R. A.; Goggans & Ritchie, 1101 Praetorian Bldg.
Ritchie, George A.; Exline-Lowdon Co., 1818 S. Ervay St.
Roach, Fred M.; Roach Paint Co., 417 N. Harwood St.
Roach, Roy G.; Roach Bros. Service Station, Lancaster Pike at Saner Ave.
Roberts, W. M.; Southwest Sales Co., Inc., 2412 Coombs St.
Roberts, T. P.; J. W. Crowdus Realty Co., Continental Bldg.
Robinson, W. E.; Robinson Machine & Forge Works, 1910 Magnolia St.
Robertson, H. O.; Cozzens-Robertson Secretarial School, Wilson Bldg.
Robertson, G. A.; Robertson, Leachman, Payne, Gargere & Lancaster, Republic Bank Bldg.
Robertson, Louis W.; Virginia Bridge Co., Kirby Bldg.
Robb, H. B.; Robb & Rowley Theatres, Inc., 314 S. Harwood St.
Roberts, W. H.; Maple Terrace, 3009 Maple Ave.
Roberts, C. B.; Sears, Roebuck & Company of Texas, S. Lamar & Austin Sts.
Robertson, W. S.; Tray Service Co., P. O. Box 725.
Roberts, Summerfield G.; 1805 Allen Bldg.
Robinson, T. W.; The Borden Co., 1811 Leonard St.
Rockwell, Flora D.; Dallas School of Beauty Culture, 4204 Gaston Ave.
Rodgers, Woodall; Turner, Rodgers, Winn & Sellers, Republic Bank Bldg.
Rodgers, L. F.; Crummer & Co., Kirby Bldg.
Roenstein, H. A.; Gall Novelty Co., 1008 Commerce St.
Roessler, E. E.; Superior Products Co., 2200 S. Lamar St.
Rogers, C. L.; R. Franklin Rodgers Co., 2117 Cedar Springs Rd.
Rogers, L. A.; American Mattress Co., 3036 Elm St.
Rogers, C. L.; Rogers Juvenile Furniture Co., 4114 Live Oak St.
Rogers, Frank; 712 Elm St.
Rogers, Dan D.; Mercantile National Bank at Dallas.
Rogers, H. A.; Rogers & Smith, Wholesale Merchants Bldg.
Rohling, A. J.; Acme Machine Works, 107 S. Market St.
Rolnick, Harry; Byer-Rolnick Co., Garland, Texas.
Roller, E. A.; American Radiator & Std. Sanitary Mfg. Co., 1200 Jackson St.
Roos, Jake; Roos-Freedman Co., 800 Commerce St.
Roos, Gus; Gus Roos Co., 1413 Elm St.
Roos, Armand; Gus Roos Co., 1413 Elm St.
Ross, Robert A.; Neiman-Marcus Co., Main & Ervay Sts.
Roseburg, George; Huey & Philp Hardware Co., 1900 Griffin St.
Rosenbaum, E.; The Southern Plow Co., 608 Elm St.
Rosenthal, Helman; Dallas Laboratories, 2411 S. Harwood St.
Rose, T. A.; Rose-Wilson Co., 420 N. Harwood St.
Rosenthal, Wm. J.; Cotton Exchange Drug Store, Cotton Exchange Bldg.
Roundtree, Jay; Ozark Motor Lines, Eagle Ford Rd.
Rovner, Sam; 107 Martin St.
Rozzelle, Geo. F.; Waples-Platter Co., Inc., Lamar & Broom Sts.
Royall, N. R., Jr.; 1115 First National Bank Bldg.
Royce, E. Bass; W. J. Lawther Mills, P. O. Box 5357.
Rowley, E. H.; Robb & Rowley Theatres, Inc., 314 S. Harwood St.
Rubin, A.; Wichita Packing Co., Box 5054.
Rubin, Morton S.; American Trading Co., Inc., 2523 Elm St.
Rudin, J. F.; Vermont Marble Co., 1513 Wall St.
Rude, Max; The Leader Store, Elm at Field St.
Ruisinger, A. J.; A. G. Spaulding & Brothers, 1813 Main St.
Runyon, John W.; Times-Herald Printing Co., Inc.
Rupe, Dallas; Dallas Rupe & Son, Kirby Bldg.
Russell, H. W.; Texan Hotel, 212 S. Houston St.
Russell, J. Scott; Texan Hotel, 212 S. Houston St.
Russell, Don C.; The Praetorians, Praetorian Bldg.
Russ, M. J.; Dallas Sewing Machine Co., 611 Main St.
Russell, L. G.; Ambassador Hotel & Apts., 1309 S. Ervay St.
Russell, C. A.; Texan Hotel, 212 S. Houston St.
Rutledge, Paul F.; Standard Supply Co., 410 Magnolia Bldg.
Ryan, W. C.; Missouri Pacific Lines, Kirby Bldg.

S

Sacks, D. L.; Sacks Employers Service, 624-A Santa Fe Bldg.
Sailer, Wm. A.; Biltmore Auto Storage, 1616 Pacific Ave.
The Samuell Clinic, Medical Arts Bldg.
Sam & Ed Auto Parts, Inc., 2815 Elm St.
Saner, John C.; Saner, Saner & Jack, Republic Bank Bldg.
Sanger, Eugene K.; E. M. Kahn & Co., 902 Elm St.
Sands, Fred; 541 Bierks Bldg., Kansas City, Mo.
Sanger, M. H.; E. M. Kahn & Co., 902 Elm St.
Sanger, Eli; Sanger Bros., Main & Lamar Sts.
Sanger, I. L.; Sanger Bros., Main & Lamar Sts.
Santry, T. M.; Sears, Roebuck & Co., 303 West Jefferson Ave.
Sanders, J. A., Jr.; Sanders & Newsom, Republic Bank Bldg.
Satterfield, W. H.; Armstrong Packing Co., 2300 S. Lamar St.
Saunders, Claude; Nu Grape Bottlers, Inc., 1719 S. Ervay St.
Savage, H. G.; 717 N. Pearl St.
Sawyer, Tom; Tom Sawyer Advertising Co., 723 N. St. Paul St.
Schaefer, H. W.; Lang Floral & Nursery Co., 3014 N. Haskell Ave.
Schmidt, E. F.; Lone Star Gas Co., Harwood & Wood Sts.
Schumacher, L. L.; Ernst & Ernst, 1109 First National Bank Bldg.
Schoellkopf, Wilson; 505 Wilson Bldg.
A. F. (Smally) Schmalzried & Co., 2642 Main St.
Schwettmann, C. W.; Sanger Bros., Main & Lamar Sts.
Schweiger, R. W.; Trinity Portland Cement Co., Republic Bank Bldg.
Schutte, Peter; The Adhesive Mfg. Corp., 2226 Griffin St.
Schepps, Julius; Schepps, Sabolsky & Holt, Mercantile Bldg.
Schuett, Harry C.; 3512 Ross Ave.
Schnelle, Will J.; Texas Norge Sales Co., 2105 Commerce St.
Scott, George C.; Scott Hotel, at Union Station.
Scott, James E.; James E. Scott Co., Inc., 3514 Oak Lawn Ave.
Scroggie, W. B.; Bankers Life of Des Moines, Dallas Title & Guaranty Bldg.
Schoellkopf, Hugo W.; Schoellkopf Co., P. O. Box 5358.
Schoellkopf, J. Fred; Schoellkopf Co., P. O. Box 5358.
Schubert, Otto, Jr.; Adolphus Hotel.
Schwenkenberg, Dr. Arthur J.; Beverly Hills Sanitarium, 218 N. Westmoreland St.
Schwartz, Hymie; Lion Brand Mfg. Co., 909 Jackson St.
Schwane, James H.; Globe-Union Mfg. Co., 800 Cadiz St.
Seagrist, Duke; Baker Hotel of Dallas, Inc., 1400 Commerce St.
Seale, W. F.; Seale-Laughlin Co., Melba Bldg.
Seay, Harry L., Jr.; Southland Life Insurance Co., Southland Life Bldg.
Seigle, Alex; Texas-Miller Hat Corp., 1107 Commerce St.
Sekov Reducing Studio, Fidelity Bldg.
Selby, C. M.; Volk Brothers Co., 1806 Elm St.
Semos, Tom; Jefferson Hotel Coffee Shop, 312 S. Houston St.
Seymour, Frank; The Davis Hat Co., 714 Commerce St.
Senior, John L.; Trinity Portland Cement Co., Republic Bank Bldg.
Shayn, I.; 1305 Commerce St.
Shaw, E. G.; Dallas Florist, P. O. Box 2121.
Shaw, Mrs. Luvenia Hamil; The Hawley Co., Inc., P. O. Box 5352.
Shelmire, Dr. Bedford; Medical Arts Bldg.
Shelton, E. E.; Dallas Building & Loan Assn., 1411 Main St.
Shepard, J. W., Jr.; Planters Cotton Oil Co., P. O. Box 960.
Sherrill, Wm. G.; American Mill & Mfg. Co., 3006 Monticello St.
Sheppard, J. D.; Lingo Lumber Co., 2630 San Jacinto St.
Sheppard, Fred; Fred Sheppard Automobile Finance, 607 N. Harwood St.
Sheerin, G. G.; Gulf Insurance Co., 713 Telephone Bldg.
Shenewerk, Dr. George A.; Medical Arts Bldg.
Shelton, J. H.; 906 Magnolia Bldg.
Shiels, R. T.; General Electric Co., 1801 N. Lamar St.
Shiels, Elliot; Elliot Shiels Planing Mill Co., 4007 East Side Ave.
Ship, Damon; Merchants Greeters Service, 921 N. Peak St.
Shirley, E. R.; National Supply Co., 907 Magnolia Bldg.
Shuttles, R. H.; Shuttles Bros. & Lewis, Southland Life Bldg.
Sidle, Nana; Nana's Health Institute, 1915½ Main St.
Sigel, Sidney; Sigel Liquor Store, 2527 Elm St.
Signaigo, Geo. J.; Brannon-Signaigo Cigar Co., 607 S. Ervay St.
Simpson, Roger L.; Liberty Bank Bldg.
Simpson, Geo. L.; Geo. L. Simpson & Co., Inc., Kirby Bldg.
Simpson, Jas. C.; Paramount Roofing Corp., Allen Bldg.
Simmons, J. W., Jr.; 1208 First National Bank Bldg.
Simpson, C. J.; 3827 Penrod St.
Simmons, Jno. J.; 808½ Commerce St.
Simpson & Cathey, 208 Southwestern Life Bldg.
Simpson, J. Henry; Texas Press Clipping Bureau, Southland Life Annex.
Simmons, E. P.; Sanger Bros., Inc., Main & Lamar Sts.
Sims, John R., Jr.; Sims Letter Co., 606 Wholesale Merchants Bldg.
Sinclair, Bert; State Credit Co., Andrews Bldg.
Singleton, B.; Binyon-O'Keefe Motor Freight Lines, 2201 Laws St.
Singleton, Chas. G.; N. O. Nelson Mfg. Co., 915 McKinney Ave.
Sinclair, L. S.; Magnolia Petroleum Co., Magnolia Bldg.
Skillern, R. E.; Skillern & Sons, Inc., 516 N. Pearl St.
Skidmore, Fred; Dallas Towel Supply, 2511 Commerce St.
Slack, G. G.; Weather-Master Engineering Co., 4103 DeLee St.
Slaughter, A. L.; Roane Petroleum Co., Great National Life Bldg.
Slater, Frank B.; Fishburn-Oriental Dyeing & Dry Cleaning Co., 3200 Ross Avenue.
Slaughter, Roy V.; Liggett Drug Co., 1700 Elm St.
Slack, R. A.; Huey & Philp Hdwe. Co., 1900 Griffin St.
Slater, D. R.; Fishburn-Oriental Dyeing & Dry Cleaning, 3200 Ross Ave.
Slaughter, C. C.; Southern Old Line Life Ins. Co., Slaughter Bldg.
Slater, O. A.; Fishburn-Oriental Dyeing & Dry Cleaning Co., 3200 Ross Ave.
Slater, Vernette B.; Fishburn-Oriental Dyeing & Dry Cleaning Co., 3200 Ross Ave.
Slocum, J. H.; Neon Tube Lite Sign Co., 1618 Forest Ave.
Sloan, E. G.; Hoblitzelle Investment Co., Majestic Theater Bldg.
Smart, R. C.; Ellis Petroleum Co., Kirby Bldg.
Small, F. O.; Motor Parts Depot, Inc., 2204 Commerce St.
Smith, Mrs. Pearl; Court House.
Smith, Robert J.; Braniff Airways, Love Field.
Smith, E. L.; c/o Haynes B. Ownby Drilling Co., Gulf States Bldg.
Smith, R. M.; Personal Finance Co., 301 N. Akard St.
Smith, Sam; C. E. Hoffman Co., 1712 Commerce St.
Smith, Chas. W.; Smith Ice Cream Co., 912 S. Harwood St.
Smith, John F.; Morten-Davis Co., Jackson & Austin Sts.
Smith, George A.; Smith Detective Agcy., 610 N. Akard St.
Smith, Cruger T.; Craddock & Smith, 312 Magnolia Bldg.
Smith, H. G.; Southern States Food, Inc., 910 S. Harwood St.
Smith, O. W.; Nichols Bros. Auto Parking & Taxicab Co., 1320 Commerce St.
Smith, W. M.; W. M. Smith Electric Co., 3034 Commerce St.
Smith, C. B.; 3325 St. Johns Dr.
Smith, J. O.; Trezevant & Cochran, 1821 Young St.
Smith, J. Earl; P. O. Box 1805.
Smith, Eric W.; C. E. Hoffman Co., 1712 Commerce St.
Smith, Egmont S.; Neptune Meter Co., 2014 Commerce St.
Smith, Dean Frederick D.; Southern Methodist University.
Smith, Colby E.; Ed C. Smith & Bros. Undertaking Co., 1811 Ross Ave.
Smith, E. C., Jr.; Guardian Funeral Home, Inc., 2811 Oak Lawn Ave.
Smith, Sam, Boedeker Mfg. Co., 1201 S. Ervay St.
Smith, J. F.; J. F. Smith & Son, 225 E. Twelfth St.
Smith-Perry Electric Co., 2008 Laws St.
Smith, A. R.; Graham-Brown Shoe Co., Main & Austin Sts.
Smyth, Earl B.; Fidelity Union Life Insurance Co., 800 Wholesale Merchants

Snyder, Bryan, Jr., Johnston Printing & Advertising Co., 1901 McKinney Avenue.
Bldg.
Snell, L. P.; 806 Mercantile Bldg.
Snodgrass, W. F.; National Carloading Corp., 301 N. Jefferson Ave.
Snyder, T. F.; Gray's Jewelry Co., 1936 Elm St.
Solomon, M. B.; Republic Bank Bldg.
Solon, E. J.; Interstate Circuit, Inc., Majestic Bldg.
Solow, E. M.; Western Supply Company of Texas, Gulf States Bldg.
Southwestern Greyhound Lines, Inc., Commerce & Lamar Sts.
Soper, R. G.; The Dallas Gas Co., 301 S. Harwood St.
Sorenson, H. S.; Modern Theater Equipment Co., 2009½ Jackson St.
Sorenson, R. O.; Dallas Tire Stores, Forest & Colonial Sts.
Southwestern Retailer, Thomas Bldg.
Soutter, George, Jr.; Trinity Brass & Copper Co., 2913 Elm St.
Spalti, H. E.; Olive & Myers Mfg. Co., 2220 Young St.
Sparham, D. A.; White Engraving Co., 1111½ Camp St.
Spann, Dr. R. L.; 4507 Gaston Ave.
Spaeth, W. P.; Spaeth Mfg. & Machine Shop, 3100 Floyd St.
Sparkes, S. D.; Missouri-Kansas-Texas Lines, Katy Bldg.
Spain, J. A.; Pollock Paper & Box Co., P. O. Box 5325.
Speer, R. M.; Home Furniture Co., 2301 Elm St.
Spivey, B. E.; Jones-Spivey Co., 908 Commerce St.
Spikes, G. W.; Spikes Bros. Broom Co., Dalworth Park.
Spring, J. O.; Ernst & Ernst, 1109 First National Bank Bldg.
Sproles, Ed; Sproles Motor Freight Lines, 969 Terminal.
Sprague, Ben; Cities Service Co., P. O. Box 5213.
Sprayberry, B. R.; Texas Boiler & Machinery Co., 3215 Hickory St.
Statman, Joe; R. B. Manufacturing Co., 904 Commerce St.
Staples, A. J.; Safeway Stores, Inc. of Texas, 4929 Beeman St.
Stamps, Virgie O.; Stamps-Baxter Music & Prtg. Co., 213 S. Tyler St.
Stanford, B. T., Sr.; Stanford Furniture Co., 2111 Elm St.
Staehle, Fred; Electric Appliance, Inc., 2125 Commerce St.
Stapper, Vic; Northwest Highway & Abrams Rd.
Stamets, Russell C.; Oil Well Supply Co., 2001 N. Lamar St.
Stavely, J.; J. Kahn & Co., Inc., 1203 Cotton Exchange Bldg.
St. Claire, Wm. K.; Pillsbury Flour Mill Co., 311 Mercantile Bldg.
Stephens, H. F.; The Great Atlantic & Pacific Tea Co., 4914 Ross Ave.
Stetzel, Lewis A.; Globe-Union Mfg. Co., 800 Cadiz St.
Steele, W. B.; National Casket Co., 1601-15 S. Lamar St.
Stewart, C. L.; Southwestern Bell Telephone Co.
Stewart, E. M.; Stewart Office Supply Co., 1521-23 Commerce St.
Stewart, S. A.; Southwestern Bell Telephone Co.
Sternkorb, Mrs. Alma; Roth Sign Co., 1824 Canton St.
Stephens, W. L.; Blue Bonnet Barber Shop, 1300½ Commerce St.
Steineger, C. F.; Southwestern Engraving Company of Dallas.
Stellmacher & Clark, 2715 Elm St.
Stearman, W. C.; Stearman & Son, 613 Construction Bldg.
Steele, W. B.; Steele-Fonda Co., 111 S. Murphy St.
Stier, J. N.; Stiers Laundry, Inc., 2009 Orange St.
Stiles, E. D.; 1605 Jackson St.
Sticksel, Charlotte; White Plaza Hotel, Harwood & Main Sts.
Storm, Ernest J.; Storm Printing Co., 1308 Marilla St.
Stoddard, J. B.; Stodel Oil Co., Magnolia Bldg.
Stone, A. C.; Stone Company, 2521 Cedar Springs.
Storey, Boude; Atlas Metal Works, Inc., P. O. Box 5532.
Storey, R. G.; Storey, Sanders, Sherrill & Armstrong, Republic Bank Bldg.
Stone, A. J.; Dallas Cotton Exchange, Cotton Exchange Bldg.
Stone, Fred; W. A. Green Co., 1616 Elm St.
Storey, S. W.; Trinity Portland Cement Co., Republic Bank Bldg.
Storey, Millard; Atlas Metal Works, Inc., P. O. Box 5532.
Strauss, Sam; Sally Frances Mfg. Co., 508 Wholesale Merchants Bldg.
Strow, W. E.; Abbott Laboratories, Santa Fe Bldg.
Stricker, Herman; Ennis Tag & Printing Co., Construction Bldg.
Strong, Ricks; John Hancock Mutual Life Ins. Co., 1300 Dallas National Bank Bldg.
Stransky, Frank Sr.; Molloy Mirror & Art Glass Works, 2635 Floyd St.
Strang, Rev. Max; 1600 N. Carroll Ave.
Stuart, George M.; Geo. M. Stuart Florist, Southland Life Bldg.
Stulce, F. J.; Exline-Lowdon Co., 1818 S. Ervay St.
Stubbs, John L.; Singer Sewing Machine Co., 1514 Elm St.
Suggs, D. B.; Stewart Office Supply Co., 1521-23 Commerce St.
Sumners, Hatton W.; 712 Fidelity Bldg.
Sunkel, L. A.; The Atlantic Refining Co., Magnolia Bldg.
Supperstein, D. M.; 1917 N. Houston St.
Sutton, Sam C.; Lyon-Gray Lumber Co., Inc., 1305 Commerce St.
Suwal, Joe; Titche-Goettinger Co., Elm & St. Paul Sts.
Swain, Jack R.; Dunlap-Swain Tire Co., Harwood & Pacific.
Swan, Irving C.; Swan Lumber Co., 809 Thomas Bldg.
Swalwell, C. E.; Doc Jackson's Garage, 1100 Jackson St.
Sweet, A.; Sweet Cap & Neckwear Co., 1100 Commerce St.
Sweeney, M. B.; Sun Oil Co., First National Bank Bldg.
Swinney, Lem C.; Tower Petroleum Bldg.
Swindler, B. F.; c/o F. W. Woolworth Co., 1917 Greenville Ave.
Swinsky, Albert; Times-Herald Printing Co., Inc.

T

Taber's, Incorporated, 1510 Main St.
Taliferro, Warren; Dreyfuss & Son, Main & Ervay Sts.
Talbott, Homer V.; A. A. Travel Bureau, 103 Martin St.
Tanner, Jno. S.; Austin Bridge Co., 1813 Clarence St.
Tankel, Mark; Mark Tankel Co., 625 Santa Fe Bldg.
Tardy, James N.; James N. Tardy Co., 719 Republic Bank Bldg.
Tate, L. W.; Dallas Railway & Terminal Co., Interurban Bldg.
Tate, Seth; Texas Freight Co., Mercantile Bldg.
Taubman, Herman P.; Buffalo Oil Co., P. O. Box 267.
Taylor, Dr. J. J.; A. H. Belo Corp., 801 Commerce St.
Taylor, A. S.; Automotive Appliance Co., 1820 Canton St.
Tayloe, R. L.; Sears, Roebuck & Co., S. Lamar & Arnold Sts.
Taylor, Frank; Taylor Brothers Transfer & Stg. Co., 4710 E. Grand Ave.
Taylor, O. M.; O. M. Taylor & Co., 3207 Elm St.
Taylor, A. S.; M. Hohenberg & Co., Cotton Exchange Bldg.
Teagarden, J. W.; U. S. Fidelity Guaranty Company of Baltimore, Continental Bldg.
Teat, I. H.; Teat Heating & Cooling Co., Gulf States Bldg.
Teague, E. A.; American Surety Company of New York, Santa Fe Bldg.
Teel, Ted T.; The American Hospital & Life Ins. Co., Tower Petroleum Bldg.
Temple, J. R.; Oak Farms, Inc., 1114 N. Lancaster.
Temple, Walter C.; Republic Bank Bldg.
Templeton, J. B.; Austin Bridge Co., 1813 Clarence St.
Tennant, Ernest R.; Dallas National Bank.
Tennant, Roger L.; Tennant Brothers, Inc., 1813 Clarence St.
Tenison, J. C.; Dallas National Bank, 1530 Main St.
Tepper, Ernest; Tepper's Furniture Co., 4302 Lemmon Ave.
Teplow, M. W.; Hall-Gentry Studios, 1619½ Elm St.
Terry, Roy H.; Terry Bros., 1649 Pacific Ave.
Terry, E. O.; Texas Bank & Trust Co., Main & Lamar Sts.
Terrill, Dr. James J.; Timberlawn Sanitarium, P. O. Box 1769.
Texas Inspection Bureau; First National Bank Bldg.
Texas Package Car Co.; Linz Bldg.
Thatcher, E. A.; Volk Brothers Co., 1806 Elm St.
Thevenet, P. N.; Southland Life Ins. Co., Southland Life Bldg.
Thornton, Tom P.; A. Zeese Engraving Co., 105 N. Market St.
Thornton, Geo. W.; Buffalo Engineering Co., Inc., 315 S. Harwood St.
Thomas, A. Z.; Cyclone Fence Co., 2001 Cedar Springs Rd.
Thompson, W. C.; Eastman Oil Well Survey Co., P. O. Box 5298.
Thomasson, Dr. A. R.; The Samuell Clinic, Medical Arts Bldg.
Thompson, W. A. (Watty); Outdoor Electric Advertising, Inc., 2229 Cedar Springs Rd.
Thomson, W. H., Jr.; Texas Power & Light Co., Interurban Bldg.
Thompson, Grover C.; Studebaker Sales Corp. of America, 1500 Canton St.
Thornton, A. B.; Dallas Coffin Co., 1321 S. Lamar.
Thomas, Alvin; DeShong Motor Truck Lines, 2820 S. Lamar St.
Thompson, E. Rowse; Thompson Can Co., 1304 S. Austin St.
Thompson, Knight, Baker & Harris; Republic Bank Bldg.
Thompson & Swanson Co.; 1603 Main St.
Thomson, J. R.; Coca-Cola Bottling Co., 1101 Second Ave.
Thompson, I. G.; Dallas Bank & Trust Bldg.
Thornton, R. L.; Mercantile National Bank at Dallas.
Thorp, Ralph E.; Nibco Engineering Company of Texas, 2813 Canton St.
Thornhill, O. P.; East Texas Motor Freight Lines, 422 N. Walton St.
Thuesen, E. J.; Trinity Portland Cement Co., Republic Bank Bldg.
Tigert, S. E.; Tigert Printing Co., 2114 Jackson St.
Timm, F. W.; Highland Park Greenhouse, 4444 Travis St.
Tindall, Gilbert C.; Sanger Hotel, 1611 Canton St.
Titche, Edward; Tower Petroleum Bldg.
Titus, W. E.; W. E. Titus Wholesale Co., 2211-13 Commerce St.
Tobolowsky, H.; E. M. Kahn & Co., 902 Elm St.
Tobian, Louis; Louis Tobian & Co., 1707 Pacific Ave.
Tobolowsky, R.; Willard Hat Co., 714 Commerce St.
Tobias, Leon A.; Dallas Bag & Burlap Co., 2301 Griffin St.
Todd, M. D.; Continental Baking Co., 2100 Thomas Ave.
Tolleson, W. N.; General American Life Insurance Co., Southwestern Life Bldg.
Tonken, I. E.; Consolidated Millinery Co., c/o Sanger Bros.
Touchstone, O. O.; Touchstone, Wight, Gormley & Price, Magnolia Bldg.
Townsend, W. F.; Townsend Sign & Process Service, [illegible] E. Jefferson Ave.
Townsend, A. F.; Texas Motor Coaches, Inc., 400 Main St., Fort Worth, Texas.
Travis, J. P.; Universal Building Products Co., 2227 Cedar Springs Rd.
Trembly, Mrs. Mary; Trembly Mfg. Co., 2124½ Main St.
Treadway, D. L.; Southland Mortgage Co., Gulf States Bldg.
Trimble, J. W.; Lone Star Cement Corp., 1401 Santa Fe Bldg.
Tripp, M. H.; Temple Mfg. Co., P. O. Box 567.
Tucker, Chas. R.; I. Reinhardt & Son, First National Bank Bldg.
Tucker, J. O.; Hall Credit Co., Andrews Bldg.
Tudor, Matt; Galveston Fish & Oyster Parlor, 109 Murphy St.
Turner, James H.; Melrose Hotel, 3015 Oak Lawn Ave.
Turner, Louis W.; Stewart Title Guaranty Co., 1206 Main St.
Turley, J. L.; Jewel Tea Co., Inc., 4519 Travis St.
Turner, Dr. R. L.; 501 S. Carroll Ave.
Turner, Noah; Mustang Phcy., 6301 Hillcrest.
Turner, J. W.; Kream-Maid Ice Cream Co., Elm & Haskell Ave.
Chas. E. Turner Co., Inc., 111 Murphy St.
Turner's Clothing & Furnishing Store, Main & Murphy Sts.
Tsukaguchi, S.; Japan Cotton Co., 15th Floor Cotton Exchange Bldg.
Tynes, M. A.; Tynes-Price & Co., Santa Fe Bldg.
Tyson, R. N.; Fishburn-Oriental Dyeing & Dry Cleaning Co., 3200 Ross Ave.

U

Unlaub, C. G.; C. G. Unlaub Co., 1306 McKinney Ave.
Underwood, R. A.; R. A. Underwood & Co., Kirby Bldg.
Utay, Ben; Ben Morris Jewelry Co., 1924 Elm St.
Uvalde Construction Co., Santa Fe Bldg.

V

Valentine, A. C.; The Murray Co.
Valloft, Wm. W.; Dallas Linen Service Co., 2804 Live Oak St.
Van Huss, Jas. P.; Southwest Printing Co., 917 Camp St.
Van Wart, W. B.; Wyatt Metal & Boiler Works, P. O. Box 5418. Box 5418.
Vaughn, W. M.; Southern Steamship Co., 1217 Kirby Bldg.
Vaughn, G. H.; 604 Dallas National Bank Bldg.
Ventura, S. D.; DeGeorge's, Inc., 1501 Commerce St.
Venturine, J. C.; Cliff Towers, P. O. Box 5386.
Venturine, P. J.; Titche-Goettinger Co., Elm & St. Paul.
Verhalen, Walter; 1009 Kirby Bldg.
Vick, Lloyd; Cliffton Hotel & Apts., P. O. Box 5176.
Vilbig, Chas.; Vilbig Bros., 2520 Paris St.
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W

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VOLUME 18 OCTOBER, 1939 NUMBER 10

Established in 1922 by the Dallas Chamber of Commerce in the interest of the Southwest

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Telephone or write to the Dallas Chamber of Commerce for information on Dallas or the Southwest. Dallas is the geographic center, and the center of density of population and buying power in the Southwest—a natural econmic unit which constitutes one-eighth of the national market, with one-seventh of the nation's buying power.

Texas' 1939 Residential Building Totals $60,248,000

The first month of the war brought no indication of curtailment in residential building throughout Texas. The latest summary prepared by F. F. Kueny, Texas manager of Dodge Reports, revealed that the September contracts for residential work and materials moved to the third highest level of the year and continued the powerful 1939 advance over the preceding five years.

All residential building contracted for throughout Texas during September had a work-and-materials valuation of $7,545,000. Only the August and July totals, $9,268,000 and $6,271,000, respectively, passed that point so far in 1939. The lowest valuation recorded for any month of the year was $4,690,000 in February.

The record for residential building in Texas has rocketed this year with a nine-months' total of $60,248,000.

To emphasize the favorable position of residential building, Mr. Kueny compared the present total with the corresponding nine-months' totals of the preceding five years. At the depression low-point, 1934, the contract valuation was $9,688,000. In the following year the nine-months' total jumped to $19,082,000. Another large gain was recorded in 1936, with a September 30 total of $27,118,000. In the next year another substantial gain was established with a contract total of $34,732,000. The upward trend continued in 1938 with a total of $42,882,000 at the end of the third quarter.

The unquestionable superiority of the residential building industry's position in Texas this year is well illustrated by the contract valuation of $60,248,000, established during the first nine months, Dodge Reports concluded.

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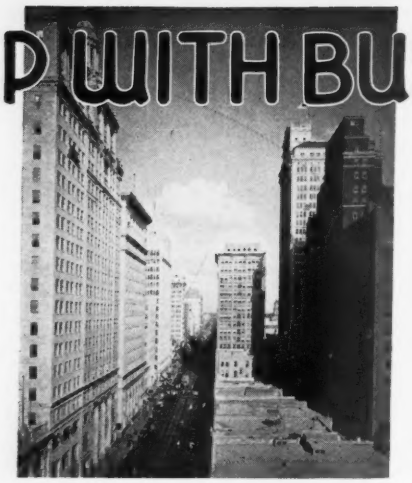

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Magnolia Issues New Hunting-Fishing Maps

The Magnolia Petroleum Company recently published new hunting and fishing maps of the five Southwestern states, Texas, New Mexico, Oklahoma, Arkansas and Louisiana. The maps may be obtained at Magnolia stations.

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—8,348,148 bushels of OATS, the average 1938 Texas yield from 321,082 acres, or

—2,782,716 bushels of IRISH POTATOES—almost the entire 1938 Texas crop.

This $2,254,000.00 was the amount Lone Star Gas System paid in taxes during 1938. It amounts to $6,175 per day, Sundays and holidays included. In 1933 taxes amounted to only $4,164 per day—an increase of 48.3% in five years! Out of the customer's gas dollar must come the means for meeting this operating expense. And as such items mount up, a smaller share of the customer's gas dollar is left to pay for the essentials of service, since rates are not up proportionately. It takes 67½ cents out of each gas bill rendered by Lone Star System to pay this huge tax bill.

Crop figures estimated from 1939-40 Texas Almanac reports on Texas Crop Production and Farm Value.

LONE STAR GAS SYSTEM

PRODUCING AND DISTRIBUTING NATURAL GAS FOR FACTORY, BUSINESS AND THE HOME